IPR and Cyber Laws

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Course Contents

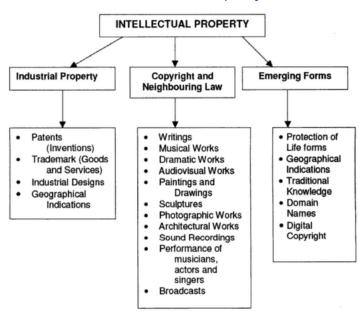
- ▶ Module 1 Fundamentals of IPR, Patents
- ► Module 2 Trademark, Copyright
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Module 1 Fundamentals of IPR

Kinds of Properties

- ► Movable Property
 - Property consisting of movable things
 - Examples Camera, Car, Scooter
- ► Immovable Property
 - Property consisting of permanently fixed things
 - Examples Land, Building
- ► Intellectual Property
 - Property which is the creation of the human mind and intellect
 - Examples Inventions, Literary Works, Paintings

Intellectual Property



Need for Protecting Intellectual Properties

- Any property need to be protected from unauthorised use
- However, protecting intellectual properties have the following advantages
- It encourages creation of new, path-breaking inventions, such as cancer cure medicines
- 2. It helps inventors, creators and authors to get recognition for their work
- 3. It allows the work created by the person to be distributed to the public. The work can be commercialised by owner licensing by which he or she gets incentives for it

World Intellectual Property Organisation(WIPO)

- ▶ WIPO is an international organisation working for promoting the use and protection of intellectual property.
- ▶ It was established in 1967
- ▶ 193 countries are members of it
- Core Activities
- 1. Development of International IP Laws and Standards
 - ► IP Laws protect intellectual properties
 - ▶ IP Standards cover all activities associated with intellectual properties, which can be used as a reference
- 2. Delivering Global IP Protection Services
 - Provides paid services for registering IP
 - Settles disputes regarding intellectual properties
- 3. Encouraging the use of IP for Economic Development
 - Conducts various programmes to encourage the use of IP in member countries

Intellectual Property Rights and Development - Rationale for Protection

- ► Intellectual Property Rights are the legal rights acquired by the owner of an IP, that prevents its unauthorised use
- ▶ In a knowledge based economy it is very crucial to the development of a nation
- Remuneration for creators of IP became economically significant, since cheap, multiple copies of the original work can be made with the advancements in technology

TRIPS Agreement

- ► Trade Related aspects of Intellectual Property rightS (TRIPS)
- ▶ It is an agreement among member nations of World Trade Organisation(WTO) made in 1994 during the Uruguay round of negotiations
- ► The objective of this agreement was to ensure efficient and adequate protection of intellectual properties without compromising on legitimate trade between nations

Patents

- ► The term Patent is derived from the Latin term Litterae Patentes having meaning open letter
- ► A Patent is an exclusive right given to the owner by the government to make, use or sell an invention for a limited period of time, in exchange of of full disclosure of his invention
- Only inventions are patentable
- An invention is something that has never been made before, or the process of creating something that has never been made before
- ► The copy of the patent specification is made available to the public
- ► The purpose of this system is to encourage inventions, which in turn promotes industries and provide better facilities to the public
- ► Patent right is territorial in nature and a patent obtained in one country cannot be used in another country

Patentable Invention

- An invention is patentable only if it satisfies the following conditions
- Novelty
 It must be new, It was not known to the public before
- Inventive Step
 A person skilled in the relevant field cannot easily arrive at the claimed invention based on existing knowledge
- 3. Industrially Applicable

 The invention should have application in an industry

Non-Patentable Invention

- An invention that causes harm to human, animal, plant life or environment
- A method of agriculture or horticulture
- A method of treatment of human or animal
- ► The discovery of a scientific principle
- A mathematical method, a computer program or algorithm
- A method of playing game
- A presentation of information
- ► A literary, dramatic, musical or artistic work
- ► An invention that is a threat to the security of nation
- An invention relating to atomic energy (This may be used for producing atomic weapons)

Types of Patent Applications

1 Ordinary Application

- An application submitted in the patent office that does not claim any priority of a similar application made in a convention country or under process in the patent office
- Paris Convention made in 1883 was one of the first intellectual property treaties. 177 countries are part of it

