

Vasilisa Ioukhnovets

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EDUCATION

BARNARD COLLEGE OF COLUMBIA UNIVERSITY, *New York* May 2025
BA Comparative Literature (Russ./Eng.) & Computer Science; Dean's List (2020-2025); GPA 3.8
Sel. Courses: iOS Development, Intro to Databases, UI Design, Russian For Heritage Speakers

EDITORIAL & WRITING EXPERIENCE

EDITORIAL ASSISTANT: *The Grand Tourist Podcast, New York* 2023–present

- Conduct research and interviews to write feature stories for web and print
- Responsible for curating and writing weekly listings of new art and design exhibitions for TGT newsletter. Entails following new openings and liaising with gallery PR
- Wrote contributors' section for print. Responsible for collecting Q&A answers and portraits
- Compose web content and newsletter on Wordpress and Mailchimp
- Direct assistant for editor Dan Rubinstein. Duties include creating and maintaining various databases of PR contacts, galleries, and designers.

EDITORIAL INTERN: *10 Magazine USA, New York* 2022–2023

- Authored 20+ fashion and beauty articles for web and print, aligning tone with audience
- Coordinated collection of production and fashion credits across 10+ teams; created spreadsheet system for better efficiency and accuracy
- Responsibilities included composing and publishing web posts on Wordpress; contacting PR for necessary assets; selecting images and editing for web using Adobe Photoshop
- Juggled and prioritized multiple assignments; met tight copy deadlines

OTHER EXPERIENCE

RESIDENTIAL LIFE INTERN: *Columbia University, New York, NY* 2023

- Served as primary support for 12 domestic and international high school students, fostering a safe, collaborative, and inclusive environment
- Orchestrated and supervised 10+ NYC excursions for ~10 students; planning budget, coordinating logistics with fellow RAs, problem solving unexpected hiccups
- Performed nightly curfew checks and on-call duty; mediated roommate conflict

ASSISTANT MANAGER: *Homestyle Creamery, Cold Spring, NY* 2020–2022

- Promoted from cashier/server in a year for exceptional initiative and leadership
- Scheduled weekly shifts for 15 employees; hired and trained new staff; cultivated teamwork
- Responsible for weekly inventory; managing day-to-day operations; consulting with business owner; supervising staff and performance

SKILLS

TECHNICAL: Figma, C++, Java, Python, HTML, Xcode, SQL, Wordpress, Adobe Suites

CERTIFICATES: American Red Cross Lifeguard, Mixology