

N Veerendra Varun

Chennai | 6383622131 | varunveerendra02@gmail.com | [LinkedIn](#) | [Portfolio](#)

WORK EXPERIENCE

HealMeRight, Product Manager, SaaS (Intern)

Sept 2024 - Oct 2024

- Conducted Market, User and Competitive analysis
- Developed value-driven pricing strategies and compelling narratives for subscription models, aligning pricing with user needs to drive engagement and maximize conversions.
- Conceptualized and built the HealMeRight app's landing page from the ground up, aligning user experience with business goals to drive conversions and effectively guide users toward pricing plans.

Gamenation, Product Designer (UX), ECommerce (Intern)

Oct 2024 - Nov 2024

- Conducted in-depth market, user, and competitive analysis to identify key user needs and pain points, informing product decisions.
- Introduced innovative features such as a cart preview, product wishlist, and 'frequently bought together' section to streamline multi-item purchases driving the AOV.
- Redefined key product flows by redesigning the UI/UX for the Website Menu, Sell Page, and PC Components page, addressing pain points and optimizing usability based on user behavior insights.

Pixel Studios, Product Designer (UI/UX)

Dec 2024 - Present

- Conducted user and market research to identify pain points and drive user-focused solutions.
- Designed and iterated on wireframes and prototypes, incorporating client and stakeholder feedback to ensure alignment with user goals and business objectives.
- Collaborated cross-functionally to deliver intuitive, user-centric designs aligned with product goals.
- Prioritized user needs to improve engagement, retention, and overall product success.

Relevant Project Experience

Real MVP Product, Autonomous side view mirror for vehicles

Key Skills: End-to-End Product Development, Data Analysis, Product Management, Road map

- Developed an MVP for an autonomous side view mirror, leading a cross-functional team, managing lifecycle, conducting research, defining requirements, overseeing design, development, and testing, resulting in a 30% improvement in obstacle detection and a 20% reduction in response time.
- Collected feedback from 3 industry experts, achieving 95% positive reviews, and aligning product development strategy with market needs for potential commercialization and the MVP was named one of top 5 of the department for the year.

Case Studies, MVPs, Projects, UI/UX Mock-ups, PRDs and Product Teardowns

Key Skills: Product/Project Management, Development, Design/Redesign

- Led the design and development of an international education website, driving product strategy, cross-functional collaboration, and key feature development to enhance user engagement and global accessibility. [Haya Globalize Learning](#)
- Improved product discoverability for an app integrating ONDC as an API catalog, optimizing the search experience to increase Average Order Value (AOV) and Gross Order Value (GOV), driving higher user engagement and adoption.
- Developed a PRD focusing on enhancing user engagement and retention by 15% by introducing a new feature called "Scrolls" and designed UI/UX for new interface and feature.

Ref: [Portfolio](#)

TECHNICAL SKILLS

- Programming languages: HTML, CSS, C/C++, Python, DAX, MySQL, Excel
- Data and design: Figma, Miro, Amplitutde, Microsoft Clarity, LucidChart, Microsoft Excel, PowerBI, PowerQuery, AutoCAD, CATIA, ANSYS workbench, Microsoft Office, Adobe After effects/Premiere Pro
- Languages: English, Hindi, Tamil. Telugu, German (Beginner)

CERTIFICATIONS

- Preparing Data for Analysis with Microsoft Excel
- Data analysis and visualization with PowerBI- Microsoft
- Agile- JP Morgan Chase & Co.

EDUCATION

Rajalakshmi Engineering College

Jun 2020 - May 2024

BE Aeronautical Engineering