2 Convention Application

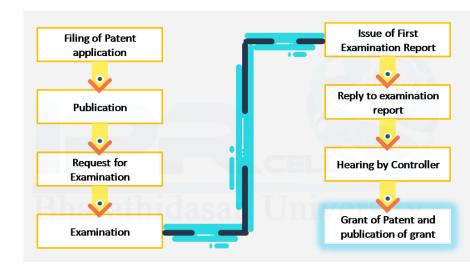
- An application submitted in the patent office that claim priority of a similar application made in a convention country
- This application should be filed within 12 months from the date of first filing a similar application in a convention country

Types of Patent Applications

- 4 PCT International Application
 - PCT (Patent Cooperation Treaty) is an international patent law treaty signed in 1970 by 153 member countries
 - PCT International application can be filed at the Indian Patent Office by Indian Citizens for getting patents from several countries
 - With a single application you will get a filing date that is valid for all PCT member countries
 - Preliminary Examination of the invention is followed next, but patents are granted only by the respective countries in the national phase
- 5 PCT National Phase Application
 - An application submitted in the patent office of the respective country for getting patent, within 31 months after filing PCT International application
 - Patents are granted after following the laws and rules in the country

Types of Patent Applications

- 5 Application for Patent of Addition
 - An application made for an invention that is a slight modification of a previous one for which one has already applied
 - There is no need to pay seperate renewal fee
- 6 Divisional Application
 - An application made out of another application which consists of more than one invention
 - Here the parent application is divided into several divisional applications
 - Here each invention can get a patent



1. Filing of Application

Contents

- Name of the inventors
- Name of the applicant (if patent is registered in the name of a company)
 - Here inventors are employees of the company
- Address of the inventors / applicant
- Title of the Invention
- Provisional or Complete Specification of the Invention
- Drawings
- A prescribed fee need to be paid

- 2. Publication
- Complete Specification of the Invention should be filed within
 12 months after filing Provisional Specification
- One can also withdraw an application within 15 months of filing the application
- ► Applications with complete specification are published in the Patent Office Journal after 18 months from the date of filing the application or date of priority whichever is earlier

- 3. Request for Examination
- ➤ A separate request for examination of the invention should be filed within a period of 48 months from the date of priority of the application or from the date of filing of the application, whichever is earlier.
- A prescribed fee need to be paid
- Failing to do so will lead to the rejection of application
- 4. Examination
- The invention is examined

- 5. Issue of First Examination Report(FER)
- ➤ A First Examination Report stating the objections / requirements is communicated to the applicant within six months from the date of request for examination or date of publication whichever is later
- 6. Reply to Examination Report
- ► The amended application / complete specification should be submitted within a period of 12 months from the date of First Examination Report

- 7. Hearing by Controller
- ▶ Before a patent is granted, any one can oppose it by giving a written representation to the controller
- ► This is called pre-grant opposition
- This should be accompanied by proper evidence in support of it
- ► If requested, the controller will hear him and make a decision on the representation

- 8. Grant of Patent and Publication of Grant
- ► When all the requirements of the patent are met, and the opposition is rejected, the patent is granted
- ► The grant of patent is published in the patent office journal
- ► Term of every patent in India is 20 years from the date of filing of patent application
- ► A renewal fee is to be paid every year to keep the patent in force
- ▶ One can give a post grant opposition to a patent
- ► Here also, the controller will hear him and make a decision on the opposition

Types of Patent Documents

- 1. Provisional Specification
 - It is a short description of the invention
 - It is made before the full details of the invention are developed
 - It is usually filed to establish priority of the invention
 - However, filing it is not mandatory
- 2. Complete Specification
 - It contains full details of the invention
 - Title of the invention
 - Field of the invention
 - Background of the invention (drawbacks of similar inventions)
 - Complete description of the invention along with experimental results
 - Drawings
 - Claims related to legal ownership of the invention

Module 2 Trademarks - Introduction

➤ A trademark is a unique mark made up of names, symbols, signs etc. that distinguishes the products or services of one enterprise from its competitors







