

THE IT-CLUSTER LOGO CONSISTS OF A SIGN AND A TEXT PART. THERE ARE SEVERAL LAYOUT OPTIONS OF LOGO. BUT THE MAIN ONE IS THE HORIZONTAL VERSION



IT
CLUSTER
TERNOPILO

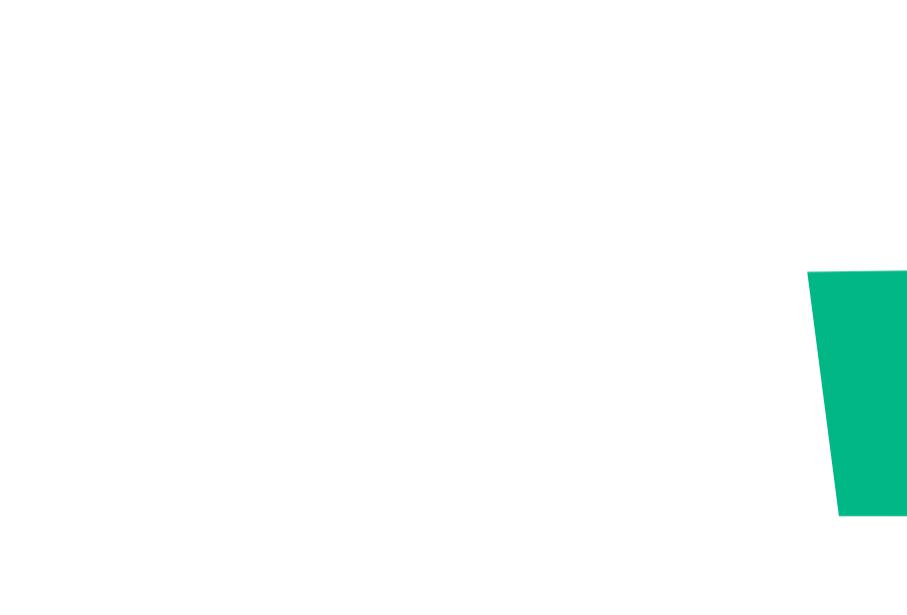
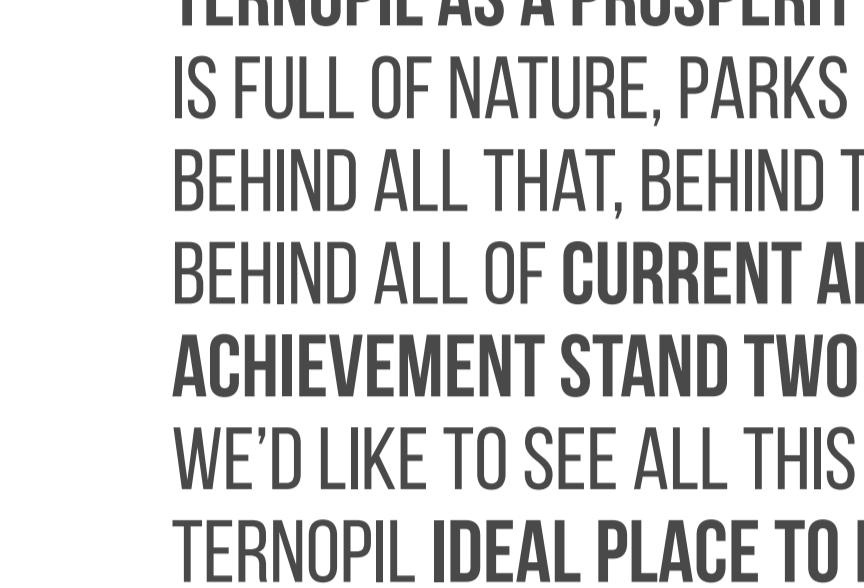
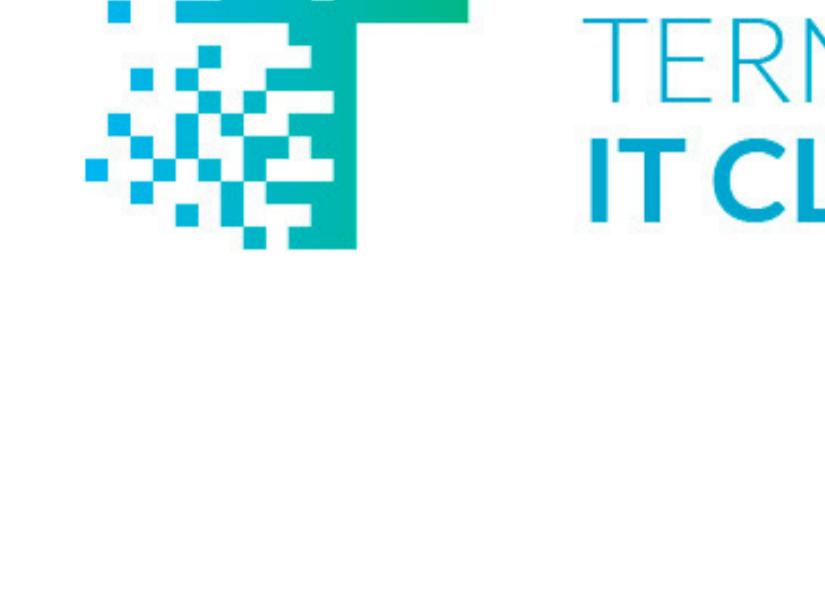
HORIZONTAL ORIENTATION



