**Region Wise Average Purchase Amount**

|  |  |
| --- | --- |
| **Row Labels** | **Average of Amount** |
| East | 41.86009901 |
| North | 32.47902174 |
| South | 42.94179245 |
| West | 38.07507109 |
| **Grand Total** | **38.82668627** |

**Choice of Payment Mode**

|  |  |
| --- | --- |
| **Row Labels** | **Count of Payment** |
| Credit | 322 |
| Paypal | 188 |
| **Grand Total** | **510** |

**People’s Place of Shopping**

|  |  |
| --- | --- |
| **Row Labels** | **Count of Shop At** |
| Home | 256 |
| Work | 254 |
| **Grand Total** | **510** |