

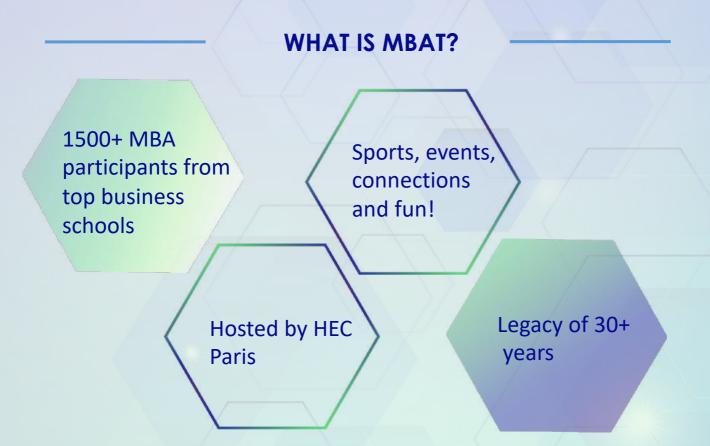


# **MBA TOURNAMENT 2021**

May 6-8

The MBAT was always an event far from just a sporting competition. It is the biggest gathering of MBA students in Europe. The event reunites sports, cultural and social gatherings, connecting more than 1.500 participants around the world.

This is obviously a particular year and therefore a particular MBAT. The COVID-19 obliged us to be creative and find new solutions for new problems. Guess what? Some new solutions are actually more interesting than the traditional ones. It is time to reunite. It is time to get together again. The MBAT 2021 is happening.



Previous Partners, Medias and Sponsors:

























## **MBAT 2021 VISION**

Reunite and celebrate sports and arts, people and teamwork, by evolving to an era where we can contribute, succeed, and inspire by:



#### Competing

- Virtual group running challenge
- Virtual individual running challenge
- Virtual group cycling challenge
- Virtual individual cycling challenge
- Football juggling challenge
- Basketball trick shots challenge
- Basketball skills challenge
- Parkour challenge
- Fitness challenge
- MBAT's Got Talent
- Battle of the bands
- CS: GO (Counter-Strike)
- Dota 2
- Formula 1 Esports
- Fortnite
- League of Legends
- FIFA
- NBA



#### **Connecting**

#### Student-led Masterclasses

- Cooking
- Cocktail mixing
- Sports
- Drawing
- Yoga / Meditation

#### **Competitive Games**

- Team-based Trivia/Quizzes
- Pictionary
- Treasure Hunt
- Digital Escape Room
- Chess
- Quick-draw

#### Arts

- Photography competition
- Individual school introductory MBAT video

#### Social Media

 Instagram video challenge: share your heritage / nationality or favourite celebrations

#### Online Events

- DJ(s) streaming mini-music festival
- Online Happy Hour with breakout rooms assigned via interests
- Comedy-show with digital applause-meter

#### Scoring System

Points-based "betting"

#### **Audience Participation**

- Audience voting for relevant activities (Quick-draw, trickshots)
- Party video games (Among Us, Jackbox etc.)



#### Caring

- Our MBAT will be striving for CO<sub>2</sub> neutrality
- Provide platform of dialogue and practice of sustainability, health & wellness
- We are committed to climate preservation and want to provide a platform for future CEOs to pledge their support to our planet!
- Self and sponsor-directed activities to support charities

### **HOW TO JOIN MBAT?**



The MBAT 2021 will be open to currently enrolled MBA cohorts, as well as the cohorts that missed out last year (including a certain percentage of non-MBA students)



For registration and purchase of tickets, log on to: www.mbat.org

## TICKET PRICING

Early bird ticket price of



€ 35\*

\*running until March 25th

For any further queries please contact: mbat@hec.fr

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