

Portfolio Content Blocks

Visual Reference Guide

For the Content Team

Every available block, its data structure, and how it looks on the website.

Team Creative | February 2026

How It Works

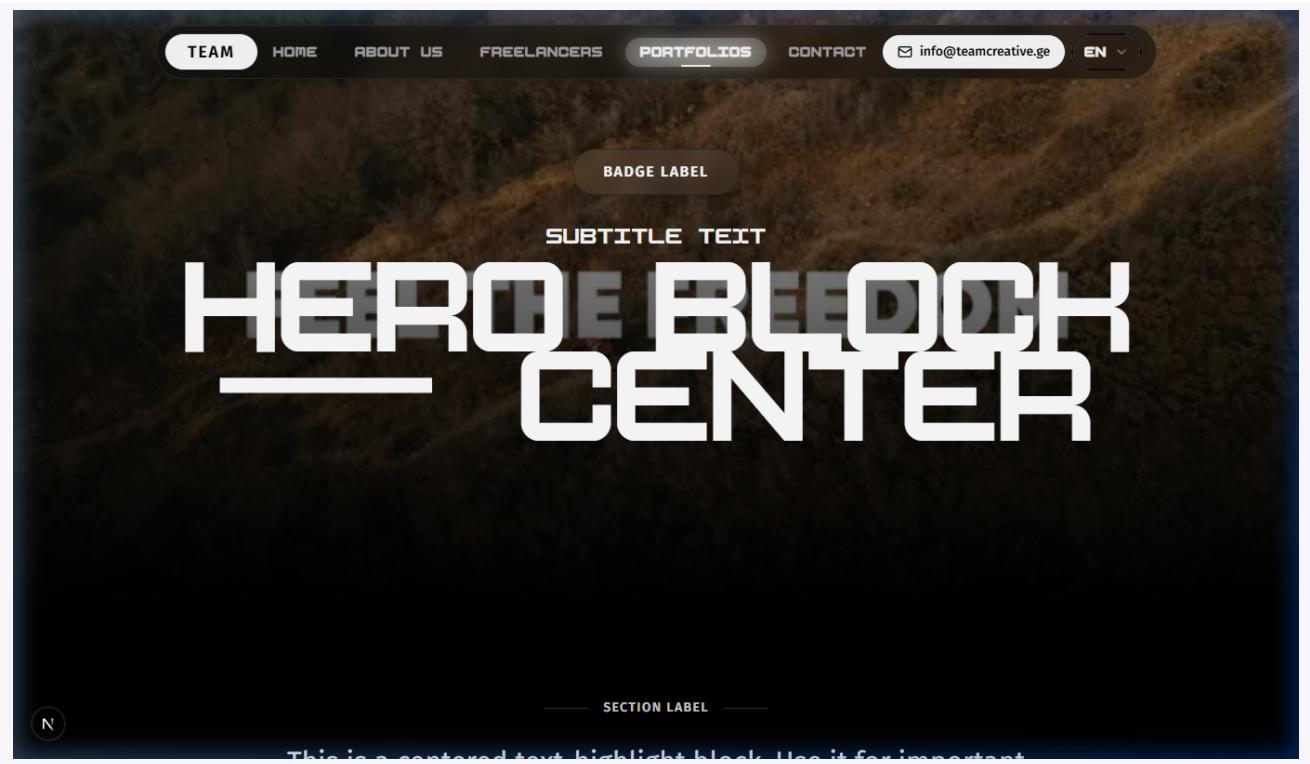
Each portfolio project has a 'content' array. Each item in the array is a block with a 'type' field. You compose a portfolio page by stacking blocks in any order.

```
{  
  "content": [  
    { "type": "hero", ... },  
    { "type": "text-highlight", ... },  
    { "type": "info-card", ... }  
  ]  
}
```

IMPORTANT: All text fields support localization. You can pass either a plain string "Hello" or an object { "en": "Hello", "ge": "<Georgian>" }.

1. Hero Block

Type: "hero" - Full-screen intro section with background media. Usually the first block.