- Different Kinds of Trademarks
- 1. Service Mark
- 2. Collective Mark
- 3. Certification Mark
- 4. Trade Dress

- 1. Service Mark
- ➤ A service mark is a unique mark made up of names, symbols, signs etc. that distinguishes the services of one enterprise from its competitors

campuslogic*









- 2. Collective Mark
- ► A collective mark is used by members of a collective group to identify source of the goods or services
- It indicates that the seller is part of a defined group









- 3. Certification Mark
- ➤ A certification mark is a mark which indicates that certain qualities of goods or services in connection with which the mark are used is certified



- 4. Trade Dress
- ► A trade dress covers all elements that make up the overall image of a product or service.
- ► This includes the color, shape, size, packaging etc of a product.







Trademark Registration Process



Trademark Registration Process

- Choose a trademark for your product or service, make sure that it is unique by carrying out a public search on the trademarks database available at https://ipindia.gov.in
- 1. File the application in form TM-A either online through the above website or physically at the regional trademark office (For Kerala, the regional office is at Chennai)
- 2. The Trademark Authority will examine the application and issue a report within 1 month of filing the application; The report can contain some objections which the applicant has to correct within 1 month of issuing the report
- 3. After accepting the application, the trademark is published in the trademark journal for a period of 4 months; The aim is to allow the public to give an opposition (if any) for the trademark
- 4. If there is no opposition, the trademark is registered which will be valid for a period of 10 years, after which it need to be renewed

Requirements for Filing Trademark Application

- Name and address of the applicant / company
- Specification of the goods / services to which trademark is applicable
- ► Twenty labels (prints) of your trademark logo (If trademark is a word, it is not necessary)
- Translation of any non-English word is must
- Date of first use of your trademark, if mark is already in use
- ► Non Registerable Trademarks
- A mark that deceives or causes confusion in public
- ▶ A mark containing scandalous or obscene matter
- A mark that hurts religious sentiments

Trademark Infringement

- It occurs when one party uses a trademark that is identical or confusingly similar to a trademark owned by another party, for similar products / services
- Cases of infringement
- One party was using the trademark like-me for products similar to the trademark lakme
- ► Another party was using the trademark COLLEGIATE for products similar to the trademark COLGATE
- These words are also phonetically similar

Protection of Trademarks

Trademark rights are protected through

1. Registration

Registered trademarks are protected by law

2. Maintenance

Trademark is maintained by continuous use and renewal of registration

3. Watching

- It is the process of monitoring identical or deceptively similar trademarks
- Many companies provide watch services

4. Enforcement

- It is the process of taking action against trademark infringement
- Before filing the lawsuit, the adverse user who does infringement can be approached for withdrawing his trademark

Copyright - Introduction

- Copyright is an intellectual property right granted to the creators of original literary, dramatic, musical or artistic works, cinematographic films and sound recordings
- ► The Copyright Act, 1957 governs the copyright law in India
- ▶ It protects the creator of the original work from the unauthorised reproduction or exploitation of their materials
- Copyright protection commences the moment a work is created, and its registration is optional
- ► However, it is always advisable to obtain a registration for better protection
- Copyright law protects expressions of ideas rather than the ideas themselves
- ► For example, several authors write books on the same subject, these books may contain similar content, and each author can have copyright on books written by him / her

Rights conferred by copyright

- ► The Right to Reproduce the Work

 This is the right to reproduce or copy the work in any form

 Example Selling multiple copies of a book
- ► The Right to Derivative Works

 This is the right to modify the work to create a new work

 Example Remixing of a song
- ► The Right to Distribution

 This is the right to distribute the work to the public by sale, rental, lease or lending

 Example Selling Audio/Video CD/DVD
- ► The Public Display Right

 This is the right to show a copy of the work directly to the public by hanging up a copy of the work in a public place, displaying it on a website, putting it on film or transmitting it to the public in any other way

 Example Displaying a painting

Rights conferred by copyright

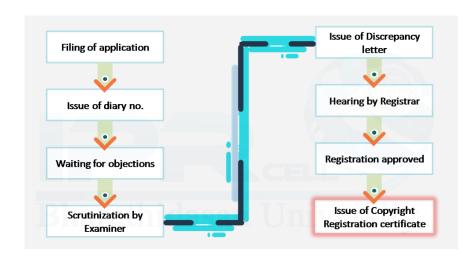
- ► The Public Performance Right

 This is the right to recite, play, dance, act or show the work at a public place or to transmit it to the public

