

# Data & Business **Analytics** Roadmap

This one is an old one.

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## Introduction

1. What is Data Analytics
2. Why does Data Analytics exist?
3. How it works

## Excel

1. Why Excel
2. How it works
3. Excel formatting
4. Excel Functions
5. Message Data in Excel
6. Vlookup
7. Vlookup and Match
8. Removing Duplicates
9. Analysing Data in Excel
10. Pivot Table
11. Pivot Charts
12. Building Interactive

## Database

1. What are databases
2. Why we use databases
3. What are types

## Structure Query Language

1. Setup SQL server

2. Basics of SQL
3. Writing queries
4. Select
5. Creating and deleting tables
6. Filtering data
7. Order
8. Aggregations
9. Others

## Data Modeling

1. Relationships
2. Normalization
3. Creating Data Model with SQL
4. Creating relationships with SQL

## Data Warehousing

1. What is data warehousing
2. Why we use it
3. How it works
4. ETL
5. Dimensional Modeling
6. Star schema
7. Building Star schema with SQL

## Big Data

1. Why Big Data
2. How big data works
3. Distributed Computing
4. CAP theorem

## Data Visualization

1. How to use it
2. Visual Perception
3. Colors
4. Chart Type

5. Dashboards

## Tableau

1. What is it
2. How it works
3. Why Tableau
4. Installing Tableau
5. Connecting to Data
6. Building charts
7. Calculations
8. Dashboards
9. Sharing our work

## Presentations

1. Audience
2. Story
3. Slides
4. Data

## Preparation and Processing the Data

1. Data Collection and Analysis
2. Dealing with missing Values
3. Dealing with outliers
4. Z-score

## Python

1. Python Basic Concepts
2. List, Tuples, Dictionaries
3. Loops, Conditional Statements
4. Numpy Basics
5. Pandas Basics
6. Working with missing values
7. Real world data
8. Identifying and removing outliers
9. Building an Machine Learning Classifier

## Extract Insights

1. Standardization
2. Normalization
3. Transactional and Analytical Processing
4. Vertical and horizontal scaling

## Business Analyst

1. BAs Roles and Responsibilities
2. Conducting Business Analytics
3. Project Management and Business Analytics
4. Skills of BA
5. BAs Career Path
6. Understanding Software Development
7. Waterfall vs Agile
8. Steps in SDLC

## **Data Science ML Full Stack Roadmap**

<https://github.com/hemansnation/Data-Science-ML-Full-Stack-2022>

## **Join Telegram for Data Science ML AI Resources:**

<https://t.me/+sREuRiFssMo4YWJl>

## **Connect with me on these platforms:**

LinkedIn: <https://www.linkedin.com/in/hemansnation/>

Twitter: <https://twitter.com/hemansnation>

GitHub: <https://github.com/hemansnation>

Instagram: <https://www.instagram.com/masterdexter.ai/>

## **Are you a professional?**

DM for One-on-One sessions for Python, Data Science, Machine Learning, and Data Engineering.

Here: <https://bit.ly/3U6zQvQ>