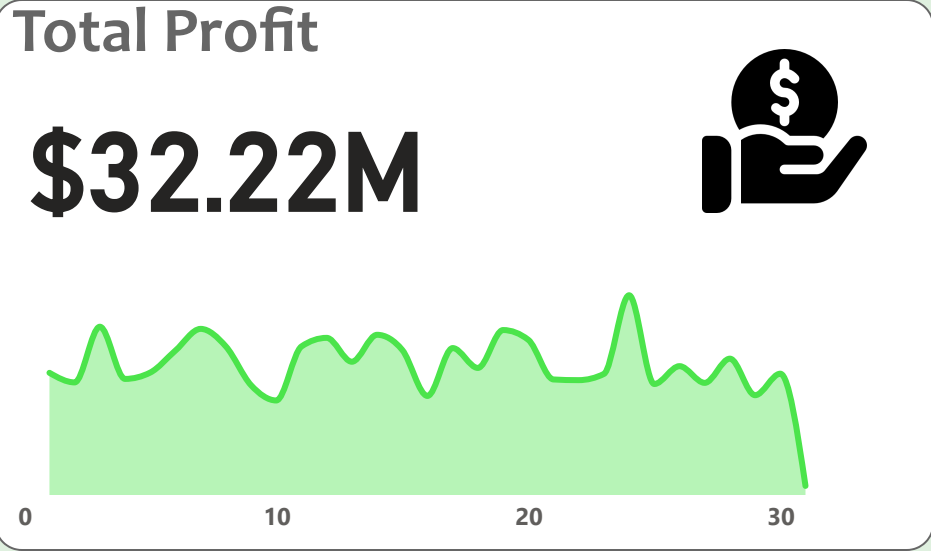
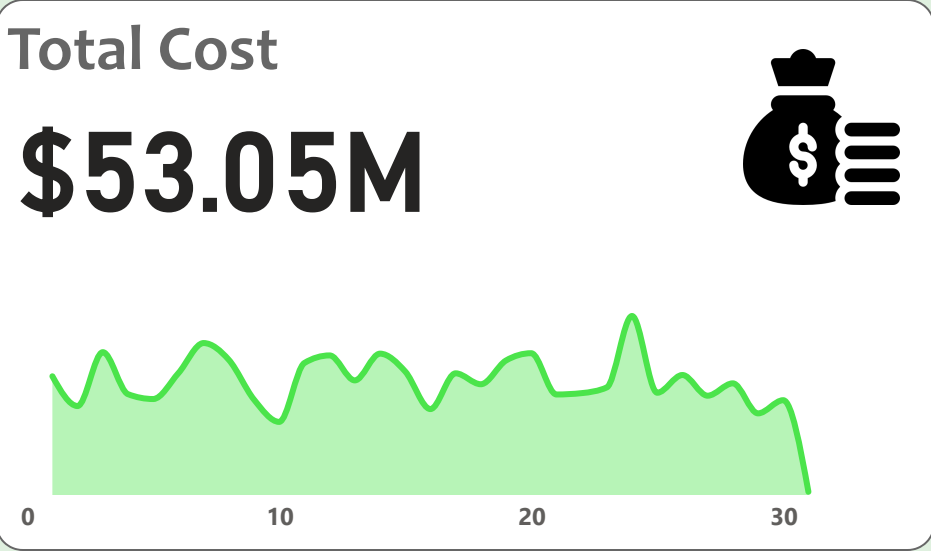
