

Andrew Tibbetts

Senior UX/UI Creative

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EXPERIENCE

2017 – Now	<div>Senior UI Designer and Developer at Instec</div> <p>I was brought on as a contractor to help with the design and HTML / CSS implementation of said designs of Instec’s newest product, Underwriting. After a little over a year, I was hired full time. During my time at Instec, I have worked with the UX team to create designs for new features and design solutions for the eventual defects that woould arise. I developed a large CSS / style system for UW while learning how to best utilize Angular’s specific enviroment to do so. I am also producing a company-wide UI Design Guide that designers and developers can use to ensure consistency and standardization within Instec’s products. Using that Style Guide—and influencing it, too—I have spearheaded the ground-up redesign of Instec’s Billing app. All-in-all spending about 80% of my time designing and strategizing the UX/UI of the products and 20% of my time developing the HTML and CSS that made those designs real.</p>
2017 – Now	<div>Owner / Designer / Coder at Vary</div> <p>If you have a small one-off project, I would be glad to see it through. If you are only looking for a brand-focused web design to handoff to a development team, I can do that. If you want a seasoned web developer to build a preexisting web design, I can do that. If you already have a solid website and need someone to take the reins, I’m here for you. If you want a custom hand-crafted website or webapp from concept to launch, we will work together to make sure every i is dotted, every t is crossed and every pixel is perfect.</p>
2015 – 2016	<div>Senior Front End Web Designer and Developer at DreamCo Design, LLC</div> <p>Strategize, design and develop websites with widely varying requirements for use, scale and maintainability for clients that come from many diverse industries. Most final builds are done in Wordpress with some done in a proprietary / in-house Codeigniter-based CMS. Lead many internal projects and workflow shifts, recommending effeciencies in the company’s process, top-to-bottom.</p>
2013 – 2015	<div>Lead Developer at Multiple, Inc.</div> <p>We’re a strategic design firm. We help people imagine, name, visualize, establish, position, market, energize and grow their businesses, organizations, products and services. Our clients look to us for creative brand communication solutions that project their strongest attributes and competitive advantages, and that differentiate and distance them from competitors and imitators. We work with our clients to define their unique challenges and opportunities and to find insights to inform potential solutions. Then we develop compelling communication solutions that work across the media ecosystem to make positive connections with the people they most want to reach.</p>
2010 – 2013	<div>Web Developer at smbolic</div> <p>Always handling multiple client jobs developing and sometimes designing websites. I used to spend a lot of time developing entire CMS systems from scratch but recently have gotten quite comfortable with the ins and outs of Wordpress—now the platform for more than 50% of my projects.</p>
2009 – 2013	<div>Tech and Web at DesignChat</div> <p>Redesign of the website and maintaining it’s more code-based aspects and making sure each show gets recorded for the podcasts.</p>
2008 – 2010	<div>Web Developer at SamataMason</div>
2004 – 2008	<div>Owner/Proprietor at Andrew Tibbetts Web Development</div>
2003 – 2004	<div>Web Designer at Briohost</div>
2002 – 2003	<div>Web Developer at Mama Meow</div>

EYE / MIND FOR

Strategy	Typography	Branding	Identity
UX / UI	Logos	Voice / Tone	Effeciency
Interaction	Research	Colors	Coffee

LANGUAGES

HTML
CSS / Sass
JavaScript / TypeScript / jQuery
PHP
MySQL

APPS

Affinity Designer / Photo
Microsoft 365
Adobe Photoshop / Illustrator
Moqups
VSCode

EDUCATION

Millikin University
Bachelor of Fine Arts (BFA), Graphic Design, 1996 - 2000