

GIZ SME and Youth Employment Implementation Reference (Seed)

Typical constraints

- Skills providers and SME support services are often fragmented.
- Employers report mismatch between training content and applied workplace needs.
- Coordination between local institutions is uneven.

Reference implementation pattern

1. Joint diagnostics with local institutions and private sector stakeholders.
2. Training of trainers and service advisors using practical modules.
3. Pilot support cycles for SMEs and youth job-seekers.
4. Coaching for institutional teams to standardize service delivery.
5. Review and scale-up planning with partner leadership.

Output examples

- Updated training modules with workplace tasks.
- Partner SOPs for intake, coaching, and referral workflows.
- Shared monitoring dashboard for implementation teams.