



Says

What have we heard them say?
What can we imagine them saying?

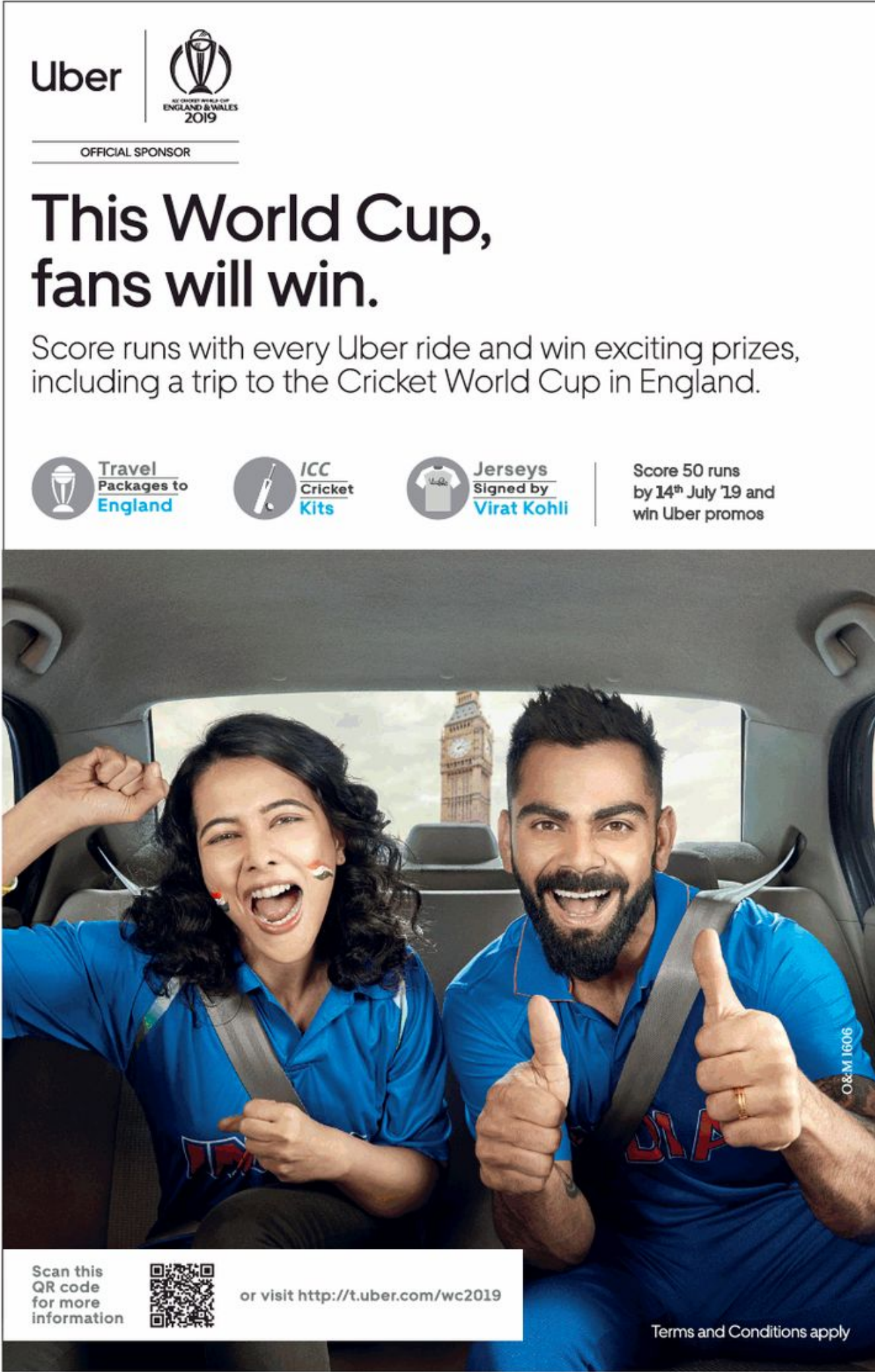


Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Promote your business through online



