

# Collages and mood boards

Theory

# What will we discuss today?

- // We will find out what texture mood boards are in interior design
- // We will analyze mistakes in collages and mood boards

What is a collage  
in interior design?

A collage  
helps to  
create and  
present ideas  
to the client



**A collage** allows you to come up with the interior idea and color combination before visualization

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# Mood board collage

**A mood board** is a popular type of collage for interior designers

**A mood board**  
is a designer's  
proposed  
combination  
of textures  
and shades





We will create  
an electronic  
version –  
a textured  
mood board



# Why do we create a mood board?

# Why do we create a mood board?

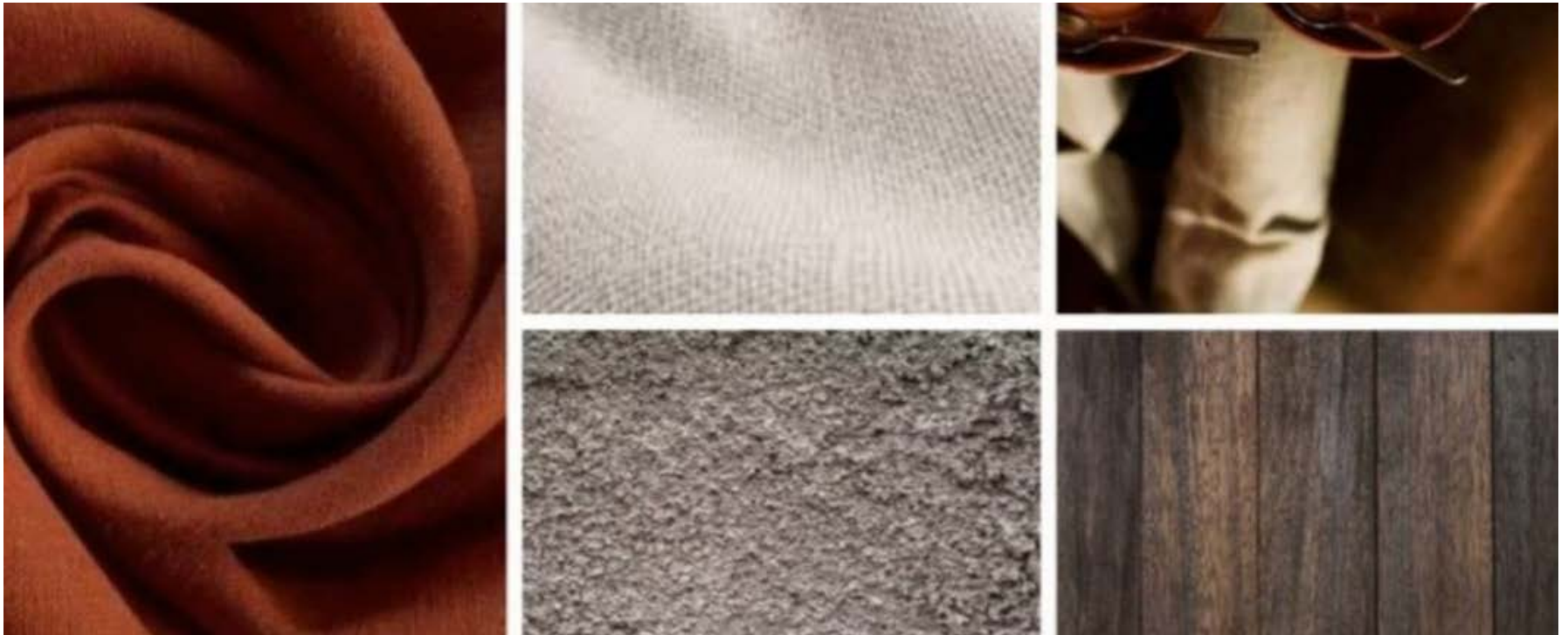
- to synchronize with the client

# At what stage should the mood board be presented to the client?



What does a textured mood  
board consist of?

