

## **VeriTrustX Protocol Launch & Sales Conversion**

### **1. The Opening (Institutional Home)**

*"Welcome to VeriTrustX. I am Challa Aditya, the Founder. We are here because the global hiring industry is facing a 'Truth Crisis.' Standard background checks take 15 days; we do it in 240 seconds. We have moved trust from human opinion into immutable neural logic."*

### **2. The Scrutiny Engine (Integrity Scanner)**

*"Watch as I paste this candidate profile. The system isn't just reading text; it's performing a 4000-point logic-pattern match. It identifies 'Identity Fractures'—timeline overlaps and credential padding that a human eyes would miss."*

- Action: Paste a sample bio, click "Execute Audit," and show the Forensic Dossier.

### **3. The Digital DNA (Forensic Lab)**

*"If a candidate uploads a fake certificate, our Pixel DNA Lab analyzes the document structure. It looks for template forgery and pixel manipulation. Every result is digitally signed by me to ensure legal non-repudiation."*

- Action: Upload a document, run the scan, and show the signature at the bottom.

### **4. The Revenue Logic (Licensing Hub)**

*"Our business model is built on 'Neural Shards.' An organization buys a 3, 6, or 12-month license. Until the settlement is verified by my treasury node, their Access Token remains cryptographically blurred and locked. This ensures our intellectual property is only accessible to authorized, paid-up partners."*

- Action: Switch to Client View, show the blurred key, then switch to Founder View and click "Activate."

### **5. The Closing (The Invoice)**

*"Finally, our system generates an institutional-grade PDF invoice, including 18% GST and my digital signature. This is a non-repudiable financial document that joins your organization to our Global Integrity Mesh."*

- Action: Go to Invoice Portal, click "Preview & Sign," and show the professional PDF.