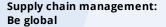


4 Courses



Innovation and emerging technology: Be disruptive

Global sustainability and corporate social responsibility: Be sustainable

Strategic management: Be competitive



Sep 8, 2024

## Vartika Yadav

has successfully completed the online, non-credit Specialization

## Strategising: Management for Global Competitive Advantage

This Specialization will enhance your strategic thinking skills by helping you develop a global, sustainable, and disruptive perspective for addressing strategic business challenges. It covers the main principles of strategic management, global supply chain management, disruptive innovation, and corporate social responsibility and teaches you how to apply these principles to your own organisation to make it more competitive.

M Dournader

M Marrone

Mauricio Marrone, PhD

Mehrdokht Pournader, PhD Senior Lecturer Department of Management Macquarie Business School Sydney, Australia

Senior Lecturer
Department of
Accounting and
Corporate Governance
Macquarie Business
School
Sydney, Australia

E Wray-Bliss

Edward Wray-Bliss, PhD Associate Professor Department of Management Macquarie Business School Sydney, Australia Ralf Wilden, PhD Associate Professor Department of Marketing Macquarie Business School Sydney, Australia

R Wilden

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at: https://coursera.org/verify/specializat ion/SX5BL4Z3E0MY