# New Vassar College Store Website Outline

(for review)

## Top Section (Add to all pages)

Search box Missing?

An unordered list with the following items (just text w/links to inSite Pages for now):

* Login - LogIn.aspx
* Register - CustomerRegister.aspx
* Cart - CartType.aspx

Another unordered list with the following items (just text w/links Add links? for now):

* Facebook - https://www.facebook.com/VassarCollegeStore
* Twitter - https://twitter.com/VassarC\_Store
* Instagram - https://www.instagram.com/vassarcollegestore/

NOTE: all external links from the store should be opened in the same window, not a new window.

## Native Navigation(Horizontal, top level items only, on homepage, then vertical and on left of main content on inner pages - very similar to the way http://calpolystore.com is doing it only it’s on the left.) Can you hook up the links to all the pages in the nav or are we waiting for Steven to get the merch in?

Can you put in the script that expands and collapses the vertical nav like on calypoly store?

* Books
  + Textbooks and Course Materials
  + Faculty Authors
  + Alumnae/i Authors
  + Vassar Books
  + eBooks
  + In Store
  + Online
* ~~Faculty Adoptions (Wait for this section until October)~~
* Apparel Apparel is the top level nav item on horizontal and Woman’s, Men’s, Child… as sub pages.  
  (Categories/classes to be reworked, Steven to provide - categories below are from current store)
  + Women's
    - Accessories
    - Bottoms
    - Hats
    - Outerwear
    - Performance Apparel
    - Shirts, T-Shirts & Tanks
    - Sweatshirts
  + Men’s
    - Accessories
    - Bottoms
    - Hats
    - Outerwear
    - Performance Apparel
    - Shirts, T-Shirts & Tanks
    - Sweatshirts
  + Kid’s
    - Accessories
    - Apparel
* Gifts (Same as Apparel - categories here just a suggestion)
  + Decals and Pennants
  + Desk Accessories
  + Eco-Friendly Skincare
  + Glassware and Mugs
  + Water Bottles
  + Graduation
  + Reunion and Alumnae/i
  + Under $25
  + General Gifts
  + Gift Cards
* Supplies
  + Tech
  + Office/School Supplies
  + Health & Beauty
  + Household/Dorm Essential
* Calendar (Google Calendar)

## Bottom Section (Add to all pages) See markup changes below in yellow

This can be a <div> with an <h4>Hours</h4> header and paragraph with the address

**Location**  
Vassar College Store  
60 Raymond Avenue Suite 1   
Poughkeepsie, NY 12603   
845-437-5870

<div class="location">

<h4>Location</h4>

<p> Vassar College Store<br>  
60 Raymond Avenue Suite 1</br>  
Poughkeepsie, NY 12603</br>

<a href=” tel:+18454375870”>845-437-5870</a></p>

</div>

This can be a <div> with an <h4>Hours</h4> header and an unordered list

**Hours**

* Mon - Fri 10am to 7pm
* Saturday 11am to 5pm

<div class="hours">

<h4>Hours</h4>

<ul>

<li>Mon - Fri 10am to 7pm</li>

<li>Saturday 11am to 5pm</li>

</ul>

</div>

This can be a <div> with an <h4>Information</h4> header and an unordered list

**Information** (These pages will go in a section named *information* but not in navigation, they will be linked to from the footer) link to pages in inSite and add existing content from pages below.

* Contact Us - http://vassar.secureweblogin.com/info/contact-us/4
* Privacy Policy - http://vassar.secureweblogin.com/info/privacy-policy/8
* Terms of Use - http://vassar.secureweblogin.com/info/terms-of-use/2000000000086
* End User Agreement - http://vassar.secureweblogin.com/info/end-user-agreement/2000000000088

Markup like this:

<div class="information">

<h4>Information</h4>

<ul>

<li>Contact Us </li>

<li>Privacy Policy </li>

<li>Terms of Use </li>

<li>End User Agreement </li>

</ul>

</div>

This can be a <div> with an <h4>Connect with Us Online</h4> header and an unordered list

Same as Info in it’s own div with different class and add links to icons

**Connect with Us Online**

* Facebook - https://www.facebook.com/VassarCollegeStore
* Twitter - https://twitter.com/VassarC\_Store
* Instagram - https://www.instagram.com/vassarcollegestore/