

Lesson summary

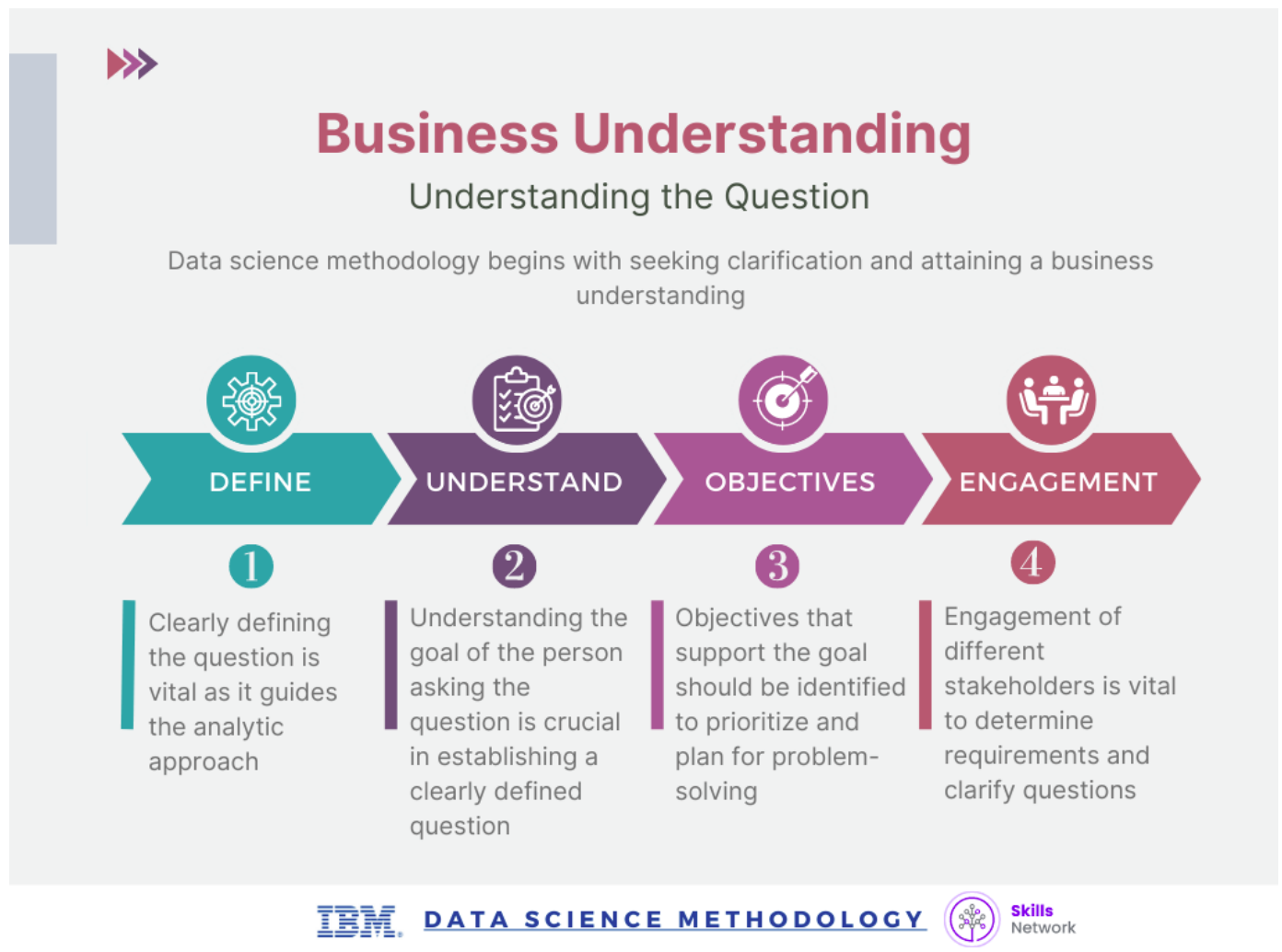
Module 1 Lesson 1: From Problem to Approach



