



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Step1:I Phone Have
Several Version
And
New Model
Introduced Year By
Year

Step2:Apple's
users
increases
in india rapidly

Step3:Apple's
branches are
opened in india
to
attract the users
in india

Step1:Apple's
branches
provides job
for indians.

Step2: india is
developing
country so apple
target the india
to develope is
market.

Step3: Now a
day india is
digitally
developing
nation whichis
helpful tO us.

IREVOLUTION: A
DATA DRIVEN
EXPLORATION OF
APPLE'S IPHONE
IMPACT IN INDIA

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*Step1:I
phones with
many
features ans
have new
models.

*Step3:Apple
branches
offer a jobs
to peoples

*Step2: Apple
branches come
to india and
new model
come to indian
market quickly

Step2:
Government
fxed
a price with
suitable
amount

Step1: Cost
of iphone is
large which
is difcult
to buy

Step3: By
fxing price
which iphone
to kind of
peoples in
india.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?