

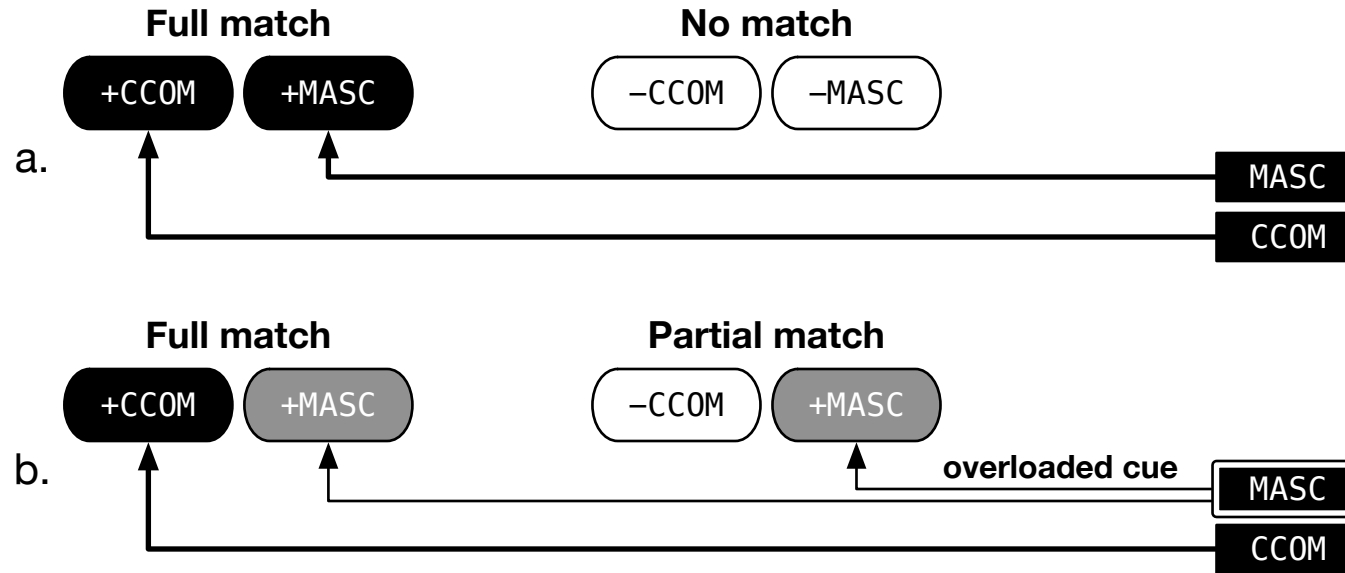
Target Item

Distractor Item

Retrieval Cues

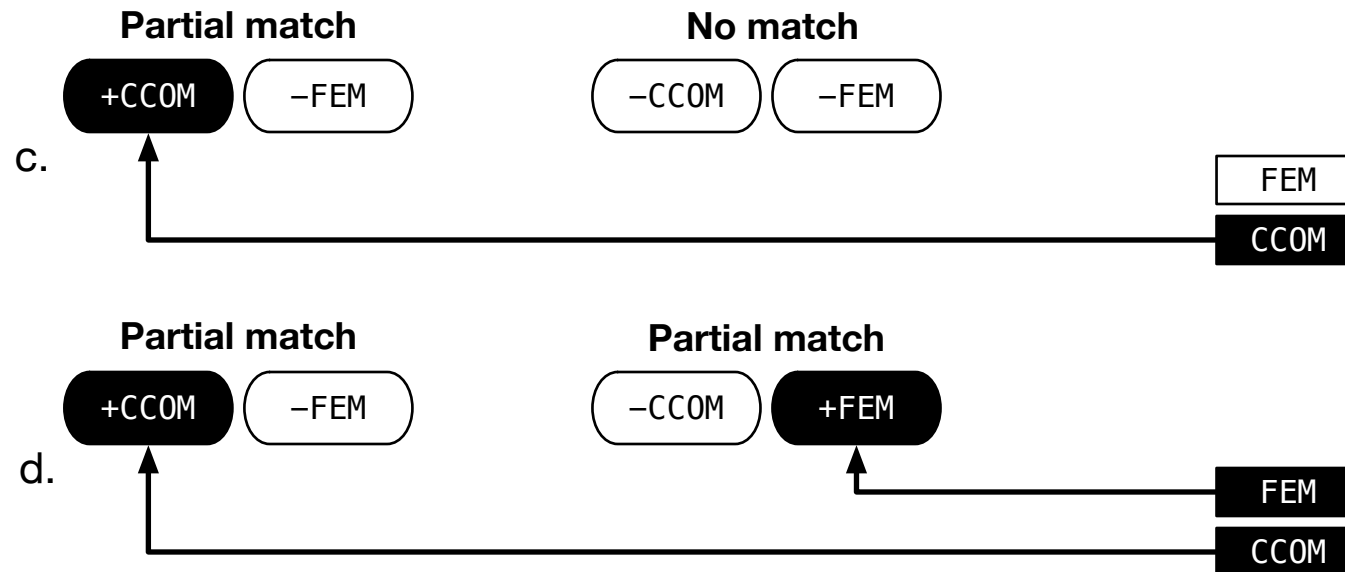
Predictions

TARGET-MATCH



b vs. a
Inhibitory interference
 (slowdown due to the fan effect in b)

TARGET-MISMATCH



d vs. c
Facilitatory interference
 (speedup due to misretrievals in d)