



MBA TOURNAMENT 2021

May 6-8, 2021

“Let’s get TOGETHER AGAIN”



CONNECT

COMPETE

CARE



HEC
PARIS





MBA TOURNAMENT 2021

May 6-8

The MBAT was always an event far from just a sporting competition. It is the biggest gathering of MBA students in Europe. The event reunites sports, cultural and social gatherings, connecting more than 1.500 participants around the world.

This is obviously a particular year and therefore a particular MBAT. The COVID-19 obliged us to be creative and find new solutions for new problems. Guess what? Some new solutions are actually more interesting than the traditional ones. It is time to reunite. It is time to get together again. The MBAT 2021 is happening.

WHAT IS MBAT?

1500+ MBA
participants from
top business
schools

Sports, events,
connections
and fun!

Hosted by HEC
Paris

Legacy of 30+
years

Previous Partners, Medias and Sponsors:



MBAT 2021 VISION

Reunite and celebrate sports and arts, people and teamwork, by evolving to an era where we can contribute, succeed, and inspire by:



Competing

- Virtual group running challenge
- Virtual individual running challenge
- Virtual group cycling challenge
- Virtual individual cycling challenge
- Football juggling challenge
- Basketball trick shots challenge
- Basketball skills challenge
- Parkour challenge
- Fitness challenge
- MBAT's Got Talent
- Battle of the bands
- CS: GO (Counter-Strike)
- Dota 2
- Formula 1 Esports
- Fortnite
- League of Legends
- FIFA
- NBA



Connecting

Student-led Masterclasses

- Cooking
- Cocktail mixing
- Sports
- Drawing
- Yoga / Meditation

Competitive Games

- Team-based Trivia/Quizzes
- Pictionary
- Treasure Hunt
- Digital Escape Room
- Chess
- Quick-draw

Arts

- Photography competition
- Individual school introductory MBAT video

Social Media

- Instagram video challenge: share your heritage / nationality or favourite celebrations

Online Events

- DJ(s) streaming mini-music festival
- Online Happy Hour with break-out rooms assigned via interests
- Comedy-show with digital applause-meter

Scoring System

- Points-based "betting"

Audience Participation

- Audience voting for relevant activities (Quick-draw, trickshots)
- Party video games (Among Us, Jackbox etc.)



Caring

- Our MBAT will be striving for **CO₂ neutrality**
- Provide platform of dialogue and practice of **sustainability, health & wellness**
- We are committed to **climate preservation** and want to provide a platform for future CEOs to pledge their support to our planet!
- Self and sponsor-directed activities to support **charities**

HOW TO JOIN MBAT ?



Who can join?

The MBAT 2021 will be open to currently enrolled MBA cohorts, as well as the cohorts that missed out last year (including a certain percentage of non-MBA students)



How to join?

For registration and purchase of tickets, log on to: www.mbat.org

TICKET PRICING

Early bird ticket price of



€ 35*

*running until March 25th

For any further queries please contact: mbat@hec.fr

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