

blinkit

India's Last Minute App

Home

Filter

Clear

Refresh

\$1.20M

Total Sales

\$141

Avg Sales

8523

No of Items

3.9

Avg Rating

Total Sales

Avg Sales

No of Items

Avg Rating

Fat Content

Low Fat

Regular

\$425K

\$1M

Total Sales

\$776K

Fat By Outlet

Low Fat

Regular

Tier 3

Tier 2

Tier 1

Item Type

Fruits and Vegetables

\$178.12K

Snack Foods

\$175.43K

Household

\$135.98K

Frozen Foods

\$118.56K

Dairy

\$101.28K

Canned

\$90.71K

Baking Goods

\$81.89K

Health and Hygiene

\$68.03K

Meat

\$59.45K

Soft Drinks

\$58.51K

Breads

\$35.38K

Hard Drinks

\$29.33K

Others

\$22.45K

Starchy Foods

\$21.88K

Breakfast

\$15.6K

Seafood

\$9.08K

Total Sales by Outlet Establishment Year

\$200K

\$150K

\$132K

\$131K

\$132K

\$133K

\$205K

\$129K

\$131K

2014

2016

2018

2020

2022

Outlet Size

Medium

Small

High

\$249K

\$508K

\$445K

Outlet Location

100%

Tier 3

\$472.13K

Tier 2

\$393.15K

Tier 1

\$336.4K

71.3%

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating
Grocery Store	\$151.939149K	1083	\$140.2946897506925	4
Supermarket Type1	\$787.5498928K	5577	\$141.2138950690335	4
Supermarket Type2	\$131.4777764K	928	\$141.678638362069	4
Supermarket Type3	\$130.7146746K	935	\$139.8017910160428	4