

ENTREPRENEUR PROFILE

Group No: 26

Entrepreneur name: Ranjith Ravi Keshav

Entrepreneurship: Iskew Learning

 <https://rb.gy/rs2a6h>

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Renjit Ravi Keshav is an accomplished entrepreneur in the field of Human Resources for Professional Skill Development. He is currently serving as the Managing Director at Insight Job Guru. He is very innovative and is one of the very few individuals who thought of a startup idea in 2008 when the world was looming under recession. He designed business products for unemployed Engineering and MBA students to further plan their future positively. And in 2019, his startup Insight Job Guru holds 53% of the market share in the Education Training Industry in Kerala. The top 7 Engineering Colleges in Kerala are under his clientele. Several thousands of students have found a career. iSkew is a virtual learning platform and customized training programs helps to build the career and also trains the life-skills, transferable and technical skills.

We could simply say that he is not the same as a money-laundering industrialist, he has done a lot for the development of the society, He was recommended by the Kudumbashree (mission to eradicate poverty and women development) to take up the project on Organizational Excellence for the State Mission Employees which included project managers and clerical staffs from the organization. He was chosen to design a training plan for the administrative bureaucrats by the collector of Pathanamthitta during Kerala's legislative election in 2017. His services were rendered to deputy collectors and administrative officers in the state on "How to manage a team during a highly volatile situation".

He has a special ability to identify opportunities during a crisis that has been the hallmark throughout his career. He has been able to find resources for his business requirements, some of the top IITians and NITians work with Insight Job Guru and is able to maintain the same team for over 10 years. He was one of the key leadership speakers for the National Entrepreneurship Meet at CUSAT. His strong understanding of social issues and innate public speaking ability helped him secure a position as Social Policy Analyst for National English News Media like Republic TV and Times Now News Channels. He was Awarded "*MOST ADMIRABLE LEADER FOR TRAINING CONSULTANCY IN KERALA OF THE YEAR 2017*" from 24MRC, New Delhi.

He has been to our college for orientation and the energy he had to motivate 100+ students at a time for the long run was so much impressive. His idea to generate young HR talent has been very successful over the years. His startup helps him to connect with the young audience and to bring in thoughtful new ideas that have proved to be a life-changer for many youngsters. He is into podcasts, many other events, and his powerful slogans change the shape of thoughts.