 Example Playing drama in front of the public
- Economic Right
 This is the right to derive financial reward from the use of their works by others

 Example Royalty received by book authors from publishers
- Moral Right
 This is the right to preserve their link with the work
 Example Claiming authorship of a book

Copyright Registration Process



Copyright Registration Process

- 1. File the application on Form XIV accompanied by the required fee to The Copyright Office, New Delhi
- 2. The diary number is generated
- 3. Wait for objections for a period of 30 days. The objection may or may not be filed within this period
- 4. The application form will be scrutinised by the examiner
- 5. If there is any discrepancy in the application, a discrepancy letter will be issued, which the applicant has to resolve
- 6. If an objection is filed, Registrar will hear the matter from both the parties
- 7. If the objection is rejected, Registration is approved
- 8. Copyright registration certificate is issued

Ownership of Copyrights

- "Owner" means
- ► In relation to a literary or dramatic work, the author of the work
- In relation to a musical work, the composer
- ► In relation to an artistic work other than a photograph, the artist
- ▶ In relation to a photograph, the person taking the photograph
- ► In relation to a cinematographic film or sound recording, the producer
- ► In relation to a literary, dramatic, musical or artistic work, which is computer generated, the person who creates the work

Term of Protection of Copyrights

- ► Literary, dramatic, musical or artistic works lifetime of the author and 60 years from the year in which the author dies
- Cinematographic films, photographs, sound recording 60 years from the end of the year in which the work is made available to the public
- ► Anonymous work 60 years from the end of the year in which the work was first published

Transfer of Copyrights

- It can be done in the following manner
- 1. For the entire world or for a specific country or territory
- 2. For the full term of copyright or part thereof
- 3. All rights of copyright or only part of such rights

Copyright Infringement

- Copyright infringement occurs when someone other than the copyright holder copies the expression of a work
- ▶ It can occur even if someone does not copy a work exactly
- Example In music and art, substantially similar works are also violations of copyright
- There is a provision of fair use in the law, using which copyrighted work can be used for teaching, research and development
- ► Example Taking one photocopy of a book for teaching is not an infringement, but taking many photocopies for commercial use will be an infringement

Databases and Copyright

- ► The term database constitute data stored in world wide web, CDs/DVDs, multimedia products, networks etc.
- 1. Protection of databases through contracts
 It permits the user to use the database under license from the
 database owner on payment of a fee, based on usage
- 2. Protection of databases through copyright laws It varies from one country to another

Software Copyright - Introduction

- ➤ Software Copyright is the application of copyright law to computer software
- It is used by software developers and proprietary software companies to prevent the unauthorised copying of their software
- ► In 1983, traditional copyright law was amended to include computer software
- ▶ In India, copyright period for software is 60 years after author's death (If owner is company, 60 years after release)
- ► The copyright office regards computer software as literary works

Need of Software Copyright

- Software Copyright Registration is not mandatory
- ► However, it will be useful while filing a lawsuit against infringement
- Moreover, the owner of the software will get the following rights
- 1. Right to reproduce the software in any form Example Store in CD/DVD, USB, Website
- 2. Right to sell copies to the public
- 3. Right to make and sell text / audio / video guide about the software
- Right to translate the software
 Example Make an educational software in different languages
- Right to adapt the software
 Example Make the same educational software in another programming language

Classification of software according to copyright

1. Commercial

- A computer software that is produced for sale

2. Shareware

- A trial version of the commercial software that is shared with limited functionality and incomplete documentation
- This can be upgraded on payment

3. Freeware

- A software that is distributed free of cost
- One cannot sell it as commercial or shareware software

4. Public Domain

- A software that is released without claiming ownership
- After copyright period expires, all software comes into public domain

