

N Veerendra Varun

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WORK EXPERIENCE

HealMeRight, Product Manager (Intern)

- Conducted Market, User and Competitive analysis
- Designed user flow and UI/UX for the HealMeRight app's landing page, optimizing the user experience to guide users seamlessly toward pricing plans.
- Built value-based pricing strategies and crafted narratives for subscription models, aligning pricing with user needs to drive engagement and maximize conversion.

GameNation, UI/UX Designer (Intern)

- Conducted Market, User and Competitive analysis
- Introduced innovative features including a cart preview, product wishlist, 'frequently bought together' section, and an enhanced PC Components page, streamlining multi-item purchases and elevating user experience.
- Redesigned complete UI/UX for Website Menu, Sell Page, and PC Components page, addressing key user pain points and optimizing flows based on real user behavior insights.

Relevant Project Experience

Real MVP Product, Autonomous side view mirror for vehicles

- Developed an MVP for an autonomous side view mirror, leading a cross-functional team, managing lifecycle, conducting research, defining requirements, overseeing design, development, and testing, resulting in a 30% improvement in obstacle detection and a 20% reduction in response time.
- Collected feedback from 3 industry experts, achieving 95% positive reviews, and aligning product development strategy with market needs for potential commercialization and the MVP was named one of top 5 of the department for the year.

Case Studies, MVPs, UI/UX Mock-ups, PRDs and Product Teardowns

- Redesigned entire UI/UX for GameNation website for optimal User flow. Link: [GameNation](#)
- Developed a PRD focusing on enhancing user engagement and retention by 15% by introducing a new feature called "Scrolls" and designed UI/UX for new interface and feature. Link: [Amazon Prime Video](#)
- Developed user flow for Startup App "HealMeRight", focusing on user experience, including UI/UX mock ups. Link: [Enhancing User Experience to Drive Subscription Conversions](#)
- Introducing new feature on Notion. Link: [Collaborative Whiteboarding on Notion](#)
- Improving new user Onboarding process on Canva. Link: [Canva](#)

Data Analytics, Final Year Project, Numerical and Experimental study of notched-jets

- Analyzed trends and extracted insights from 200+ data points, culminating in the presentation of a journal paper "Numerical Investigation of Notched Jets".
- Part of experimental design and data-driven decisions, testing 7 variations against a baseline model, achieving a 15% performance increase; utilized 3D design and simulation of notched jets, with results validated at 98% accuracy.

TECHNICAL SKILLS

Programming languages: HTML, CSS, C/C++, Python, DAX, MySQL, Excel

Data and design: Figma, Miro, Amplitutde, Microsoft Clarity, LucidChart, Microsoft Excel, PowerBI,

PowerQuery, Notion, AutoCAD, CATIA, ANSYS workbench, Microsoft Office, Adobe After effects/Premiere Pro

Languages: English, Hindi, Tamil. Telugu, German (Beginner)

CERTIFICATIONS

Preparing Data for Analysis with Microsoft Excel, Data analysis and visualization with PowerBI- Microsoft Agile- JP Morgan Chase & Co.

EDUCATION

Rajalakshmi Engineering College

2020-2024

BE Aeronautical Engineering