



IDEATION CANVAS

Activities

- SEARCHING FOR A COLLEGE BUDDY
- FILTERING BUDDIES BY COURSE INTERESTS, SKILLS
- SENDING / RECEIVING CONNECTION REQUEST
- CREATING / UPDATING A PERSONAL PROFILE

People

- COLLEGE STUDENTS (1st to final year)
- PEERS, MENTORS, OR GROUP LEADERS
- PROJECT TEAM SEEKERS
- EVENT ORGANIZERS, ADMIN, MODERATORS

Situations / Context / Location

- ON CAMPUS (classroom, hostels, library etc.)
- AT HOME (remote learning setup)
- DURING EVENTS, HACKATHONS, GROUPS PROJECTS
- Anytime on MOBILE or LAPTOP via the WEB

Props / Possible Solutions

- USER FRIENDLY BUDDY SEARCH ENGINE
- SMART MATCH (AI based suggestion based on skills)
- FILTERS: same course, same year, similar hobbies
- PROFILE PHOTO UPLOADS and SKILLS BADGES