



APPAC MEDIATECH PVT. LTD.
424, 1st Floor, Red Rose Towers, D.B.Road,
R.S.Puram, Coimbatore - 641 002
P: + 91 422 24 77 555 | M: info@appacmedia.com
www.appacmedia.com

ORGANIC
MARKETING
PACKAGES (SEO)

	MONTHLY ₹ 7,500	MONTHLY ₹ 15,000	MONTHLY ₹ 30,000
No. of Keywords (Commerical keyowrds ***)	Up to 5	Up to 10	Up to 20
Initial Analysis (Free - Welcome Offer)			
Indepth site Analysis	Yes	Yes	Yes
Content - Duplicate check	Yes	Yes	Yes
Backlink Analysis	Yes	Yes	Yes
Competitor Analysis / PR Analysis	Yes	Yes	Yes
Google penalty Check	Yes	Yes	Yes
Keyword Research	Yes	Yes	Yes
Website Recommendation	Yes	Yes	Yes
On-Page Optimization			
Title, Meta Tags Optimization	Up to 10 Pages	Up to 20 Pages	Up to 30 Pages
Keyword Density Check & Keywords Optimization	Yes	Yes	Yes
Internal & External Link Optimization	Yes	Yes	Yes
Images Optimization	No	Yes	Yes
Alt Tags & Hyper Link Optimization	Yes	Yes	Yes
Page Speed Optimization	Yes	Yes	Yes
Mobile site Optimization	No	No	Yes
Sitemap Creation	Yes	Yes	Yes
Google Webmaster Tool / Analytics	Yes	Yes	Yes
Header Tags	Yes	Yes	Yes
HTML Code Optimization	No	Yes	Yes
Canonicalization	Yes	Yes	Yes
Robots.txt Optimization	Yes	Yes	Yes
Off-Page Optimization			
Article / Blog / Classifieds Submission	No	Yes	Yes
Content Marketing / Forum Submission	No	Yes	Yes
Press Release Submission	No	No	Yes
Photo sharing	Yes	Yes	Yes
Directory Submission	Yes	Yes	Yes
Local Business Listing	Yes	Yes	Yes
Search Engine Submission	Yes	Yes	Yes
Social Bookmarking	Yes	Yes	Yes
Video's Submission	No	Yes	Yes
Documents and PDF Sharing	Yes	Yes	Yes
Local Optimization (Google Business Setup)	Yes	Yes	Yes
Social Media Optimization	No	Yes	Yes
	(Only Page Creation)	(5 Post Monthly)	(10 Post Monthly)
SEO Report			
Minimum Contract Duration	Monthly 6 months	Monthly 6 months	Monthly 6 months
Customer Support & Live Project Tracking	Email, Chat, Phone	Email, Chat, Phone	Email, Chat, Phone

** Campaign Setup Cost & Handling Charges Extra