

VASILISA CHEBOTAREVA

JUNIOR DATA ANALYST / PROJECT MANAGER

Hi! I am a motivated junior data analyst/project manager with a strong background in digital marketing and research experience. I am seeking opportunities to apply my skills, make meaningful contributions to projects, and further grow in the field of analytics.

[LinkedIn→](#)

[GitHub→](#)

SKILLS

Python (Pandas, NumPy, Matplotlib, Seaborn)
SQL
Excel / Google Sheets
Google Looker Studio
Power BI, basic

Google Analytics
Google Search Console
Semrush
Ahref
Figma, basic
English, professional working proficiency
Russian, native

EXPERIENCE

2023 **Indiana University–Bloomington**

Project Manager and Research Interviewer

Here I'm working part-time as project manager and interviewer on two research projects. I assist in maintaining the database of recruits, in the storage and anonymization of interview data. I also manage and coordinate project meetings and day-to-day tasks.

To efficiently recruit respondents from Instagram, I modified a Python parser to scrape followers and added a feature to scrape account bios.

2020-2022 **Nimax, digital agency**

SEO Specialist

As an SEO specialist, I developed and executed project strategies based on analytics metrics, generated ad hoc and routine reports, conducted competitor analysis, and contributed to presale activities. I analyzed large data sets in spreadsheets for sites with up to 400,000 pages while testing of old and new site versions to ensure seamless site migrations.

EDUCATION

2015-2017 **Higher School of Economics, St. Petersburg**

Sociology
Master's Degree

2011-2015 **Petrozavodsk State University**

Political Science
Bachelor's Degree

CERTIFICATIONS

2023 **DataCamp**

Tracks: Data Analyst with Python,
Data Analyst with SQL

2022 **CS50**

CS50's Introduction to Programming with Python