

Dear BioConnection,

My name is Varvara Lazarenko, and I would like to express my interest in applying for the position of Business Development Manager. As a recent graduate of the Medical Biology master's program with a specialization in Science, Management & Innovation (SMI) from Radboud University, I am excited about this opportunity to contribute to BioConnection's mission of advancing pharmaceutical products.

From the moment I came across this position, I felt it was a perfect match for my career aspirations and my commitment to the business side of life sciences. I am passionate about improving healthcare by assisting to the development of pharmaceuticals from discovery and pre-clinical stages to clinical R&D and commercialization. That is why I am greatly interested in attracting and developing new market manufacturing opportunities at BioConnection.

My academic background equips me with a solid foundation for this role. Having finished a bachelor's in Biology and a master's in Medical Biology, I gained extensive knowledge in the field and developed a critical understanding of various medical technologies, pharmaceuticals, and drug-related processes. During the SMI track in the second year of my master's, I gained valuable insights into market research, business models, value propositions, health technology assessment (HTA), and health economics.

In addition to my academic qualifications, my professional experience will be an asset in the role of Business Development Manager. As an assistant at a Contract Research Organization, I was developing clinical trial documentation, conducting pharmaceutical user interviews, interacting with clients, and ensuring compliance with their requirements across different projects. This experience provided me with a deep understanding of the MedTech and pharmaceutical industries, as well as improved my managerial and interpersonal skills. Furthermore, during my SMI track, I collaborated with fellow students and organizations in Nijmegen (including the municipality of Nijmegen) on real-life projects such as "HTA of a Medical Guidance App for International Students in the NL" and "A Shared Ownership Model of the Green Corridor." My master's thesis at HAN University of Applied Sciences involved evaluating the potential value of home telemonitoring technology for elderly patients within the HTA framework. This project included an extensive literature review, surveys and interviews with patients and medical professionals, and a cost-effectiveness analysis, all of which enriched my experience in HTA and stakeholder collaboration.

In summary, my strong motivation for pharmaceutical business development, combined with my comprehensive education and diverse professional experiences, positions me as a strong candidate for Business Development Manager role. I am eager to connect science with societal needs and contribute to the impactful work of BioConnection.

Thank you for considering my application. Please feel free to reach out if you have any questions.

Warm regards,
Varvara Lazarenko