# Project Title: Enhancing Road Safety with Al-Driven Traffic Accident Analysis and Prediction

PHASE-2

#### 1. Problem Statement

Road traffic accidents are a leading cause of injury and death globally. Identifying accident-prone areas and predicting potential accidents can significantly improve public safety and support traffic management strategies. This project aims to build an Al-driven system that analyzes historical traffic accident data and predicts the likelihood or severity of future incidents based on environmental, temporal, and vehicle-related features.

This is framed as a **classification and regression problem**:

- Classification for predicting accident severity (minor, major, fatal)
- Regression for estimating accident frequency in a specific region or timeframe

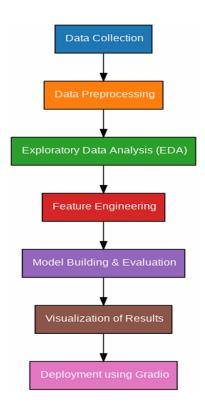
By leveraging machine learning, authorities can implement targeted safety measures, reduce accidents, and improve emergency response times.

### 2. Project Objectives

- Build machine learning models to analyze and predict traffic accident severity and frequency
- Identify key factors contributing to road accidents
- Create a risk heatmap for high-accident zones based on historical trends
- Provide interpretable insights for city planners and traffic departments
- Develop a user-friendly Gradio interface for real-time prediction and visualization
- Evolve model goals based on EDA insights, emphasizing time of day, weather, and location

# 3. Project Workflow (Flowchart)

#### Flowchart Placeholder



# 4. Data Description

- Dataset Name: Traffic Accidents Dataset
- Source: Open government portals (e.g., UK Department for Transport, US DOT)
- Records: ~100,000 accident reports
- Features: ~40 attributes (numeric and categorical)
- Target Variables:
  - Severity (categorical: Slight, Serious, Fatal)
  - Accident count per zone (numeric, for regression)
- Data Type: Structured tabular
- Nature: Static
- Feature Categories:
  - o **Temporal:** Time of day, day of week, month

- Environmental: Weather, road surface, lighting
- o Geographic: Longitude, latitude, urban/rural
- Vehicle/Driver: Vehicle type, speed limit

### 5. Data Preprocessing

- Checked and handled missing values (e.g., weather data imputation)
- Removed duplicates and irrelevant features (e.g., unique IDs)
- · Converted categorical variables using one-hot encoding
- Scaled numerical features with StandardScaler
- Verified geolocation values for consistency
- Balanced the severity classes using SMOTE (for classification model)

# 6. Exploratory Data Analysis (EDA)

# **Univariate Analysis:**

- Histogram of accident severity distribution
- Count plots by weather condition, lighting, and road type
- · Boxplots for accident frequency by time of day

# **Bivariate/Multivariate Analysis:**

- Heatmaps showing accident frequency across hours and days
- Correlation matrix to explore links between speed limit, lighting, and severity
- Geographic accident density plotted using scatter maps

# **Key Insights:**

- More accidents occur during peak traffic hours and poor lighting conditions
- Urban areas show higher accident frequency but lower fatality rate
- Bad weather and speeding correlate with higher severity

## 7. Feature Engineering

- Extracted hour and day of week from timestamp
- Created is\_night and is\_weekend binary indicators
- Calculated accident\_density using geospatial clustering
- Removed highly correlated variables to reduce redundancy
- Used label encoding for binary features (e.g., is raining, is wet road)

# 8. Model Building

#### **Algorithms Used:**

- Classification: Random Forest, XGBoost for predicting severity
- Regression: Linear Regression, Gradient Boosting for accident count

#### **Train-Test Split:**

• 80% training, 20% testing using train test split(random state=42)

#### **Evaluation Metrics:**

- For Classification: Accuracy, Precision, Recall, F1 Score
- For Regression: MAE, RMSE, R2 Score

## 9. Results & Insights

#### **Feature Importance:**

- Time of day, weather conditions, speed limit, and road lighting were top contributors
- Random Forest provided clear interpretability for severity prediction

#### **Model Comparison:**

#### **Classification Results:**

Model	Accurac	F1	
	у	Score	
Random	x.xx	x.xx	
Forest	<b></b>	۸.۸۸	
XGBoost	X.XX	X.XX	

#### **Regression Results:**

Model	MAE	RMSE	R² Score
Linear Regression	x.xxx	X.XXX	X.XXX
Gradient Boosting	x.xxx	x.xxx	x.xxx

(Replace placeholders with actual results if available)

#### **Residual and Confusion Matrix Analysis:**

- Confusion matrix revealed high recall for serious/fatal accidents
- Residuals from regression model showed no strong bias

#### **Gradio Interface:**

 Allows users to input features like time, weather, road type and receive predictions for severity and frequency

# 10. Tools and Technologies Used

• Language: Python 3

• Environment: Google Colab

Libraries:

o pandas, numpy for data processing

o matplotlib, seaborn, plotly for visualization

o scikit-learn, xgboost, imbalanced-learn for modeling

o folium for geographic plotting

o Gradio for deployment interface

# 11. Team Members and Contributions

Member Name Contribution

**D.VISHWANANTHAN** Data preprocessing and geospatial feature engineering

**R.K.VISHAL** EDA and visualization

P.VASANTH Model building and tuning

V.VELVIZHI Gradio deployment and testing

Documentation and report preparation