1 associative image +  
4 (or more) textures



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1 cell =  
1 texture



# Mistakes in creating mood boards



# Client's preference



# Client's preference



# Mistake #1

The mood board contains not only textures



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# Mistake #2

There are images of furniture and lighting



# Mistake #3

Using photos of animals on the mood board





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# Mistake #4

Too many unnecessary details



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# Mistake #5

Bad-quality of images



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# Mistake #6

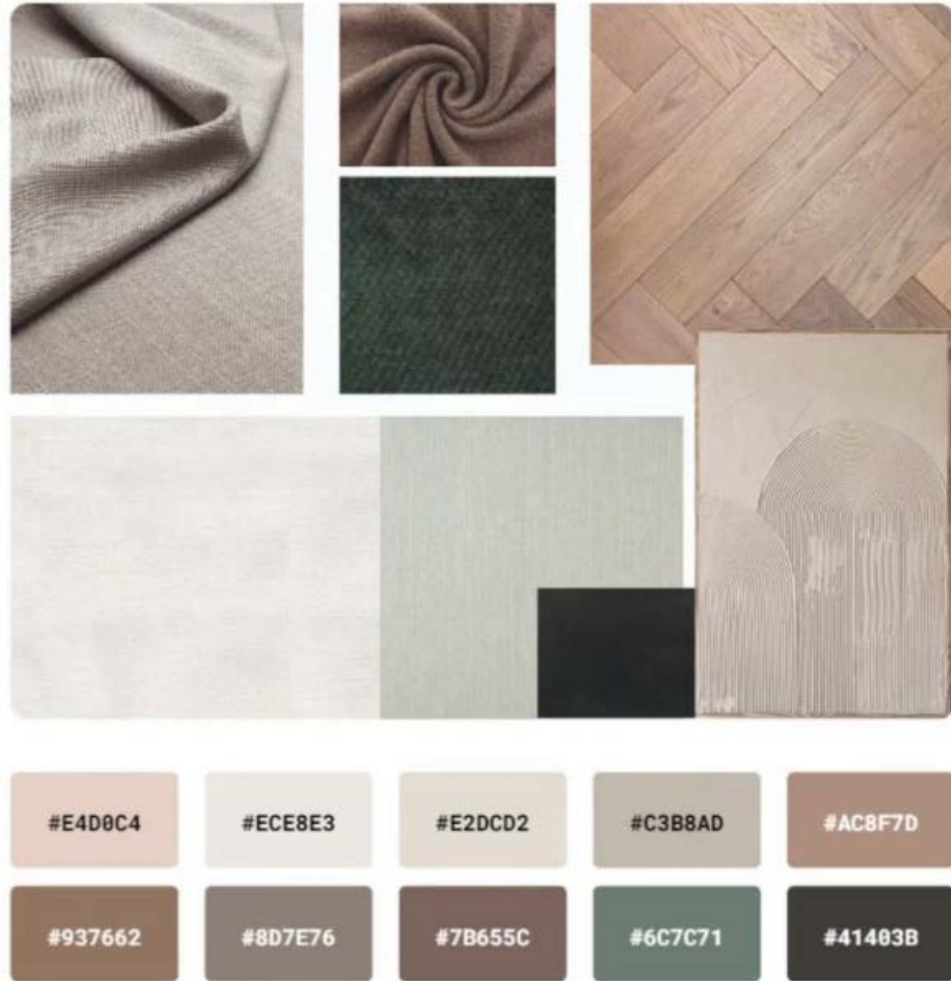
Less than four textures in the collage





# Mistake #7

The presence of a color palette in the collage



# Mistake #8

The mood board wasn't made according to the client's brief



# Mistake #9

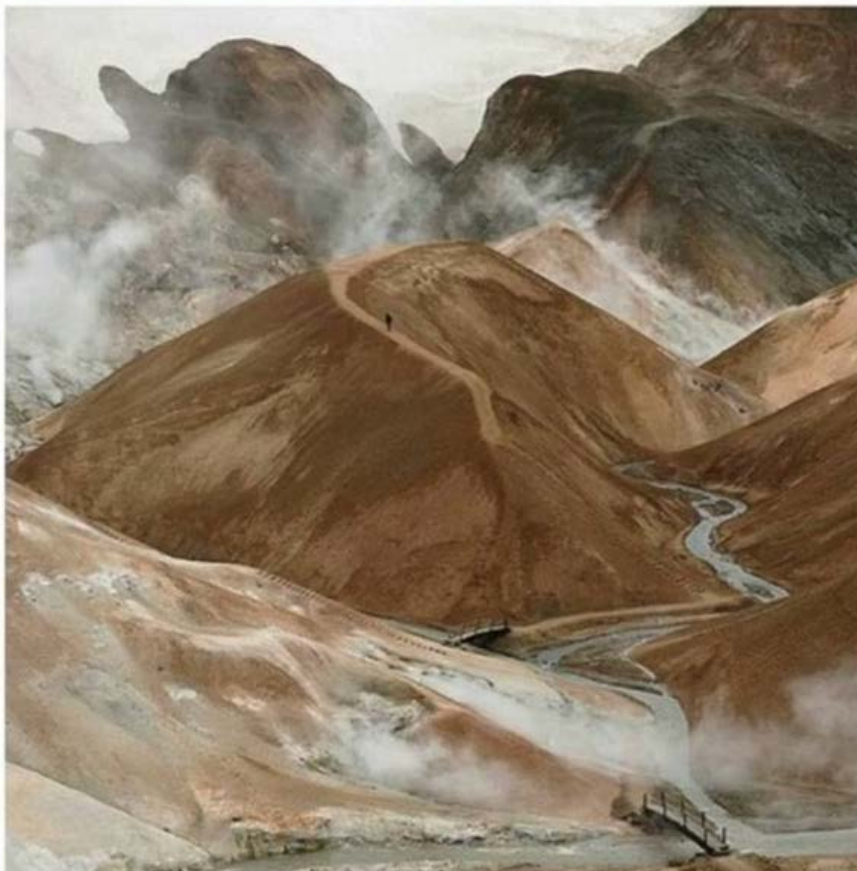
Presence of people's photos in  
the collage



