



**SILVER OAK  
UNIVERSITY**  
EDUCATION TO INNOVATION

Domain Name : Social Media [ Collegify ]

Team ID : 39

Enrollment No.: 2301031800018, 2301031800058  
2301031800107, 2301031800016

Date : 22/02/2025

Version :

## PRODUCTION DEVELOPMENT CANVAS

### 🔍 Problem Recognition

MANUAL  
ERRORS

SLOW  
PROCESSING

SECURITY  
ISSUES

SCALABILITY  
ISSUES

### 📐 Product Illustration (Prototype)

USER REGISTRATION  
&  
PROFILE SETUP

MATCHING  
ALGORITHM.

CHAT &  
CONNECT FEATURE

EVENT &  
CONNECT FEATURE

### 💡 Problem Resolution

EASY BUDDY  
FINDING

BETTER  
NETWORKING

COLLABORATION  
MADE SIMPLE

ENGAGING  
COLLEGE LIFE

### 🔧 Product Remodelling (Redesign)

USER FEEDBACK  
IMPLEMENTATION

BETTER UI/UX  
DESIGN

DATA Privacy  
& SECURITY

ADVANCED  
FILTERS . .