

S.No	Product	Description	Amount in INR
01	<b>BRANDING IDENTITY &amp; BRAND BOOK</b>  Logo Tag Line   Stationery-Business Card, Letter Head, Envelope,Invoice,Vouchers, Id Card etc...  <b>BRAND BOOK</b> Brand Position Brand Colour Typography Print Media Out Door Website Design Element	A) set of three logos will be provided  1st option based on Clients brief, 2nd Based on Research, 3rd option Based on studio creativity. Client can select any logo and can change according to their idea. If client does not like any of 1st set option, Client had to give an valid reasons, which enable us to work further.  B) Finally two sets of logo will be given (by colliding brief and reasons for not liking)   Two options will be provided	50,000
02	<b>LOGO-TAG LINE</b>	A) set of three logos will be provided  1st option based on Clients brief, 2nd Based on Research, 3rd option Based on studio creativity Client can select any logo and can change according to their idea. If client does not like any of 1st set option, Client had to give an valid reasons, which enable us to work further.  B) Finally two sets of logo will be given (by colliding brief and reasons for not liking)	25,000
03	<b>STATIONERY</b>	Two options will be provided	5,000

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<b>MARKETING MATERIAL</b>			
04	<b>POSTERS</b>		
	20 X 30 Poster	Two options will be provided	<b>4,000</b>
	A3 Poster	Two options will be provided	<b>3,000</b>
05	<b>FLYER</b>		
	Single Side A5	Two options will be provided	<b>2,500</b>
	Double Side A5	Two options will be provided	<b>4,500</b>
	Single Side A4	Two options will be provided	<b>3,500</b>
	Double Side A4	Two options will be provided	<b>5,000</b>
	Extra Page		<b>1,500</b>
	Note: If A4 has an single fold the flyer will be consider as 4 page.  If A4 has an double fold the flyer will be consider as 6 Page		
06	<b>BROUCHURE</b>		
	Wrapper	Conceptual wrapper of two options will be provided	<b>15,000</b>
	Inner Page	Concept inner page	<b>2,500</b>
07	<b>CATALOUGE</b>		
	Wrapper	Conceptual wrapper of two options will be provided	<b>15,000</b>
	Inner Page	Concept inner page	<b>5,000</b>
08	<b>PAPER ADVERTISEMENTS</b>		
	Below Quarter Page / Quarter Page	Two options will be provided	<b>6,000</b>
	Below Half Page / Half Page	Two options will be provided	<b>10,000</b>
	Full Page	Two options will be provided	<b>15,000</b>
09	<b>DANGLER</b>		
	Single Side	Two options will be provided	<b>2,500</b>
	Double side	Two options will be provided	<b>4,000</b>
10	<b>MOSKAT</b>	Two options will be provided	<b>25,000</b>

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11	<b>HOARDING DESIGN</b>  200 Sq" and Below Above 200 Sq"3000+ Rs 100 per Sq"	Two options will be provided	<b>3,000</b>
12	<b>WEB BANNER</b>	Two options will be provided	<b>3,000</b>
13	<b>STALL DESIGN &amp; STAGE BACKDROP</b>	Two options will be provided	<b>30,000</b>
14	<b>PACKAGE DESIGN</b>	Two options will be provided	<b>30,000</b>
15	<b>STANDEE DESIGN</b>		<b>3,000</b>
	Adaptation Charges (general) Adaptation Charges (Hoarding)	Half the rate of original	<b>1,500</b>
	<i>If any Paid images are used will be charged Extra*</i> <i>Content Development Charges Extra*</i>  <i>All Works will be Carried out with a brief</i> <i>Revelant High quality images should be provided</i> <i>For all design work original logo should be provided (For eg: .cdr,.ai,.psd,.pdf)</i>  <i>GST 18% extra.</i>		