



# Awesome Chocolate Sales Analysis Dashboard

2023

2024

\$4.8M

Total Sales



297K

Total Boxes



\$2M

Total Costs



871

Total Shipments



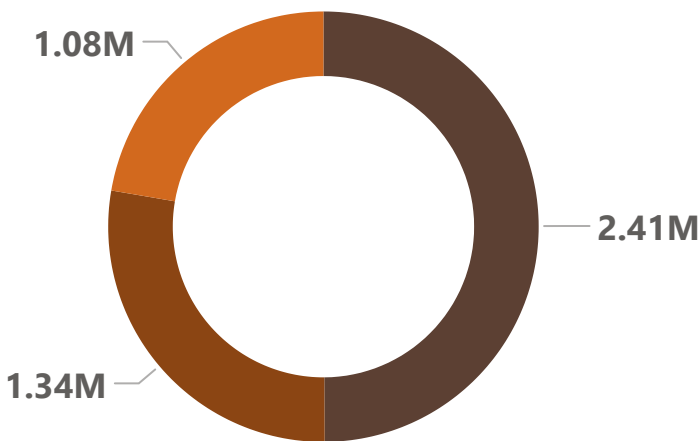
\$3M

Total Profit

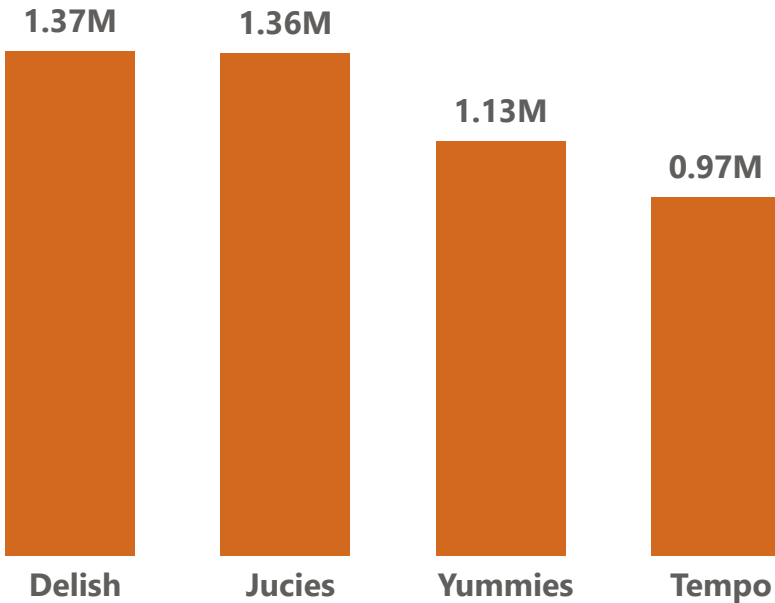


## Sales by Category

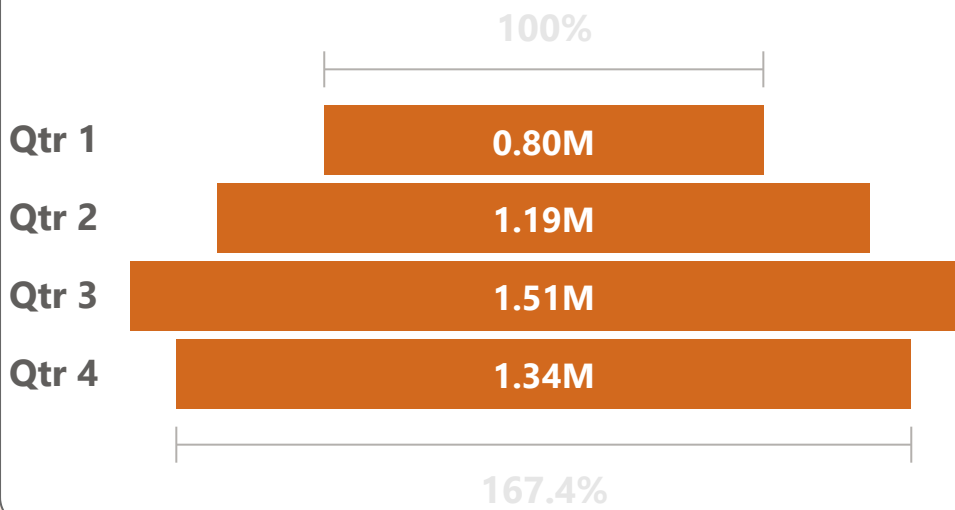
● Bars ● Bites ● Other



## Sales by Sales Team

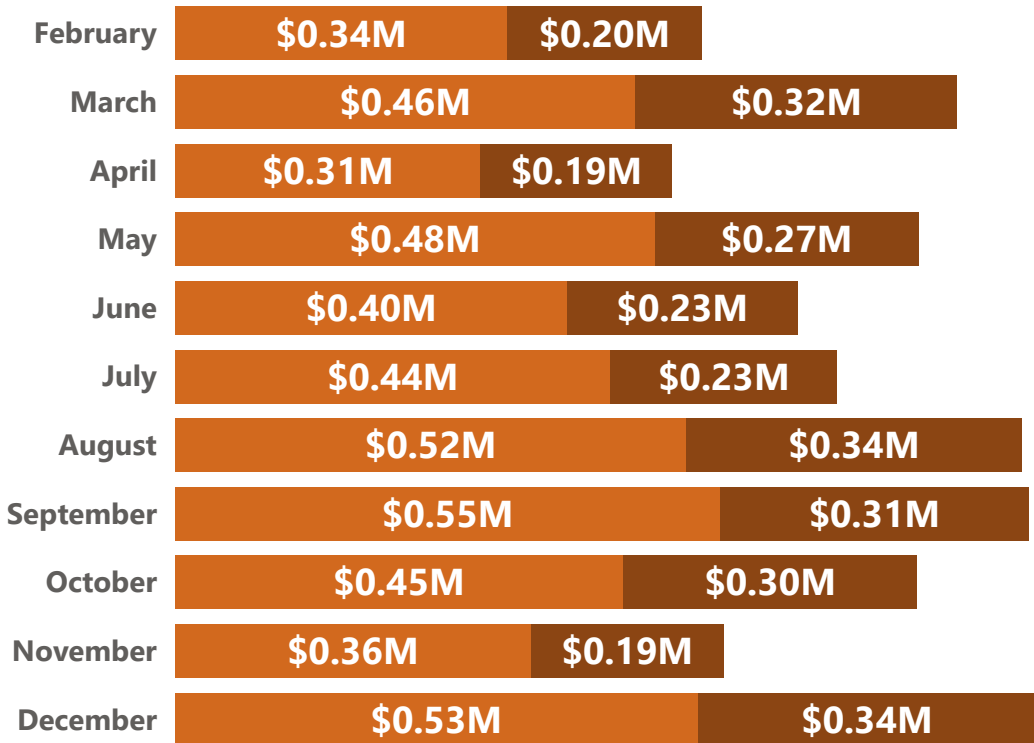


## Sales by Quarter



## Sales VS Profit by Month

● Total Sales ● Total Profit



## Sales and Profit Analysis by Product

| Product             | Sales  | Profit |
|---------------------|--------|--------|
| Organic Choco Syrup | \$376K | \$244K |
| Manuka Honey Choco  | \$281K | \$225K |
| Orange Choco        | \$273K | \$223K |
| Fruit & Nut Bars    | \$259K | \$157K |
| Peanut Butter Cubes | \$258K | \$221K |
| 99% Dark & Pure     | \$251K | \$196K |
| Smooth Silky Salty  | \$245K | \$202K |
| Baker's Choco Chips | \$242K | \$45K  |
| After Nines         | \$239K | \$141K |

## Sales and Profit Analysis by Salesperson

| Picture | Sales Person        | Sales  | Profit |
|---------|---------------------|--------|--------|
|         | Husein Augar        | \$270K | \$186K |
|         | Jehu Rudeforth      | \$240K | \$171K |
|         | Wilone O'Kielt      | \$224K | \$114K |
|         | Dennison Crosswaite | \$220K | \$152K |
|         | Kelci Walkden       | \$218K | \$125K |
|         | Camilla Castle      | \$215K | \$124K |
|         | Kaine Padly         | \$210K | \$150K |
|         | Van Tuxwell         | \$205K | \$149K |
|         | Oby Sorrel          | \$201K | \$121K |
|         | Beverie Moffet      | \$201K | \$117K |
|         | Rafaelita Blaksland | \$199K | \$127K |