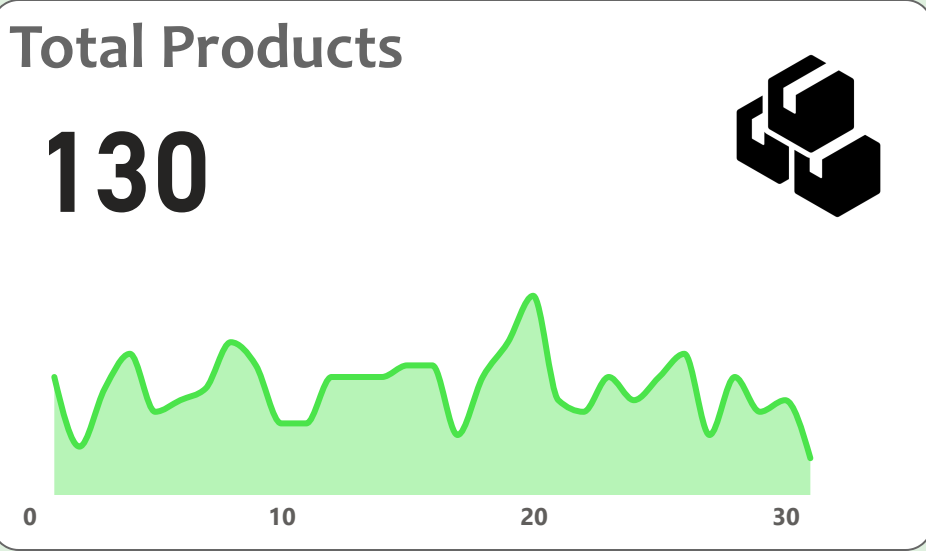
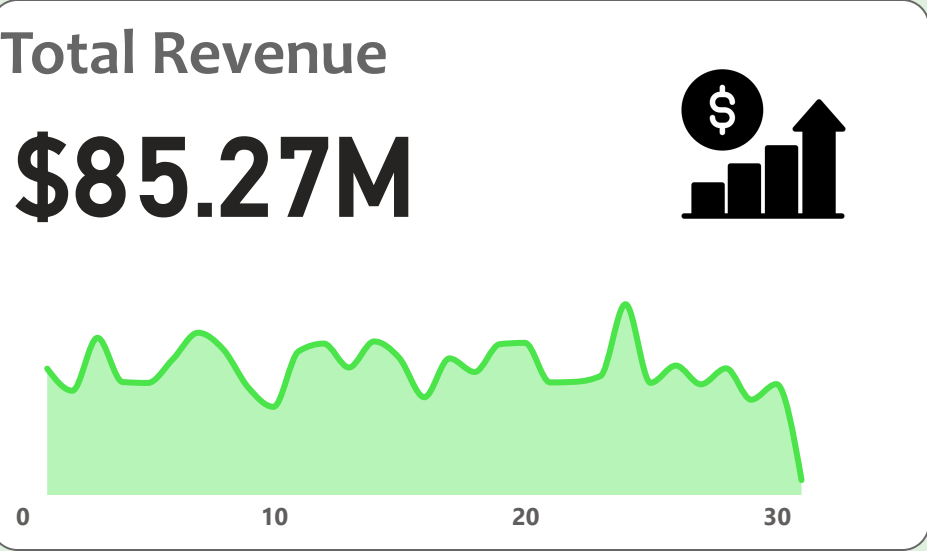