Software Auditing

- ► A software audit is an internal or external review of a software to check its quality, license terms and adherence to standards
- Software quality is the capability of a software product to conform to requirements
- ➤ A software license is a legal instrument governing the use or redistribution of software
- Examples Free Software Licence, Proprietary Software Licence
- Software standards are common guidelines followed while developing the software, which enable interoperability between various programs
- Examples HTML, SQL

Copyright Notice

- ► A copyright notice could be placed on the title page of program's documentation and user sign in window
- ► It consists of the following
- 1. The symbol © or the word *copyright*
- 2. The year of first publication
- 3. The copyright owners name
- Example © 2000 Nasscom
- Use of copyright notice is optional

Transfer of Software Copyrights

- It can be done in the following manner
- 1. For the entire world or for a specific country or territory
- 2. For the full term of copyright or part thereof
- 3. All rights of copyright or only part of such rights
- ▶ There is no special form for transfer of software copyright
- ► The details are to be recorded while registering copyright at serial no 11 of statement of particulars

Module 3 Industrial Designs: Introduction

- ► The external design of a product plays a key role in the market acceptability of a product
- Examples Car, Television, Computer, Smart Phone, Furniture
- Products having similar features and price tags are chosen by the customers based on their visual design
- ► Industrial Design is an intellectual property that refers to the visual design of a product manufactured by the industry

Need for Protection of Design

- ► It prevents unauthorised copying or imitation of the design by others
- It increases the commercial value of a product
- ▶ It encourages creativity in manufacturing products
- ▶ It increases interest in innovating more designs
- ► A protected design may be licensed (or sold) to others for fee

Requirements of Registration of Design

- ► The design should be original; It should not be used in any country before the date of application of registration
- ► The design should relate to articles that can be manufactured by any industrial process
 - -Designs of artistic nature like paintings, sculptures which are not produced in bulk are excluded from registration
- ► The design should be significantly distinguishable from known designs
- ▶ The design should not contain scandalous or obscene matter

Designs Act 2000

- ► The first indian legislature to grant protection to industrial designs was the Patent and Designs Act 1872
- It was further amended in 1888
- ► A new act called Patents and Designs Act was established in 1911
- ► It was amended in 1930.
- ► A separate Patent Act was created in 1970 for dealing with patents
- ▶ Designs Act 2000 presently protects industrial designs in India

Registration Procedure

1. Filing an Application

- The application is filed in form 1 either at the design wing of the patent office in Kolkota or at the branch offices in Delhi, Mumbai or Chennai
- It is to be accompanied by photographs, drawings or sketches of the design
- The application filed at the branch offices are transferred to the head office

2. Examination

- The application is examined at the head office

3. Notification of Objections

- The applicant need to resubmit the application within 6 months from the original date of application, if there are any defects

4. Registration and Publication

- The corrected application is accepted, the registration certificate is issued, and the registration is published in the patent office's journal

Duration of The Registration of Design

- ▶ The term of protection of a registered design is 10 years
- ► It can be renewed for a further period of 5 years by paying the renewal fees
- ► The renewal application is filed in form 3 before the completion of 10 years

Geographical Indications (GI) - Introduction

- It is an indication used to identify agricultural, natural or manufactured goods
- ▶ It originates from a specific geographic territory
- It should have specific quality, reputation or characteristics
- Examples
- Palakkadan Matta Rice, Aranmula Kannadi, Kuthampully Saree
- ► Kancheepuram Silk Saree, Basmati Rice, Nagpur Orange
- ► Georgian Wine, Thai Silk, Swiss Watch

Registration Procedure

1. Filing an Application

- The application is filed along with statement of case describing uniqueness of product, history proof etc.
- A map of the region should be enclosed
- The application is filed to Geographical Indication Registry, Chennai

2. Examination

- The application is examined at the office

3. Notification of Objections

- The applicant need to resubmit the application within 2 months from the original date of application, if there are any defects

4. Publication and Registration

- The corrected application is published in the GI journal
- If there is no opposition for 4 months, the Geographical Indication is registered and a certificate is issued, which will be valid for 10 years and can be renewed after that

Protection of Geographical Indications

- Registered GIs are legally protected
- ▶ It prevents the unauthorised use of the product by others
- ► It boosts the export of products, since GI conveys an assurance of quality and distinctiveness
- ► It ensures economic prosperity of producers of goods coming from a particular geographical region
- ► If there is an infringement on a GI, compensation can be claimed

