



ABOUT ME

I'm a content writer who helps brands communicate clearly and connect with the right audience. I combine strong research, SEO know-how, and an understanding of tone to create content that feels on-brand and delivers results. Whether it's web copy, blogs, or long-form content, I adapt quickly and always deliver on time.

EDUCATION

Sri Ramakrishna College of Arts and Science

Bachelor's Degree in Business Administration
2020 - 2023

Chinmaya Vidyalaya CBSE School

Commerce
2018 - 2020

EXPERTISE & SKILLS

- Creative writing
- Proofreading
- Copywriting
- Blogging
- SEO writing
- Strong organizational and time-management skills
- Create posters and designs in Canva
- Social media knowledge

CERTIFICATIONS

- G - Suite
- Digital Marketing
- Content Marketing

PROFESSIONAL EXPERIENCE

Office Assistant

Aroh | March 2024 - June 2025

- Handle tally and all transaction tasks
- Create posters for social media handles
- Prepare agendas, and minutes
- Handle documents with discretion and maintain their proper organization
- Coordinate with people for events
- Handle and organize all the reports
- Compile and Write reports and articles

Junior Content Writer

Appac Media | July 2024 - Present

- Write various content for b2b business
- Create content strategy for each client
- Research and coordinate with clients to deliver maximum results.
- Detailed analysis of the client industry and their pain points.
- Create detailed market research report and Swot Analysis.

LANGUAGES

- English
- Malayalam
- Tamil
- Hindi
- Korean (read)