



Overview

Time Analysis

Details



Uber Trip Analysis | Overview Analysis

6/1/2024



6/30/2024



City

All



103.7K

Total Bookings



\$1.6M

Total Booking Value



\$15.0

Avg Booking Value



349k miles

Total Trip Distance



3 miles

Avg Trip Distance



16min

Avg Trip Time

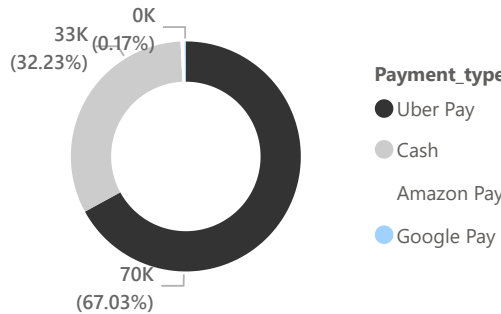


Total Bookings

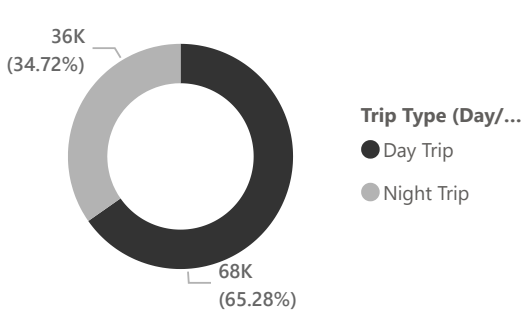
Total Booking Value

Total Trip Distance

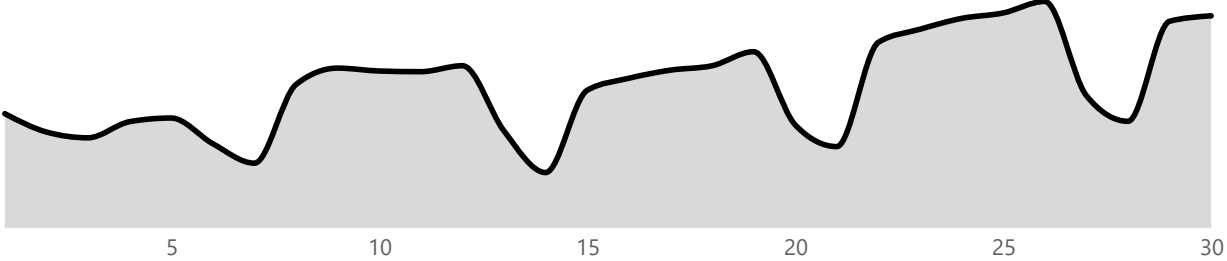
Total Bookings by Payment_type



Total Bookings by Trip Type (Day/Night)



Total Bookings by Day



Location Analysis

Most Frequent Pickup

Penn Station/Madison Sq West

Most Frequent Dropoff

Upper East Side North

Farthest Trip

Lower East Side to Crown Heights North (144.10 miles)

Total Bookings by Location

Detail

Penn Station/Madison Sq...

4.5K

Upper East Side North

4.5K

Upper East Side South

4.1K

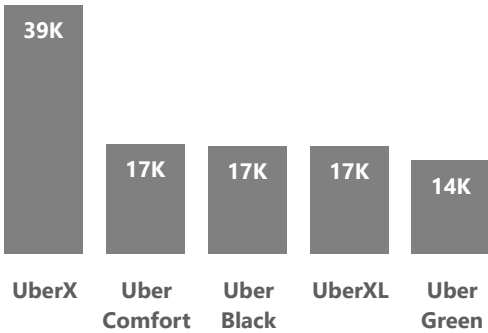
Lenox Hill East

4.0K

Upper West Side North

3.8K

Most Preferred Location by Vehicle



Vehicle Type Analysis

	Vehicle	Total Bookings	Total Booking Value	Avg Booking Value	Total Trip Distance
	▼				
	UberXL	16698	\$249,424	\$15	55,721
	UberX	38744	\$583,880	\$15	131,496
	Uber Green	14498	\$216,181	\$15	48,778
	Uber Comfort	17078	\$253,995	\$15	56,790
	Uber Black	16710	\$250,192	\$15	56,149