VERTICAL ORIENTATION

THEY ALMOST MADE IT..!

HERE YOU CAN SEE SOME VERSIONS WHICH WERE REJECTED IN THE PROCESS BY DIFFERENT REASONS



ONLY ONE WILL LEAVE THIS ROOM!..

...BUT IN THE END OF A DAY WE CHOOSE TWO VERSION



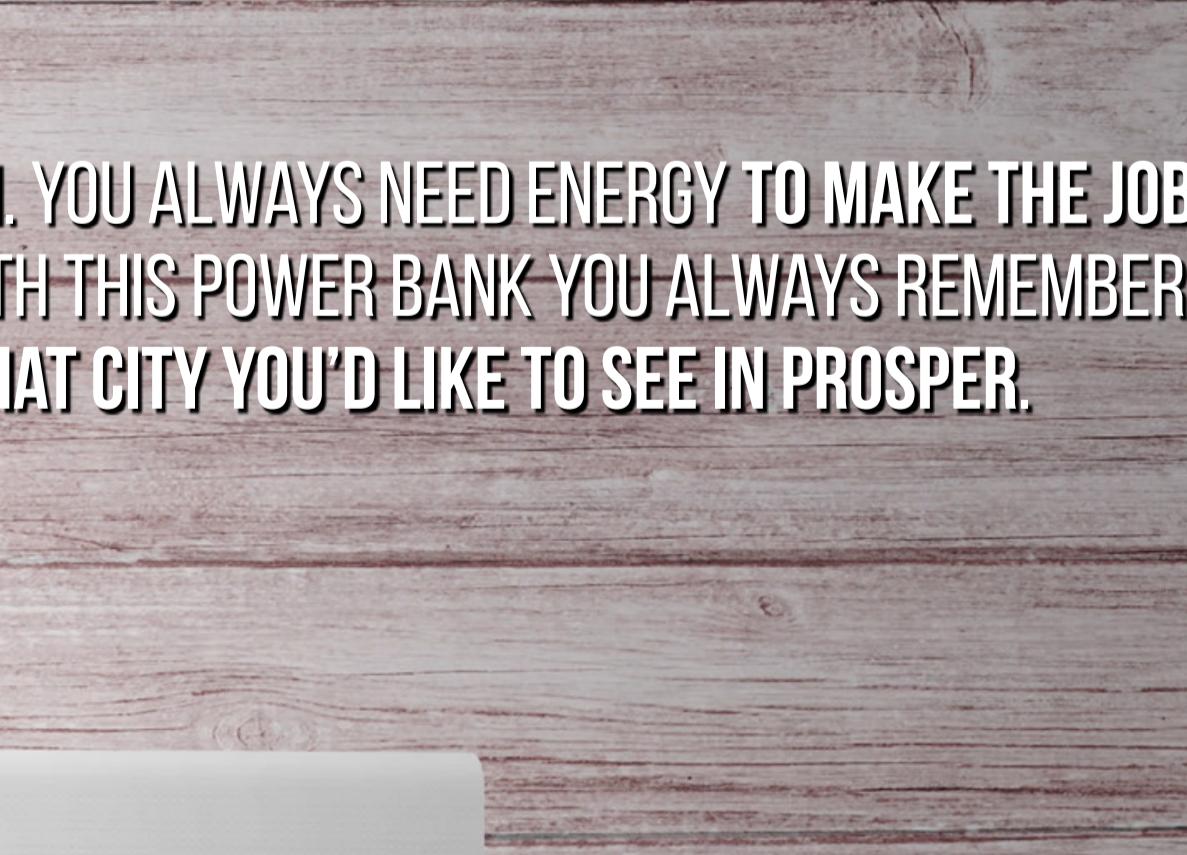
TERNOPILO
IT CLUSTER

LONG-LIVE KING!



THIS VERSION OF LOGO CONSIST OF GREEN SQUARES AND SKY CIRCLE TO REPRESENT TERNOPILO AS A PROSPERITY PLACE