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PathwayU helps you better understand yourself. Equipped with an improved understanding of what makes you unique, you can choose a major and career path with confidence.



ASSESSMENT Interests

Your interests are what keep you motivated and energized. Understanding and following them will bring enjoyment and satisfaction to your life.

PRIMARY INTERESTS

Enterprising

As someone with Enterprising interests:

- ▶ You are a go-getter who enjoys persuading and leading people.
- ▶ You thrive in decision maker roles.
- ▶ You excel at starting up and carrying out new projects, especially business ventures.
- ▶ You're action-oriented and like taking risks for profit.

Career Examples: Real Estate Agent, Human Resources Coordinator, Lawyer, Chef

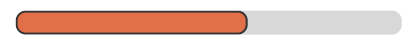
Social

As someone with Social interests:

- ▶ You thrive in roles that directly help people.
- ▶ You like to promote people's learning and personal development.
- ▶ You probably really enjoy communicating, counseling, teaching, advising, and being of service to people.

Career Examples: Medical Assistant, Professor, Physical Therapist, Counselor

REALISTIC



INVESTIGATIVE



ARTISTIC



SOCIAL



ENTERPRISING



CONVENTIONAL



SUPPORTING INTERESTS

Artistic

As someone with Artistic interests:

- ▶ You enjoy being creative and relish the opportunity to express yourself.
- ▶ You tend to appreciate the artistic side of things, like visual arts, writing, music, drama, dance, and other activities that involve forms, designs, and patterns.
- ▶ You probably thrive in work settings where you don't have to follow a clear set of rules.

Career Examples: Industrial Designer, Architect, Editor, Art Director

What to do with these results?

Use your Interests to...

- ▶ Quickly identify career paths that will be a good fit.
 - ▶ Evaluate whether or not your current career path aligns with your interests.
 - ▶ Nail job interviews by articulating how your primary interests will have a positive impact on the organization.
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OTHER INTERESTS

Conventional

People with Conventional interests enjoy organizing things. They love detail-oriented tasks and get a kick out of things like filing systems and spreadsheets.

Realistic

People with Realistic interests enjoy mechanical activities, athletics, working with their hands, being outdoors, and getting dirt under their fingernails.

Investigative

People characterized by Investigative interests enjoy asking intellectual questions, investigating the answers to those questions, and maybe using the methods of science.

PathwayU's measurement of the six interests types for the Interests Assessment is drawn from Holland's RIASEC Theory of Vocational Types.