

SWOT Analysis

STRENGTHS

- Everyone loves cats.
- especially thick cats.
- cats relieve stress.
- cats treat diseases.
- thick cats are even nicer than regular.
 - if your thick cat drives you crazy, we will help you sell it. but only if it's thick.

WEAKNESSES

- Perhaps not all people want a thick cat.
- employees can't be allergic to animals

OPPORTUNITIES

- a great place for thick cats fans
- an amazing opportunity for cute ads
- paid open visiting days for people to play with thick cats

THREATS

- cats need to be kept in weight.
 - it is bad for cats to be thick.
- we could get called flayers.