WHICH IS FULL OF NATURE, PARKS AND LAKES. BEHIND ALL THAT, BEHIND THIS BEAUTY, BEHIND ALL OF CURRENT AND FUTURE ACHIEVEMENT STAND TWO LETTERS - «IT». WE'D LIKE TO SEE ALL THIS IN SAFE AND SEE TERNOPILO IDEAL PLACE TO LIVE IN. AND WE KNOW THAT «IT» CAN MAKE IT TRUE.

LET ME BE CLEAR



HEX: 0481BB

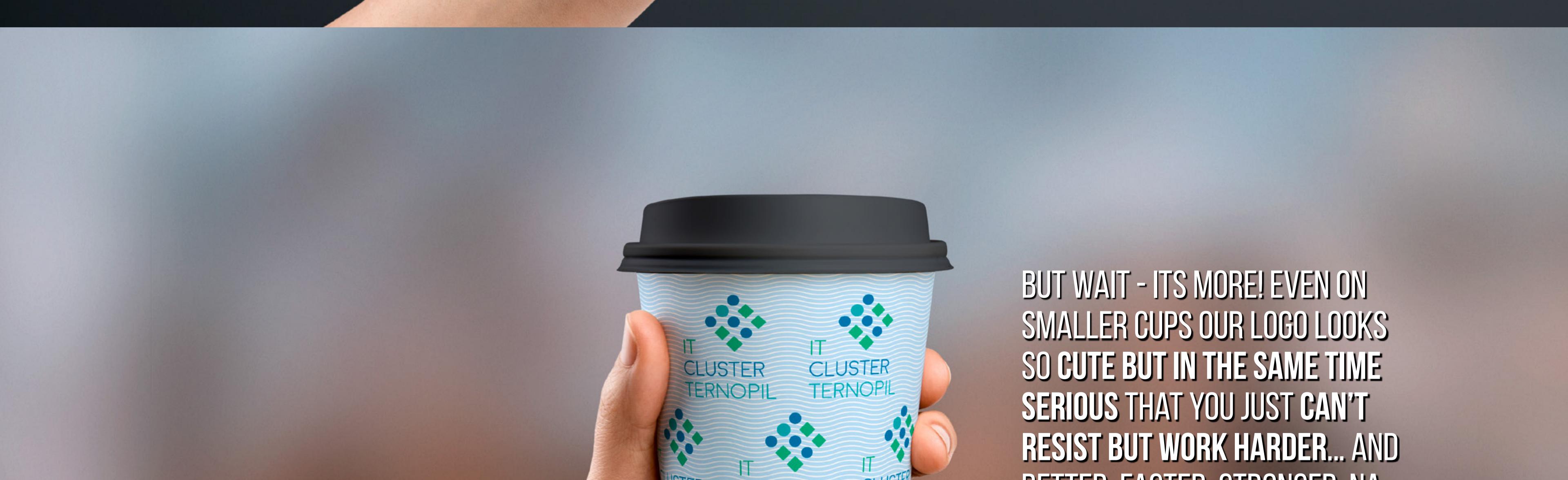
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HEX: 1DB2BD

