

Vattana Eang

CS120 - Assignment 1

The purpose of this project is to design a website for a local band called Black Diamond Band. The site will be user-friendly and focused on attracting potential clients. The main goal is to engage visitors, highlight the band's talent and personality, and ultimately encourage visitors to book for their next event. The website will contain the following sections: Home, About Us, Why Us, See Our Work, Book Us, and a Footer with multiple contact options for easy communication.

The Home page will feature a banner that displays the band's name and logo, Black Diamond Band, along with a photo of the band. The page will also include sections such as About Us, Why Us, See Our Work, Book Us, and a Footer with links to social media and contact information. The About Us section will give a brief description, the types of music the band perform, and the types of events the band can perform at such as weddings and birthdays. The Why Us section will highlight the band's professionalism, list of previous performances, and Google reviews if available. A small playlist will be included, allowing users to listen to sample recordings of the band playing songs from different artists. The See Our Work section will link to the band's official YouTube channel. Various performance videos from a variety of events, including birthdays, Sweet 16s, and weddings are professionally record and uploaded for showcasing. One of the main objectives of the website is to encourage visitors to book the band for their next event, which is where the Book Us section plays a vital role. When users hover over this section, they will be

presented with three options: Request a Quote, Check Availability, and Book Now. This is essentially how the band generates revenue, through bookings as well as income generated from YouTube advertising.

Finally, the Footer will display quick-access links to the band's Instagram, Facebook, Email, and Phone Number, making it easy for visitors to get in touch.

Banner
Black Diamond Band – specialized in Classic and modern Cambodian music that brings the crowd to their feet with a live and unforgettable event.
content section
About us: We are professional local band. We can perform in various events such as weddings and parties. We specialized in Cambodian music and our band can perform any type of genre. We Do It All!
Why us: We are professional, highly rated on google, easy to work with
Playlist: songs from different artists that the band has performed
See our work: outube link
Book us: request quote, shows available date, option to book
Footer: Instagram, Facebook, Youtube, email, and phone number.

Black Diamond Band

[About Us](#) [Why Us](#) [Our Work](#) [Book Us](#)

Picture of the band

Picture of the band

Small playlist of maybe 10 songs

[Instagram](#) [Facebook](#)

[YouTube](#) [1-800-xxx-xxxx](#)