Trade Secret

- ► Trade Secret is a confidential business information that gives a competitive edge to an enterprise
- Examples
- R&D Information
- ► Software Algorithms
- Formulas for production
- Business Strategies

Discovering and Protecting Trade Secret

- Trade Secret of a company can be discovered using lawful methods such as reverse engineering, or using unlawful methods such as industrial espionage
- Reverse Engineering is the process of studying the parts of a product or something to discover how it was made, to make something similar
- ► Industrial Espionage is the practice of obtaining confidential information through spying, for commercial or economic gain
- ► There is no specific law for protecting trade secret in India
- ▶ However, it can be protected using other laws such as copyright law, IT Act 2000 etc.

Module 4 Cyber Law

- Cyber Law is a legal system designed to deal with computing and internet
- ▶ These laws regulate how people use computers and internet
- ► They are paper laws for the paperless world
- It covers various aspects such as contracts, intellectual property, jurisdiction, data protection, privacy and freedom of expression

Need for Cyber Laws

- ► In the modern era, our society cannot function smoothly without computers and internet
- ► Also there is no territorial limit regarding the use of internet
- ► This has led to various cyber criminal activities such as Hacking, Cheating, Copyright Violations, Pornography, Fraudulent Electronic Transactions, CyberTerrorism etc.
- Special laws are needed to cover these crimes

Historical Perspective

- ► The UN incorporated the Model Law on Electronic Commerce into International Trade Law in 1996
- Each country has its own cyber laws for regulating the use of computers and internet
- ▶ In India, it is governed by the IT Act 2000
- A major amendment was made to this act in 2008 to deal with pornography and cyber terrorism

Cyber Space

- lt refers to the virtual computer world
- ▶ Internet is a large global network of computers
- Cyberspace is the virtual world created by the existence of the internet
- Cyberspace is a symbolic space that exists within the scope of internet
- Internet is a physical thing while Cyberspace is a virtual concept

Deception by Squatting in Cyberspace

- Cybersquatting is registering, selling or using a domain name with the intent of profiting from the goodwill of someone else's trademark.
- Case 1 Microsoft v MikeRoweSoft
- ► A Canadian Student, Mike Rowe registered the domain name MikeRoweSoft.com in 2003 that resembles phonetically with Microsoft.com
- ► This led to a legal dispute between them which was settled after transferring the ownership of MikeRoweSoft.com to Microsoft in exchange of compensation
- ► Case 2 Nissan Motors v Nissan Computer
- ► A legal dispute between 2 companies over the use of the domain name nissan.com

Protection of Copyright in Cyberspace

- ▶ A software on the internet can be created online or offline
- A software on the internet is transmitted online
- An internet user can use it online or offline
- All kinds of software viz. commercial software, shareware, freeware and public domain software are equally protected by copyright law
- ► However, the law is more relevant for commercial software where large scale piracy exists

Infringement of Copyright in Cyberspace

- 1. Publishing a copyrighted work without authorisation
- 2. Linking or Hyperlinking
- It refers to access the content of one website from another using a hyperlink
- ► If linking is done without getting consent from a website it is a copyright infringement
- 3. Framing
- It refers to access the content of one website from another using a frame
- ► Here the contents of the target website are displayed within the frame inside the window of the initiating website called the framing site
- The user may not know that the content of the frame is from another site

Liabilities of ISP in Cyberspace

- ► The function of an Internet Service Provider(ISP) is to provide internet service in the form of web pages, text, audio, video etc.
- Internet users may be involved in various crime activities in the cyber world
- ► An ISP is not responsible for the actions performed by the users of the internet
- They do not have any legal liability regarding the cyber crimes committed

Cyberspace and Protection of Patents in India

- Pure software patents are not given in India
- Computer programs, however sophisticated they are, cannot be patented
- ▶ But a novel software in combination with a novel hardware, having industrial application can be patented in India
- ► Example
- ► Apple has obtained patent for the invention titled 'Unlocking A Device By Performing Gestures On An Unlock Image'

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