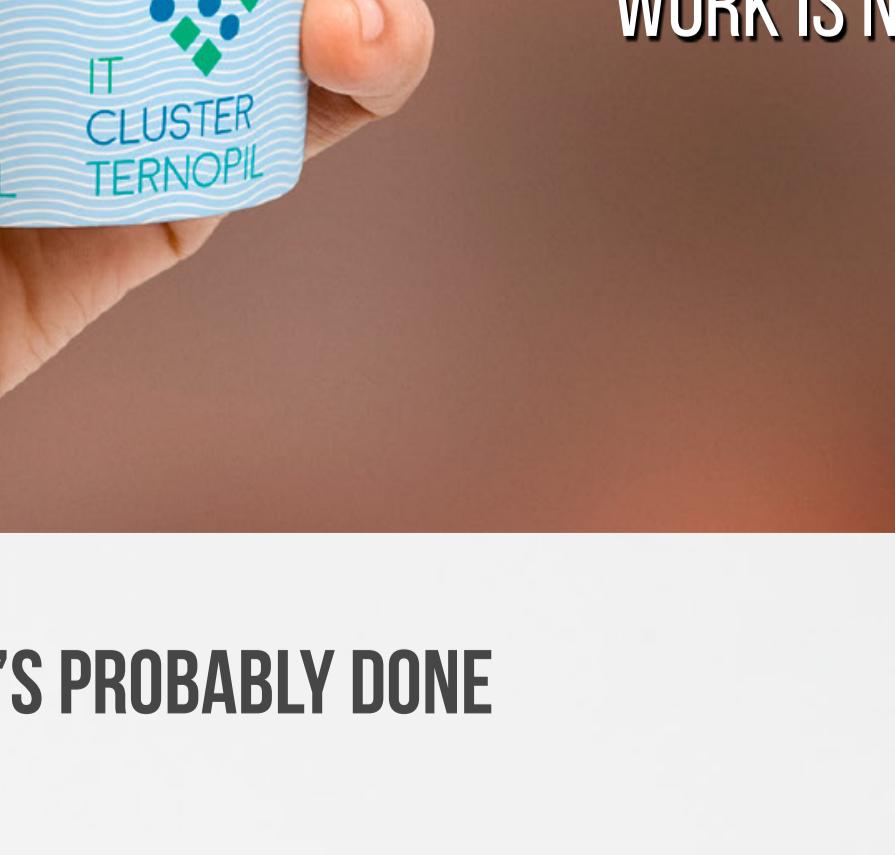
ON A OVER COMPLICATED BACKGROUND ITS RECOMMENDED USE ONLY TEXT PART OF LOGO IN REVERS COLOR.



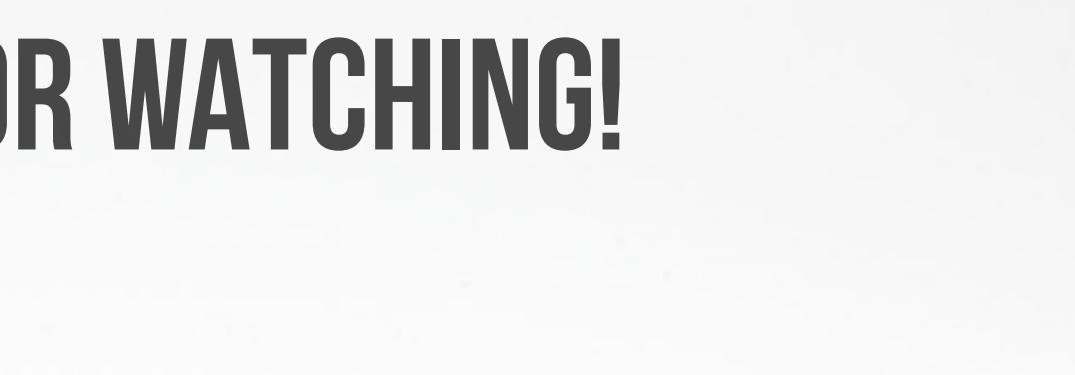
CAN I HAVE YOUR NUMBER?