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Avg Booking Value

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Total Trip Distance

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Avg Trip Distance

16min

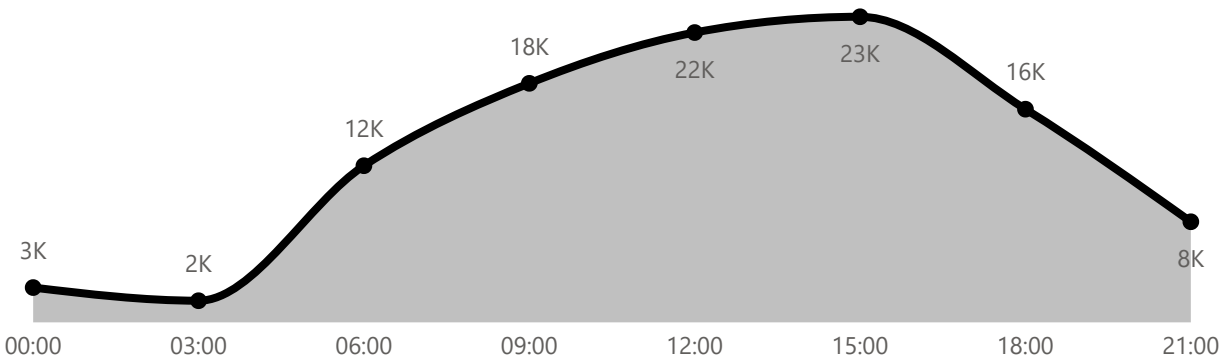
Avg Trip Time

Total Bookings

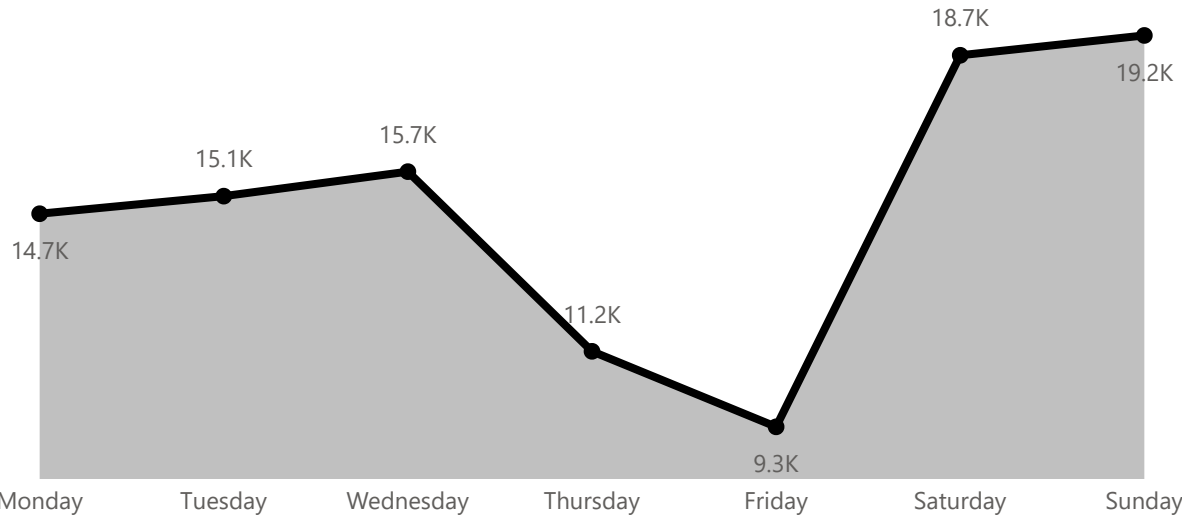
Total Booking Value

Total Trip Distance

Total Bookings by Pickup Time



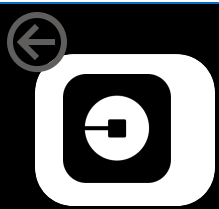
Total Bookings by DayName



Total Bookings By Day and Time Period

DayName	00:00	03:00	06:00	09:00	12:00	15:00	18:00	21:00
Monday	216	196	1879	2781	3291	3237	2168	885
Tuesday	253	239	1958	2769	3284	3375	2254	966
Wednesday	323	224	1863	2704	3144	3609	2577	1274
Thursday	589	195	787	1612	2361	2320	2046	1261
Friday	593	198	609	1174	1923	2099	1678	986
Saturday	384	320	2406	3470	3964	4334	2665	1120
Sunday	294	278	2434	3703	4116	4311	2855	1174





Uber Trip Analysis | Detail Tab

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Trip ID	Pickup Date	Vehicle	Payment_type	passenger_count	Sum of trip_distance	Total Booking Value	Pickup Location	Drop Location	Total Bookings
1	1 June, 2024	UberX	Uber Pay	1	5.60	\$21.5	East Village	Sunnyside	1.0
2	1 June, 2024	Uber Black	Cash	1	1.72	\$8.0	Lincoln Square East	Penn Station/Madison Sq West	1.0
3	1 June, 2024	Uber Black	Cash	1	3.41	\$13.0	Sutton Place/Turtle Bay North	Upper West Side North	1.0
4	1 June, 2024	UberX	Cash	1	1.81	\$9.0	Prospect-Lefferts Gardens	Brownsville	1.0