Affectable prices and good coummunication

Offers a discount on favourite locations

Good behaviour and be patient with customers

Concentrate on marketing and advertisements

Satisfy your customers and try to get good review



Voyage Vista : Illuminating Insights From Uber

Short summary of the persona

Feel comfortable while traveling

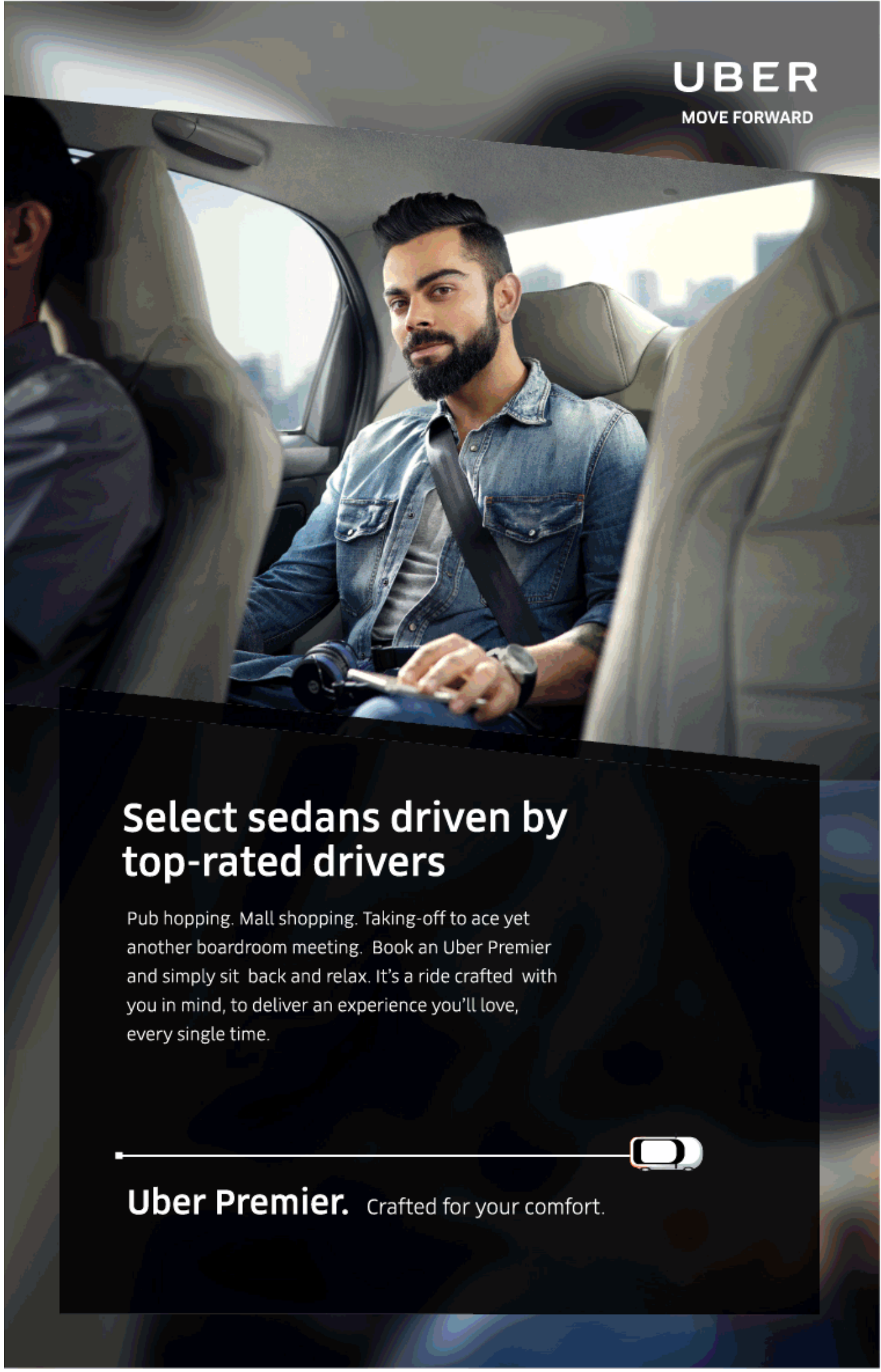


Relaxation

On time picking

good communication

Gets very accurate result.



Friendly behaviour with customers



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?