





## SARI App: Indonesia and UN Women's Effort to **Protect Female Migrant Workers**

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The Ministry of Foreign Affairs of the Republic of Indonesia, in collaboration with UN Women, launched the SARI application – Sahabat Artifisial Migran Indonesia – on Monday (April 21, 2025). (Photo: RRI Voice of Indonesia/Ranov)

## Dengarkan Berita

KBRN, Jakarta : The Ministry of Foreign Affairs of the Republic of Indonesia, in collaboration with UN Women, launched the SARI application – SahabatArtifisial Migran Indonesia - on Monday (April 21, 2025). This Al-based virtual assistant is designed to support communication and provide essential information for Indonesian migrant workers (PMI), particularly women, abroad.

Acting Director General of Protocol and Consular Affairs at the Ministry of Foreign Affairs, Andy Rachmianto, explained that the launch of SARI complements two existing digital platforms developed by the Ministry: Portal Peduli WNI and Safe Travel. According to Andy, SARI represents a strategic step in delivering state presence through a digital service that is empathetic, responsive, and easily accessible to Indonesian Migrant Workers across the globe.

"The state continues to be present in order to provide excellent service and protection for Indonesian citizens abroad, especially the majority who are Indonesian migrant workers," said Andv.

Meanwhile, Head of Program UN Women Dwi Yuliati explained that the SARI application is designed to provide accessible, unbiased, and non-discriminatory information—particularly for those vulnerable to violence and exploitation.

"We must begin by opening up clear, manageable, and non-discriminatory information channels for female migrant workers as part of our protection

The SARI app offers a range of features, including real-time information delivery and improved access to vital services for female migrants without judgment. Dwi also emphasized that SARI is not just a technological tool, but a form of digital empathy.

"SARI is a form of digital solidarity and artificial empathy for more equitable and accessible information," Dwi stated.

To reach migrant workers in various regions, the Ministry of Foreign Affairs and UN Women have prepared a dissemination strategy through collaboration with local media and migrant worker communities. One of the strategies includes exploring a partnership with Radio Republik Indonesia (RRI), whose broadcasts reach remote areas across the country.

"To promote SARI in migrant worker communities, we must acknowledge that using digital applications often requires a mediator. That's why we plan to work with organizations that have wide regional outreach, such as RRI, which broadcasts even to remote villages. We also aim to collaborate with other media outlets with similar reach, as well as with Indonesian migrant worker communities," Dwi added.

Source : VOI



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