5	1 June, 2024	Uber Black	Cash	1	1.89	\$8.0	Garment District	Kips Bay	1.0
6	1 June, 2024	UberX	Cash	6	3.29	\$14.0	Central Harlem	Lincoln Square West	1.0
7	1 June, 2024	UberX	Cash	2	2.05	\$8.5	Lincoln Square East	Lenox Hill West	1.0
8	1 June, 2024	Uber Comfort	Cash	2	3.54	\$12.5	Clinton East	East Harlem South	1.0
9	1 June, 2024	Uber Green	Cash	1	1.10	\$5.5	Clinton East	West Chelsea/Hudson Yards	1.0
10	1 June, 2024	UberX	Uber Pay	2	1.90	\$11.6	Lenox Hill East	Times Sq/Theatre District	1.0
11	1 June, 2024	UberXL	Uber Pay	1	6.66	\$28.5	Clinton East	Central Harlem North	1.0
12	1 June, 2024	Uber Comfort	Uber Pay	2	13.12	\$36.5	Kips Bay	Parkchester	1.0
13	1 June, 2024	Uber Green	Cash	1	12.59	\$37.0	JFK Airport	Prospect Heights	1.0
14	1 June, 2024	UberXL	Cash	1	1.10	\$5.5	Clinton East	Lincoln Square East	1.0
15	1 June, 2024	UberX	Cash	1	9.00	\$27.0	Morningside Heights	Lower East Side	1.0
16	1 June, 2024	Uber Black	Uber Pay	1	2.12	\$10.4	Kips Bay	Lenox Hill East	1.0
17	1 June, 2024	UberXL	Uber Pay	1	3.00	\$13.0	Midtown North	East Village	1.0
18	1 June, 2024	Uber Comfort	Uber Pay	1	3.10	\$14.6	Greenwich Village South	Seaport	1.0
19	1 June, 2024	UberXL	Uber Pay	1	5.63	\$21.3	East Williamsburg	Murray Hill	1.0
20	1 June, 2024	Uber Green	Uber Pay	1	1.53	\$8.6	Clinton East	Union Sq	1.0
21	1 June, 2024	Uber Comfort	Cash	1	1.70	\$8.5	Fort Greene	Prospect Heights	1.0
22	1 June, 2024	UberXL	Uber Pay	1	5.80	\$25.5	Penn Station/Madison Sq West	Williamsburg (North Side)	1.0
Total					348,933.81	\$1,553,672.8	103728.0		