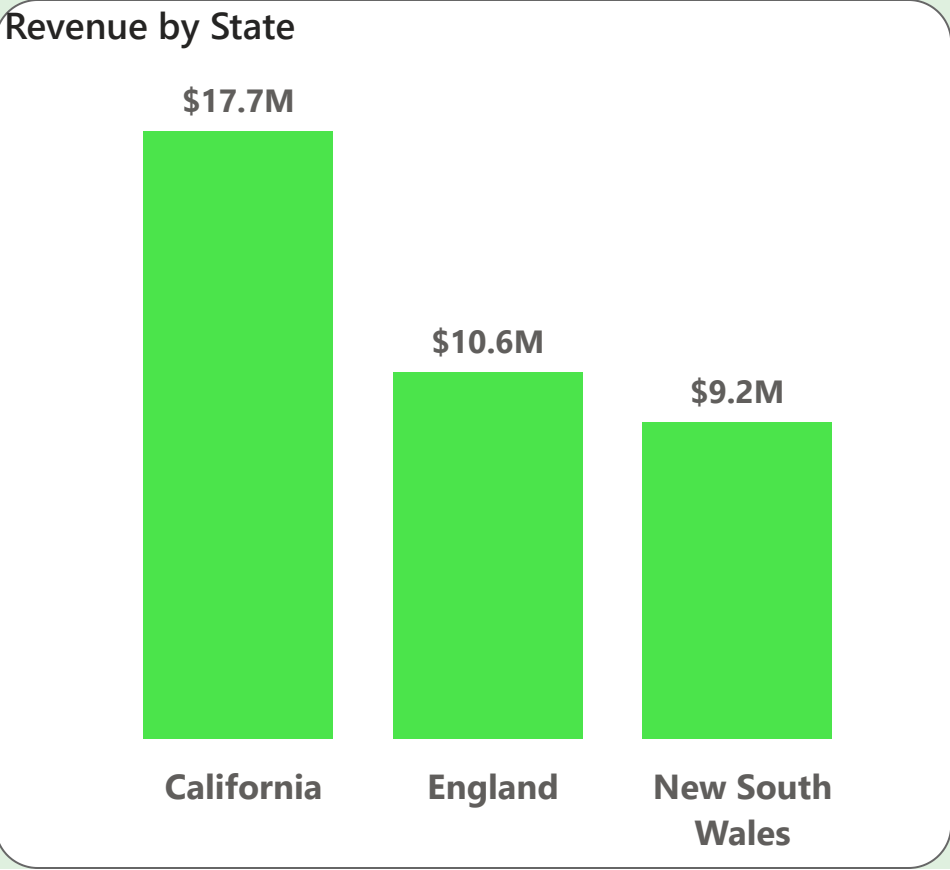