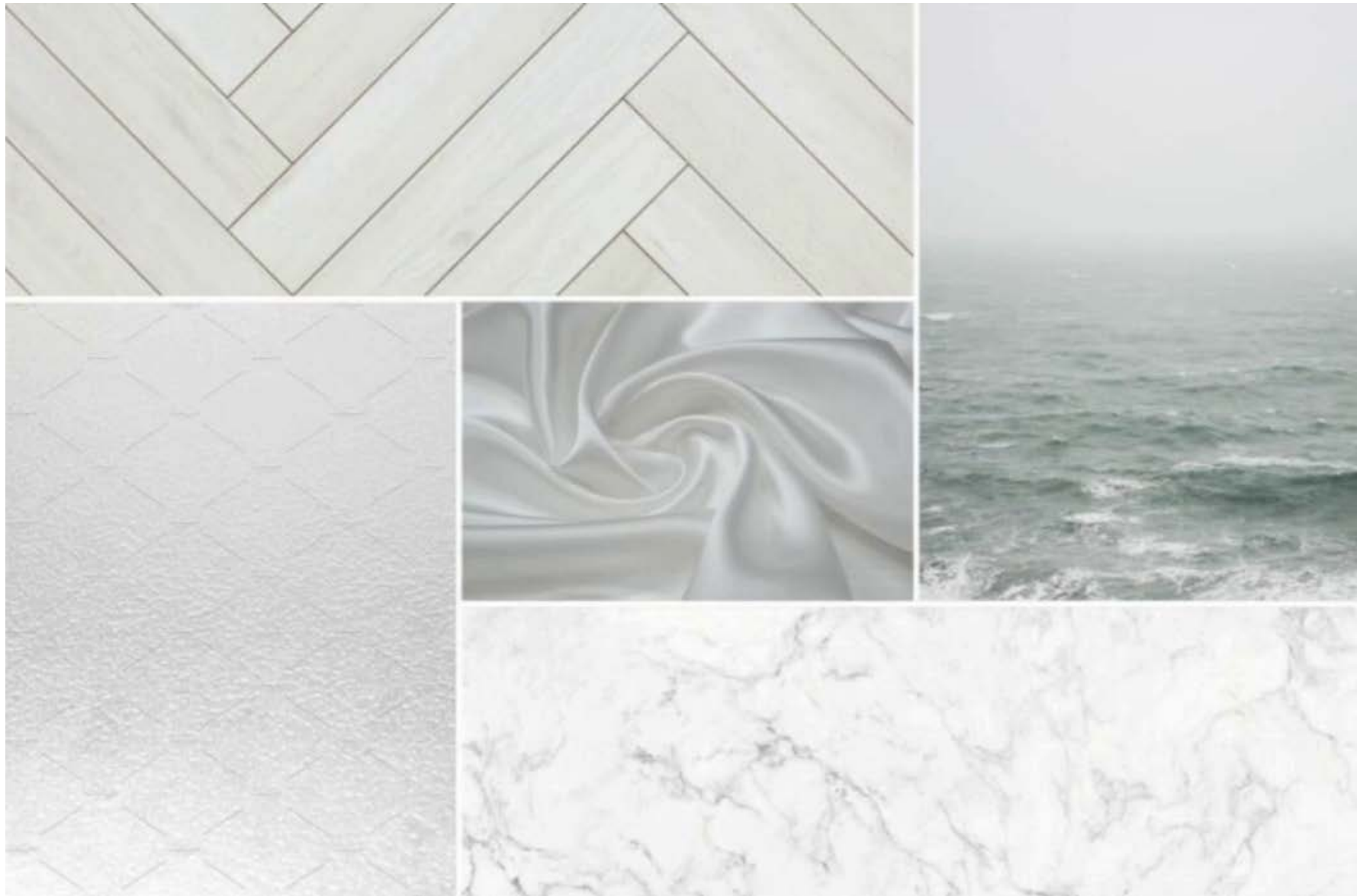
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Good examples

