

## **Exhibit A — “User Experience & Design for Trove”**

### **Form of Statement of Work To Master Services Agreement Between Varvet KB and Trove**

**Dated 31 July 2025**

#### **Project Summary**

This engagement aims to explore, define, and shape Trove's early product experience. This includes aligning user needs with Trove's brand promise and translating that into actionable UX strategy, key design principles, and initial product flows that set the stage for later development phases.

#### **Scope and Schedule**

This Statement of Work (SOW A) outlines the collaboration between Varvet and Trove to deliver the first two phases of the product development effort:

- User Experience
- Design

Together, these phases lay the foundation for how Trove's product will take shape. The work translates the brand platform developed by BAS ID into a product experience by defining experience principles, journeys, flows, and a cohesive UI system. The deliverables from these phases will directly inform design decisions in upcoming development and technical exploration work (to be covered under a separate SOW).

The work will begin in mid-August and is expected to run through early October. The two phases will overlap and progress in coordination with the BAS ID team. The Varvet team will collaborate closely and iteratively with the Trove team throughout this period.

#### **Project Team and Allocation**

The User Experience & Design phases will be delivered by:

- Simon Zeeck – Product Manager
- Niklas Wegdell – UX Designer
- Jens Lindman – UI Designer

Commercials

User Experience & Design

Role	Days	Standard Rate	Discounted Rate (20%)	Total
UX Designer (Niklas)	20	11,000 SEK	8,800 SEK	176,000 SEK
UI Designer (Jens)	20	11,000 SEK	8,800 SEK	176,000 SEK
PM (Simon)	20	12,000 SEK	9,600 SEK	192,000 SEK
			Subtotal:	544,000 SEK

All rates reflect a 20% partnership discount from Varvet’s standard pricing.

A 30% add-on payment (204,000 SEK) will be invoiced at the time of the first product release, reflecting the foundational and strategic value of this early work.

Total (incl. add-on): 748,000 SEK

Payment Terms

All time will be invoiced monthly in arrears based on the actual time reported by the Varvet team. The add-on payment will be invoiced separately upon the first release.

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Client signature

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