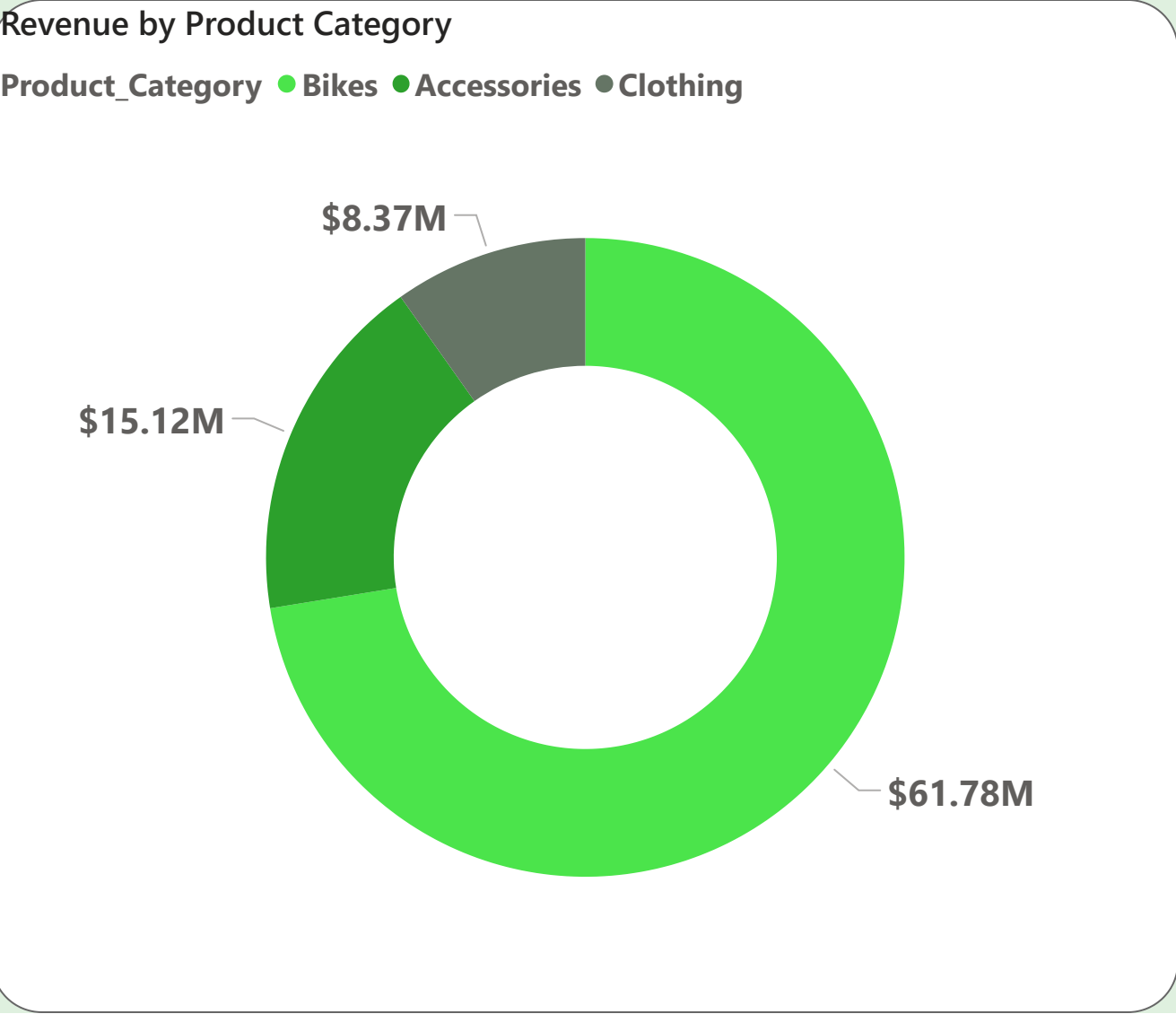
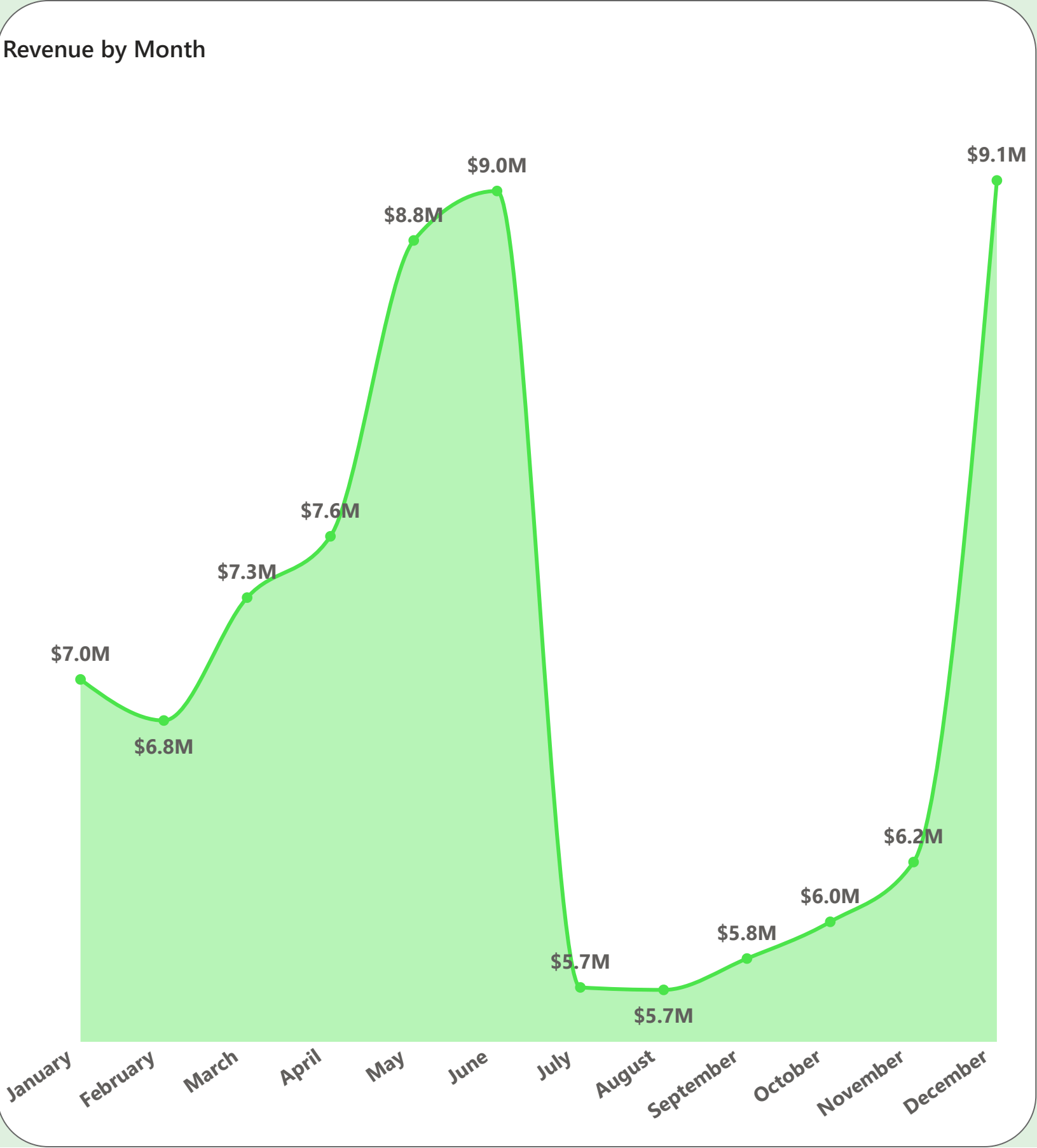