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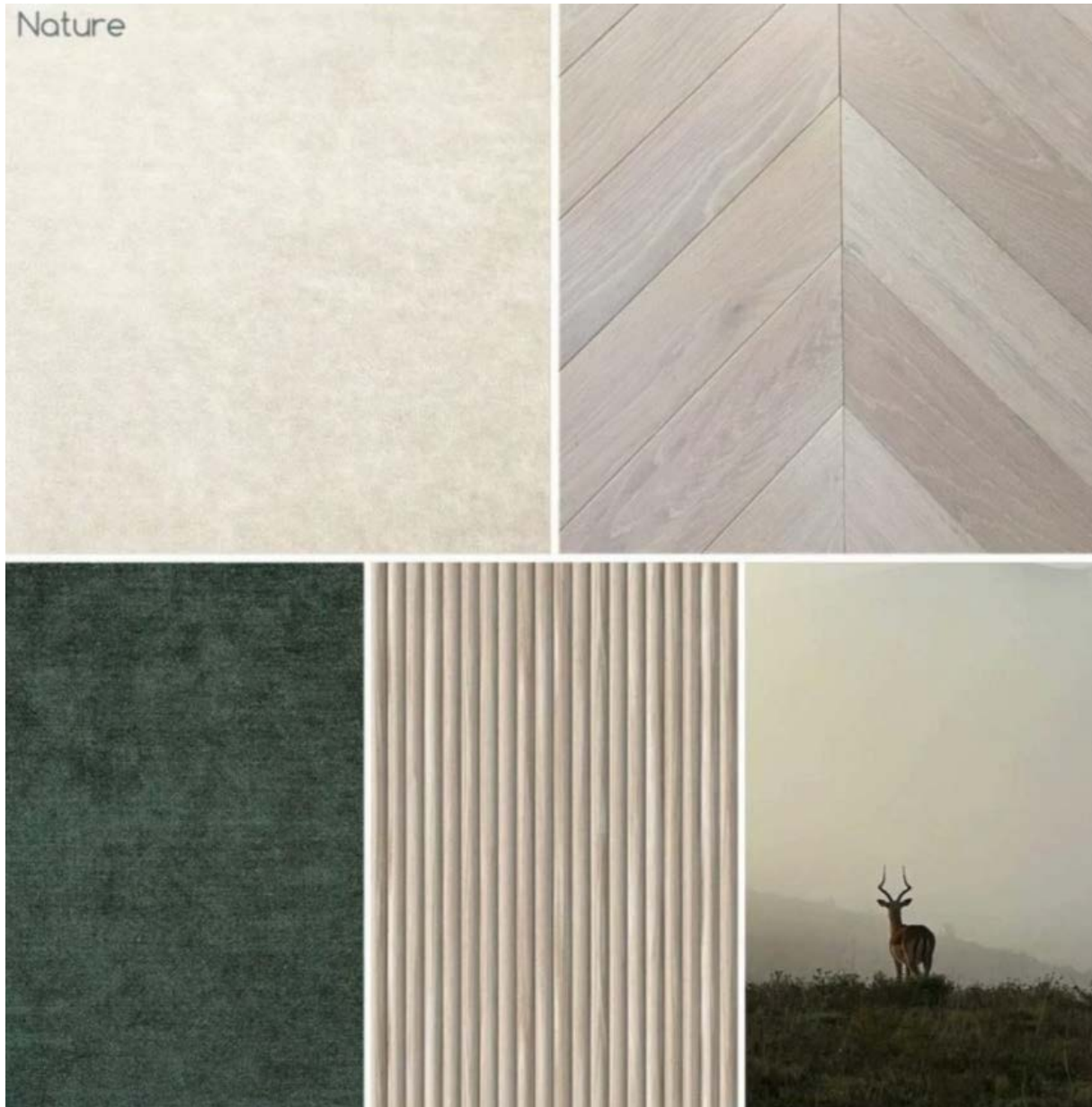


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Thank you  
for your attention!

And see you in the next lesson 😊