

📁 Select Section

- ☐ Sales Trend Analysis
- ☐ Top Products
- ☐ Churn Impact
- ☒ Customer Segmentation



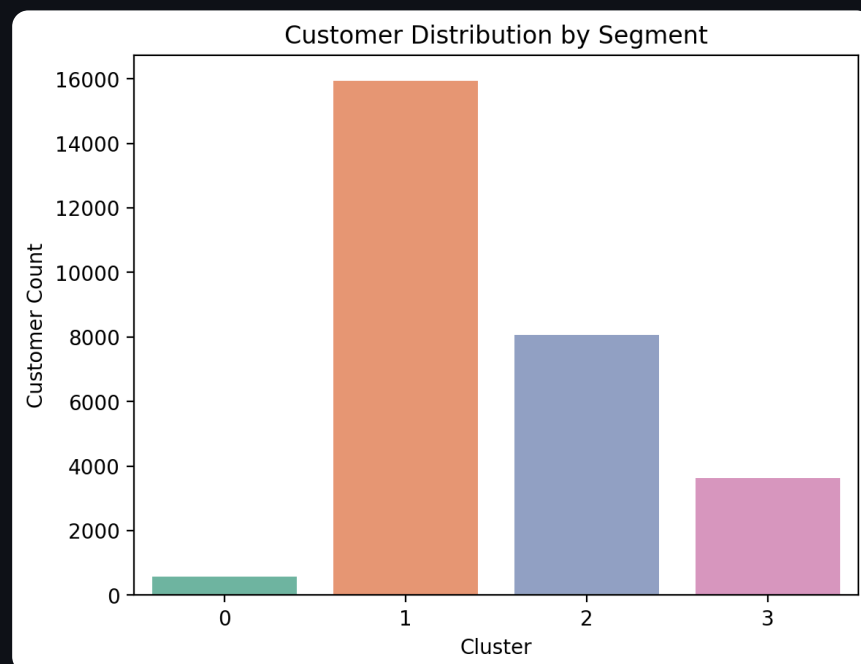
# Global Superstore

## Sales Analysis of E-Commerce

This dashboard leverages **Data Analytics** and **Machine Learning** to analyze customer behavior, predict churn, and visualize sales trends.



## Customer Segmentation Insights



## Segment-wise Sales

