



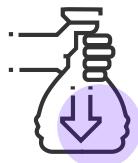
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**Social network with  
the monetization of likes**

<https://monoreto.com>

*Like. Share. Earn.*

# In the year of 2018, the world of social networks faces a lot of challenges:



## NO PROFIT FOR ORDINARY USER

- Vast majority of users earn nothing from content they upload to their accounts
- Income from the advertising campaigns goes to the social media platform owners



## DECREASE OF THE CONTENT QUALITY

- Because of low motivation, people upload poor content which results in the newsfeed degradation
- 56 % of users reduced their activity in social networks or deleted their accounts due to the persistence of advertising



## SAFETY AND LEGAL ISSUES

- Users' content lacks even primitive copyright protection which results in endless content thefts
- Personal data and media leaks became the routine of social networks

MONORETO is a revolutionary social network providing the feature of monetization of every like and repost.

You get 1-20 MONO (0.05-1 USD) for every like, so, you can earn uploading interesting and useful content.



## Which problems are to be solved with MONORETO?

### HONEST SYSTEM OF CONTENT MONETIZATION

- Full decentralization: every user (not only professional bloggers) is able to receive MONO tokens for the likes and reposts.
- Then , the MONO tokens can be easily exchanged on BTC ,ETH and Fiat money.
- The post can be promoted only through MONO tokens: no way for the popularity cheatings

### AMBIVALENT REWARD SYSTEM

- Liking and sharing the information you upvote your own posts in the newsfeed – the publications of the most active users are automatically on the top
- Thus, the user is interested not only in uploading his or her content, but also in the assessment of the other users content

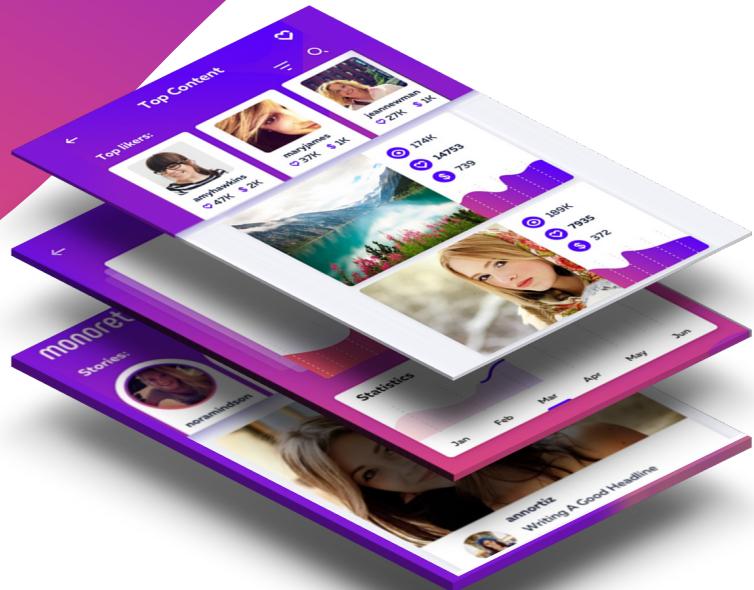
### NO 'LIKE DEVALUATION'

- Paying money for every like, the user is serious about what he likes.  
Only really interesting and bright content will deserve like in MONORETO.
- Mass-liking cheating campaigns are eliminated becoming ridiculously overpriced.

# MONORETO: Application utility tokens - MONO



MONO token is launched on the Waves platform – a popular blockchain with the extremely comfortable interface, fast transactions and low fees. It can be also used for the project services reward. Also, if you want to trade the MONO token, you can easily exchange it directly on our site for the MNR token in 1:1 proportion.



## **MONORETO: Investment token - MNR**

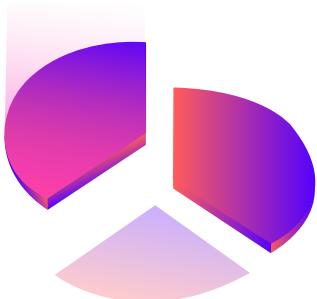
MNR belongs to the ERC-20 type as it can be exchanged for all ERC-20 tokens natively through the vast majority of popular DEXs and CEXs. Also, those who are interested in the project, have the unique opportunity to buy the tokens. MONO token is launched on the Waves platform—a popular blockchain with the extremely comfortable interface, fast transactions and low fees. We have already sold 17M out of 22M tokens issued during the first round of pre-sale. All the information about the token is available via public smart contract:  
[0x5f824733d130Ad85EC5e180368559CC89D14933D](https://wavesplatform.com/address/0x5f824733d130Ad85EC5e180368559CC89D14933D)

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# MONORETO: Transparent Pre-Sale and Crowdsale

## TOKEN

-  3 % of sold tokens will be paid for the Bounty hunters
-  11 % are reserved for the team
-  23 % are the reward for the oldest users when
-  63 % are allocated to the crowdsale.



## FUNDS

-  15 % of the money collected will be spent for the application development
-  55 % for its marketing promotion
-  25 % for the platform upgrade
-  10 % for the legal issues.

125M of MNR tokens is the maximum amount of our tokens. When one MNR token is purchased, one MONO token is being reserved for the token holder.

# MONORETO Tokens: How much does it cost

The price of MNR token depends on the stage of crowdsale.



We sell it for the 0,03 USD  
August 15 - October 15



The price will be increased three more times  
November 4, November 18 and December 2



The tokens will worth 0,04 USD  
October 20 - November 3



So, on the final stage it will worth 0,05 USD.  
The crowdsale ends on December 31, 2018

# MONORETO for your business

You are able to attract the audience to your goods and services organizing smart advertising campaign with Monoreto.



## Direct payment:

You pay only once to the social media platform. You are not obliged to contact the 'leaders of opinion' and pay them one more time.



## Smart feedback:

Your content will be placed in users feedback in really native and smart way, so, it won't seem annoying to your potential clients



## Games and contests:

Timely the contests and quizzes will be organized for the guests of our platform. Become a sponsor and reach your audience!



## Easy crowd-funding:

Our platform provides a lot of tools to those who planned to organize crowd-funding campaign for his start-up.

# MONORETO and the society: responsible start-up

MONORETO, fully aware of advanced understanding of business social responsibility provides instruments for the charity in our social network

10 % of our income comes automatically to the charity purposes

We use the up-to-date standards of compliance, so, we are able to avoid the fraudulent 'charity' in the very beginning

We offer unique conditions for charity fundraising



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## **Don't miss a chance to become a part of evolutionary media platform:**



Sign for the last updates



Become a Bounty Hunter and earn MONO tokens among the first



Try our live beta  
[monoreto.io](http://monoreto.io)



Take part in Pre-Sale Second Round and ICO

**MONORETO team is bringing closer the world of blockchain and social media.**



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