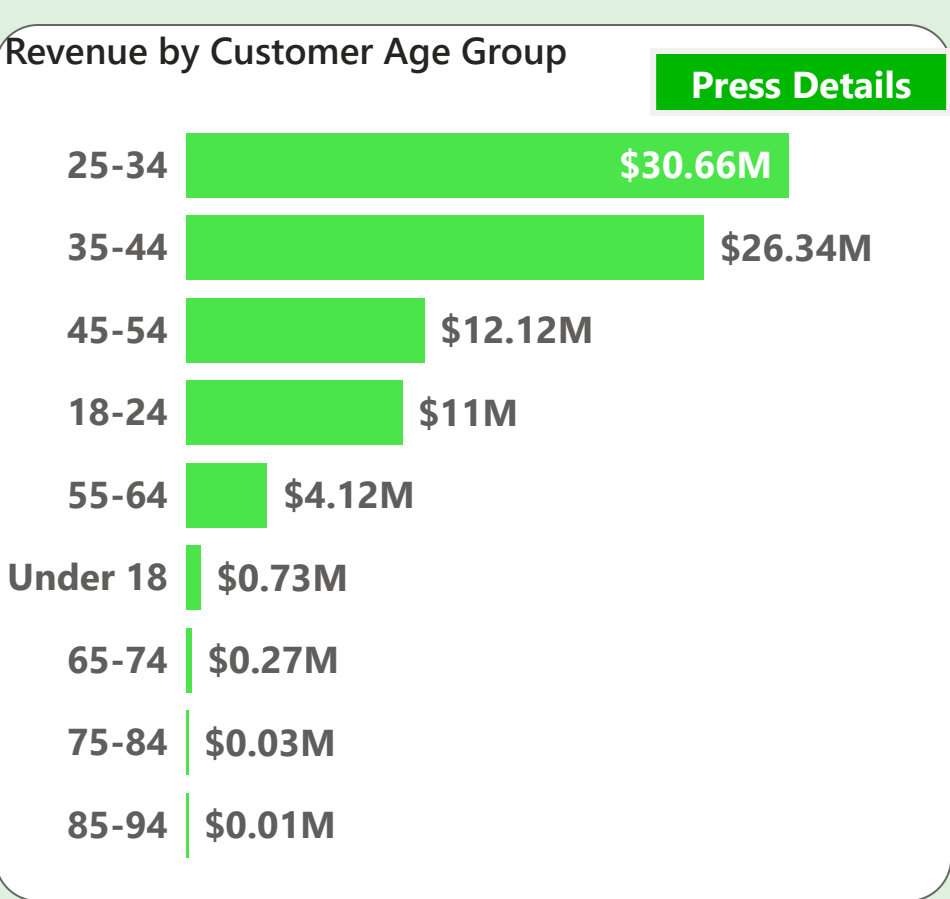
