



# Vasantharaj T

UI/UX Designer

- Dedicated UI Designer with an unwavering passion for crafting visually captivating and user-centric digital experiences.
- Skilled in transforming intricate **ideas into sleek, user-friendly interfaces** that amplify user engagement and satisfaction.
- Enthusiastically poised to channel my design expertise, meticulous eye for detail, and boundless creativity into a vibrant team dedicated to pioneering cutting-edge design solutions.

## Work Experience

- UI/UX Designer

Nov 2021 - Present

Hoffensoft Cloud Solution Provider, Coimbatore

  - Currently working on **luxury cars transportation** application complete branding from the scratch.
  - Design and create user interfaces for this platform, including **web and mobile applications**, ensuring consistency and coherence in **visual elements, typography, and overall design language**.
  - Develop **wireframes, mockups, and interactive prototypes** to communicate design concepts and interactions, allowing for **iterative feedback and improvements**.
  - Develop **high-fidelity visual designs, considering layout, color palettes, iconography, and other visual elements** to engaging and aesthetically pleasing user interfaces.
- Associate Software Engineer

Mar 2021 - Oct 2021

Rigelsoft Technologies Pvt Ltd, Coimbatore

  - Designed and prototyped an **Health and Wellness application called LYFnGO for both web and mobile** (Customer & Admin Panel) from the scratch using **Adobe XD, Figma**.
  - Designs that adapt seamlessly to **different screen sizes and resolutions**, ensuring a consistent experience across various devices.
  - Creating animations for the application using **after effects**.
  - Worked in React JS **components, Forms, Events, Keys, Router, Animations and Flux concept**.
  - Done API Integration (GET, POST, PUT, DELETE ) and Setup **Redux** for all pages.
  - Designed and Developed Email Templates using **HTML5 and InlineCSS for App compabilities like Gmail, outlook, yahoo mail**.

## Education

- Bachelor of Engineering, Mechanical

2014 - 2018

Government College of Technology, Coimbatore

71.40 %
- HSC Standard, State Board , Bio - Maths

2013 - 2014

Rajavignesh Hr. Sec. School, Perambalur

93.75 %
- SSLC Standard, State Board

2011 - 2012

Government Hr. Sec. School, Vridhachalam

80.40 %
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vasantharaj1998t@gmail.com

Vasantharaj T

Behance

Github
- ## Software
- Adobe XD

100%

• Figma

100%

• Adobe Photoshop

70%

• Adobe Illustrator

70%

• Adobe After Effect

70%

• HTML5

80%

• CSS3

80%

• React JS

80%

• Node JS

50%
- ## Language
- English

• Tamil
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