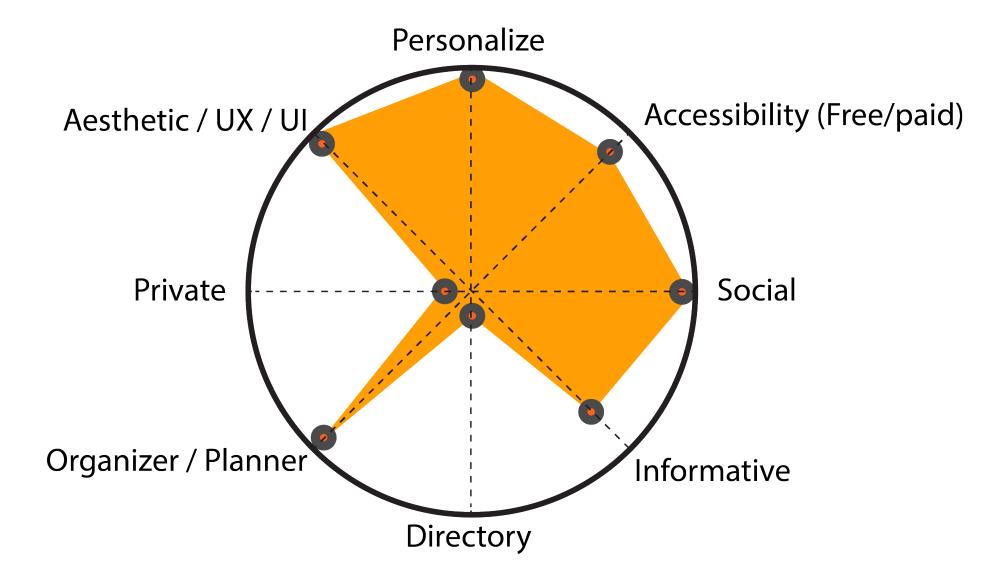


Competitor Comparisons

TREKtonic



*Key features:



PLANNING

- Personalized trip
- Trip organizers
- Collaborate
- Get inspirations
- Develop trip from others

EXPLORING

- Use Itineraries and Trip data to explore the city
- "Take me there" find a place on the spot

SHARE

- Share trip in a click
- See others similar trip-style
- Inspire & Connect