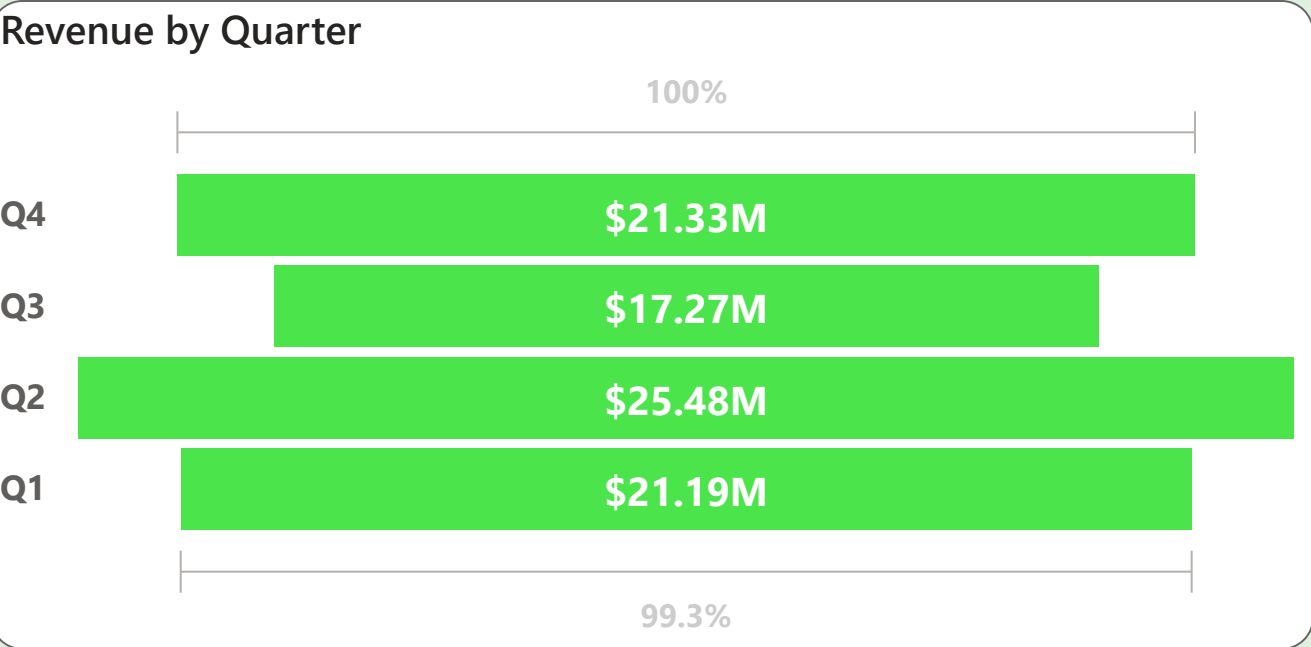


