

Name: Vasishth Chaudhari

### **Professional Biography:**

Vasishth Chaudhari, a dedicated and passionate digital creator, strives to blend design aesthetics with functional web solutions. With a knack for front-end development and motion graphics, Vasishth aims to build a portfolio that mirrors his proficiency and keen eye for design. He believes in the continuous enhancement of his skills to stay abreast of the ever-evolving digital realm.

### **Logo**

The logo features the name 'Vasishth.' in a large, bold, black sans-serif font. Below it, the surname 'Chaudhari' is written in a smaller, all-caps, black sans-serif font with wide letter spacing.

**Services/Tools/Capabilities/Skills to be featured:**

- HTML, CSS, and JavaScript
- Responsive Web Design
- Adobe XD for Prototyping
- GreenSock Animation Platform (GSAP) for web animations
- Adobe After Effects for motion graphics
- User Experience (UX) and User Interface (UI) Design

### ***Color Scheme:***

- Primary Colors: White, Blue
- Blue color on hover on links and buttons
- Accent Colors: Vibrant shades for visual highlights

### ***Typography:***

- Header Text: Montserrat Bold
- Body Copy: Montserrat Regular

### ***Branding Ideas:***

- Logo: Initials "VC" creatively integrated with a circular path encompassing the full name "Vasishth Chaudhari".

### **Inspirational Portfolio Branding Examples:**

<https://www.sophiebritt.com/>

<https://www.joaoverissimo.work/>

<https://strakzat.com/>

### **Animations:**

*Smooth Scrolling links:* Upon clicking a link, the page will smoothly scroll down, guiding the user to the desired section.

*Scroll-based Animations:* As the user scrolls down, text and images will emerge from the left and right sides, enhancing user engagement.

*Animated Logo:* The logo will exhibit some subtle effects upon hover, adding a dynamic touch to the brand identity.

### **Functional Elements:**

*Single Page Scroller:* A seamless navigation experience allowing users to easily traverse through different sections of the portfolio.

*Lightbox Gallery:* Upon clicking on a portfolio item, a detailed view will pop up in a window, blurring the background slightly to focus on the selected work.

### **Gallery Functionality:**

A gallery section with a lightbox feature to showcase work in an interactive and engaging manner. The lightbox will allow users to view more details of a selected piece in a popup window while slightly blurring the background to focus on the showcased work.

### **Interactivity Plans:**

Additional interactivity plans include hover effects, transition animations, and form validation for the contact section.

### **Testimonials Section:**

#### *Smooth Transition:*

Interactive buttons facilitate smooth transitions between testimonials, enhancing user engagement.

#### *Read More Link:*

A "Read More" link is provided for each testimonial to display the full text on the same page, ensuring a tidy layout while offering detailed insights.