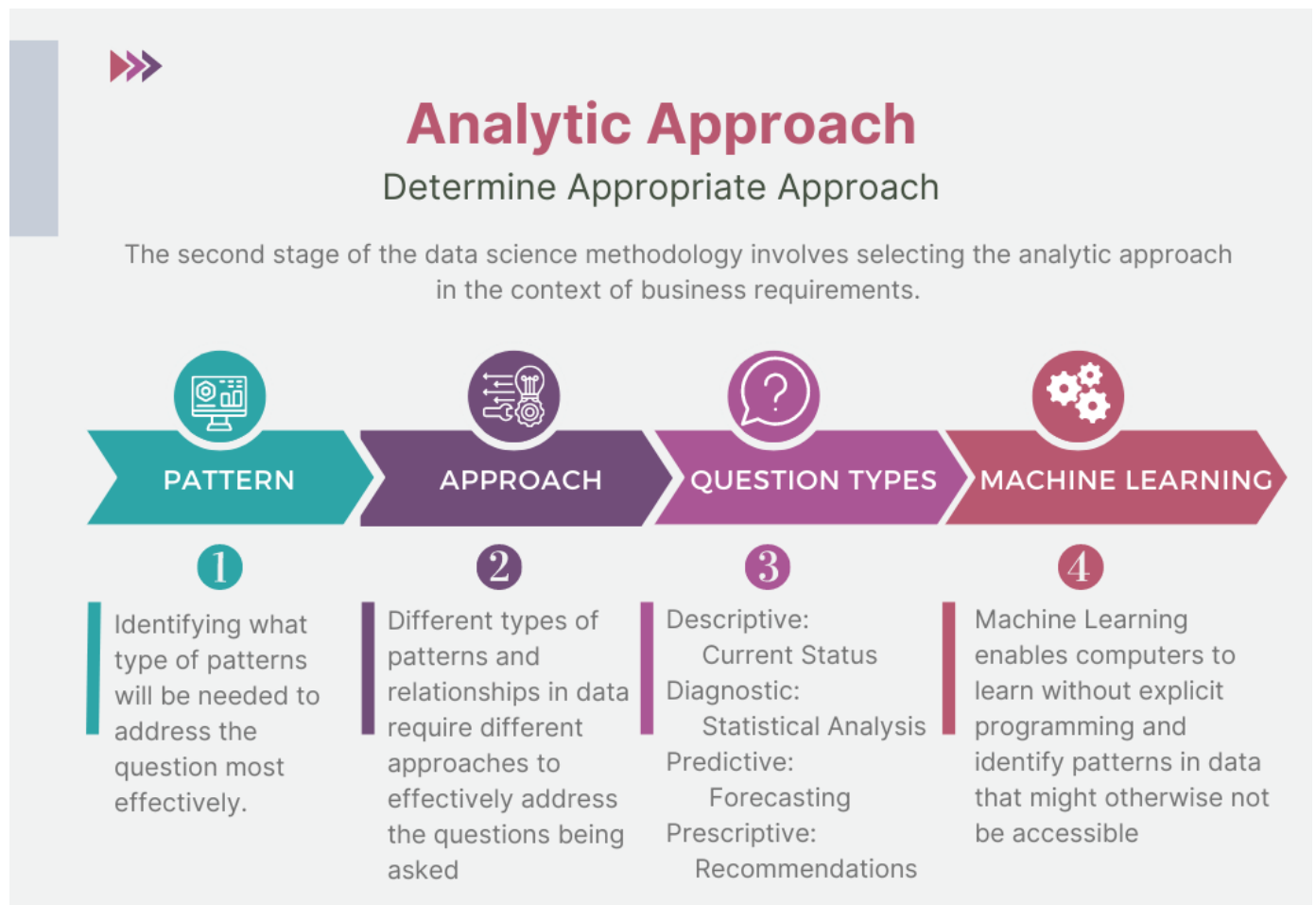
Skills
Network

Congratulations! You have completed this lesson. At this point in the course, you know:

- Foundational methodology, a cyclical, iterative data science methodology developed by John Rollins, consists of 10 stages, starting with Business Understanding and ending with Feedback.
- The primary goal of the Business Understanding stage is to understand the business problem and determine the data needed to answer the core business question.



- During the Analytic Approach stage, you can choose from descriptive, diagnostic, predictive, and prescriptive analytic approaches, whether to use machine learning with clustering associations.



- Decision tree classification is a predictive analytics approach that's easy for non-data scientists to implement

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