Bike Sales Analysis | Overview

- 2011
- 2012
- 2013
- 2014
- 2015
- 2016



- Overview
- Details
- Forecast



- Australia
- North America
- Western Europe



Bike Sales Analysis | Details

2011

2012

2013

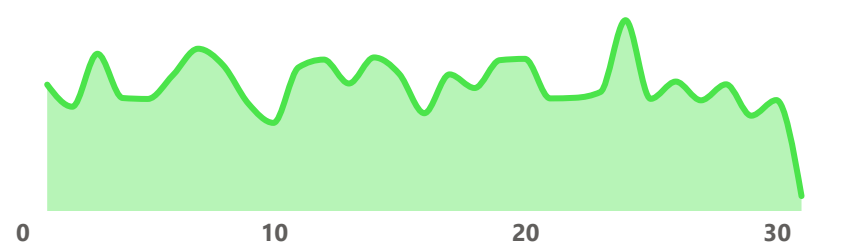
2014

2015

2016

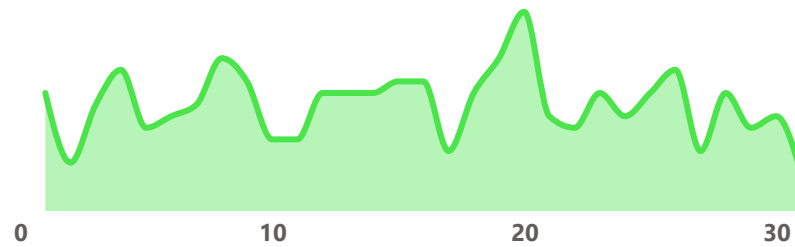
Total Revenue

\$85.27M



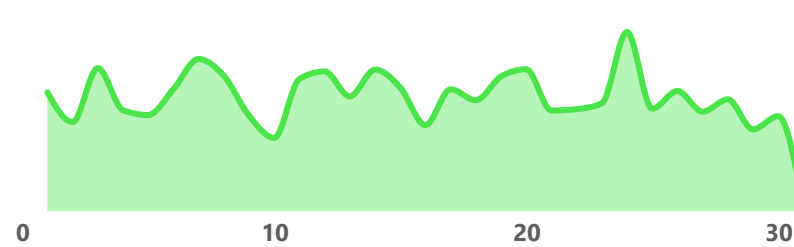
Total Products

130



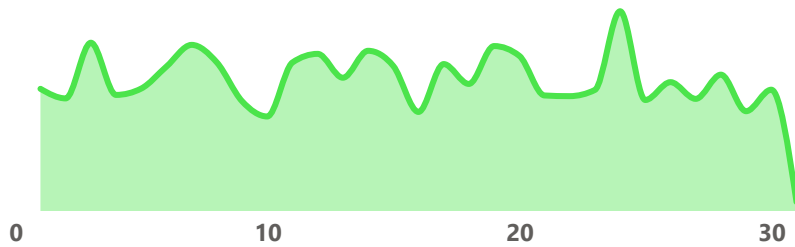
Total Cost

\$53.05M



Total Profit

\$32.22M



Overview

Details

Forecast

Australia

North America

Western Europe



Sub_Category 18-24 25-34 35-44 45-54 55-64 65-74 75-84 85-94 Under 18

Bike Racks \$34K \$166K \$148K \$119K \$45K \$0K \$0K \$5K

Bike Stands \$65K \$102K \$94K \$52K \$28K \$1K \$2K

Bottles and Cages \$205K \$456K \$422K \$221K \$79K \$8K \$1K \$17K

Caps \$78K \$192K \$163K \$85K \$24K \$2K \$0K \$5K

Cleaners \$30K \$61K \$62K \$31K \$11K \$1K \$0K \$3K