ADAPTAION WINS!



BUT FOR NOW IT'S PROBABLY DONE

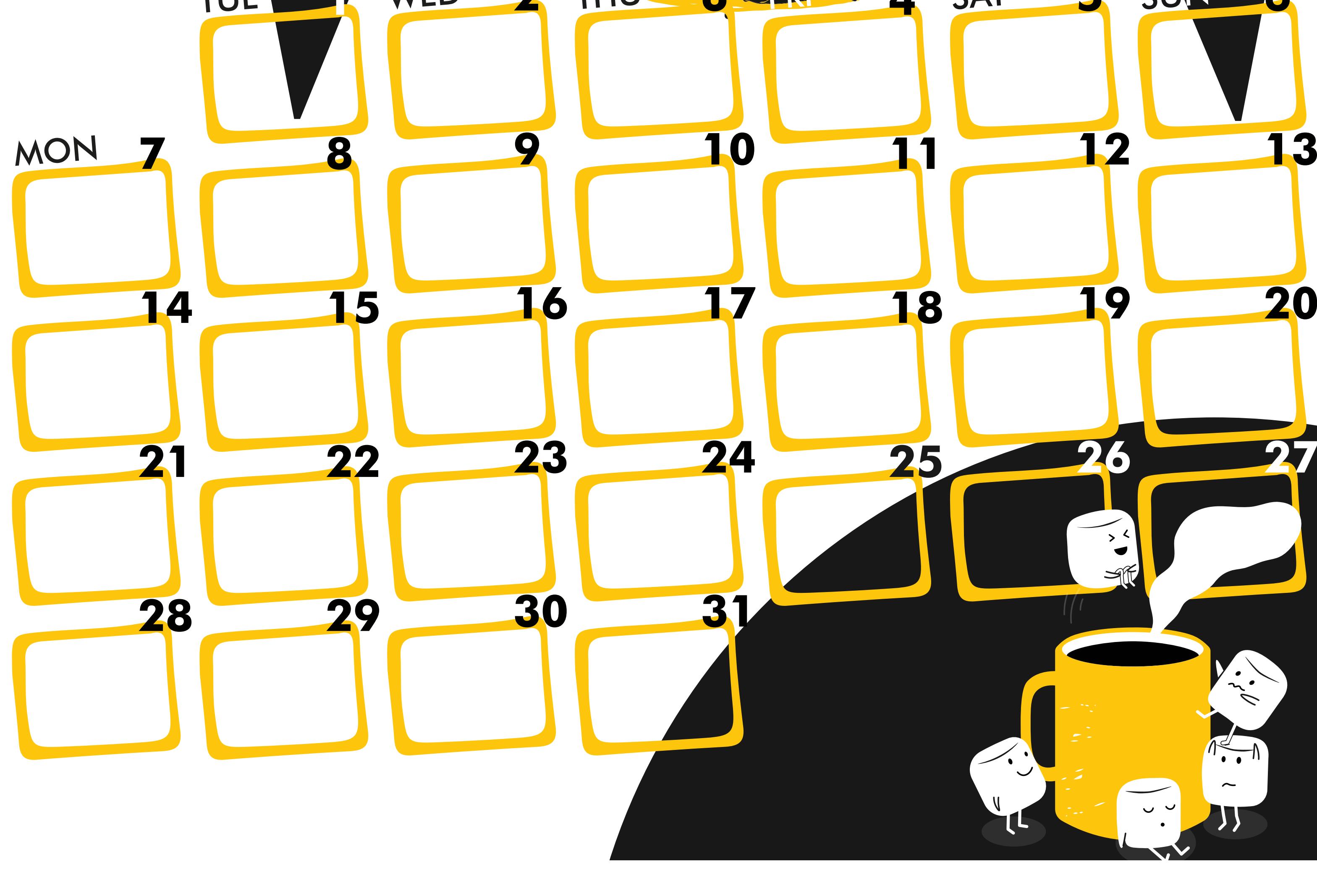


THANKS FOR WATCHING!

MAGNISE AUGUST



MAGNISE OCTOBER



March



Logo #2



Logo #2 (Inverted)

ZBOARD

Logo #2 (Usage)



Thank you 😊