Fenders \$165K \$399K \$363K \$200K \$99K \$7K \$2K \$1K \$11K

Gloves \$128K \$276K \$242K \$154K \$57K \$5K \$0K \$10K

Helmets \$735K \$1,921K \$1,725K \$913K \$343K \$36K \$5K \$0K \$63K

Hydration Packs \$130K \$291K \$319K \$183K \$54K \$9K \$0K \$5K

Jerseys \$517K \$1,450K \$1,122K \$679K \$281K \$20K \$1K \$43K

Mountain Bikes \$2,518K \$7,861K \$6,781K \$2,861K \$892K \$65K \$1K \$143K

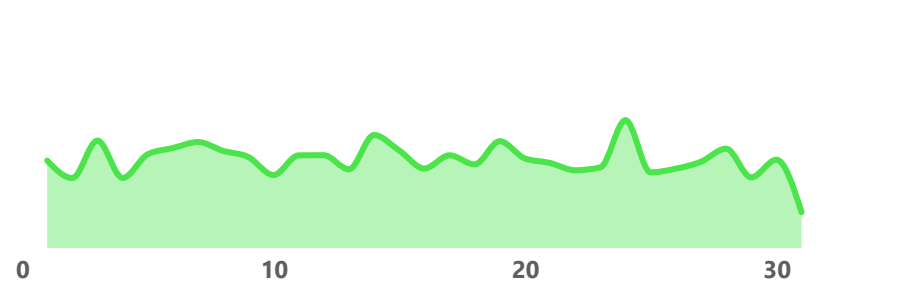
Road Bikes \$4,867K \$12,440K \$10,271K \$4,041K \$1,411K \$50K \$9K \$273K



Bike Sales Analysis | Forecast

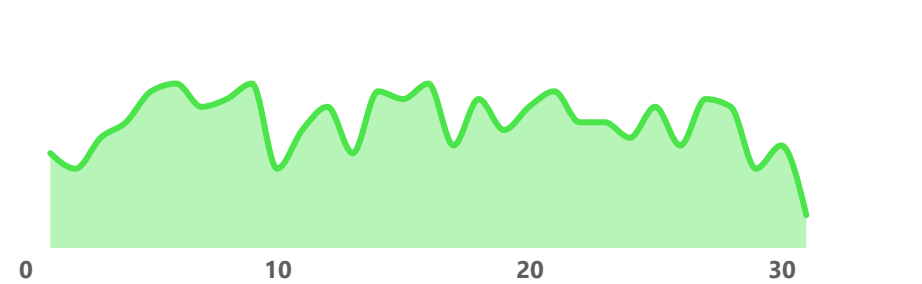
Total Revenue

\$35.91M



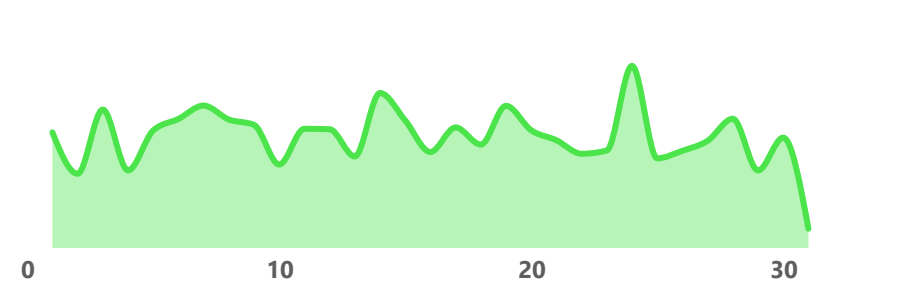
Total Products

130



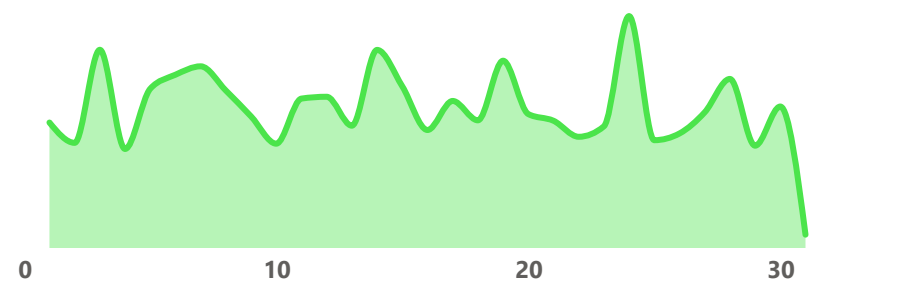
Total Cost

\$21.12M



Total Profit

\$14.79M



Overview

Details

Forecast

Australia

North America

Western Europe



Sales Forecast of Revenue by Year