Hero Block - Center Aligned

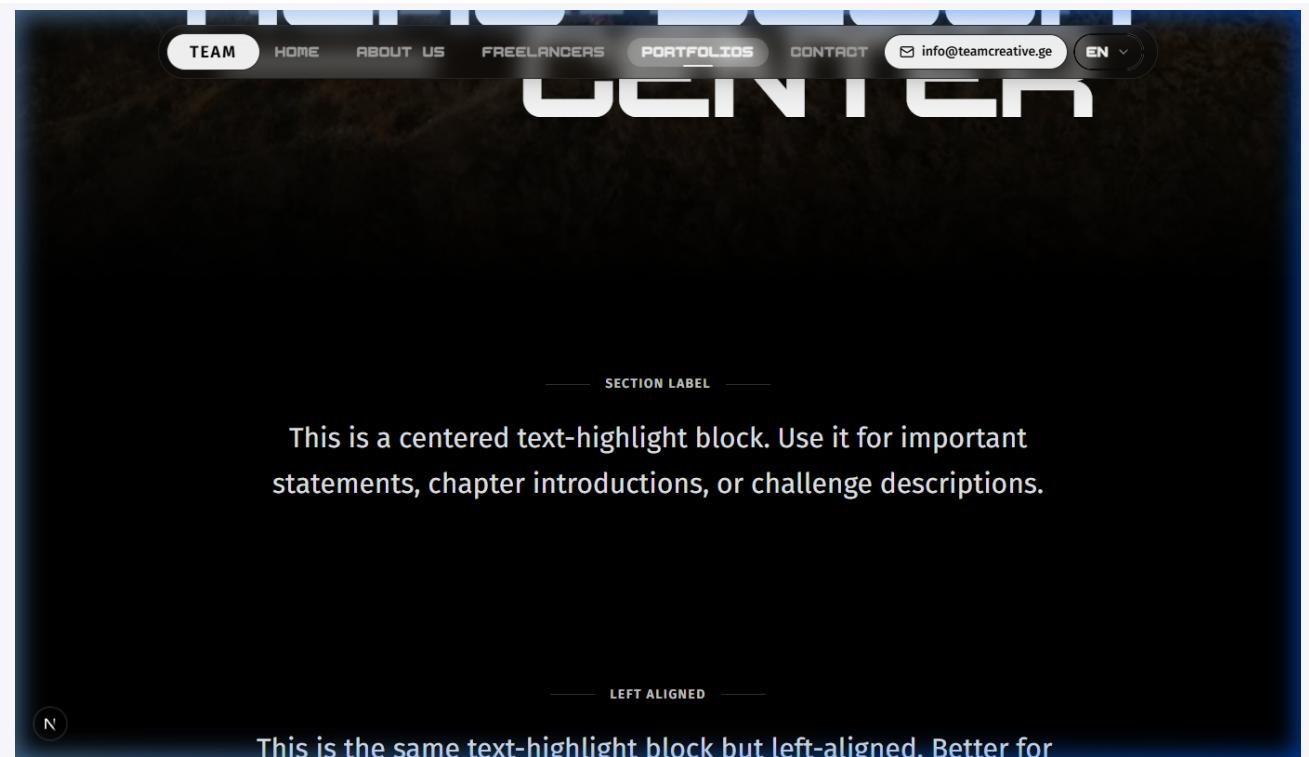
Data Structure

```
{
  "type": "hero",
  "media": "/images/project/cover.jpg",
  "mediaType": "image",
  "title": { "en": "Project Title", "ge": "..." },
  "subtitle": { "en": "Category / Client", "ge": "..." },
  "badge": { "en": "Social Media", "ge": "..." },
  "align": "center"
}
```

Field	Required	Options	Description
media	Yes	image/video path	Background media
mediaType	Yes	"image" or "video"	Type of media
title	Optional	text	Large heading
subtitle	Optional	text	Smaller text above title
badge	Optional	text	Pill-shaped tag above subtitle
align	Optional	"center" / "left"	Text alignment (default: center)

2. Text Highlight Block

Type: "text-highlight" - Important statements, chapter titles, or section text.



The screenshot shows a dark-themed website header with navigation links: TEAM, HOME, ABOUT US, FREELANCERS, PORTFOLIOS (which is underlined), CONTACT, an email link (info@teamcreative.ge), and a language selector (EN). Below the header is a large, stylized logo. In the center of the page is a text block with the heading "SECTION LABEL" above it. The text reads: "This is a centered text-highlight block. Use it for important statements, chapter introductions, or challenge descriptions." The entire text block is highlighted with a light blue background.

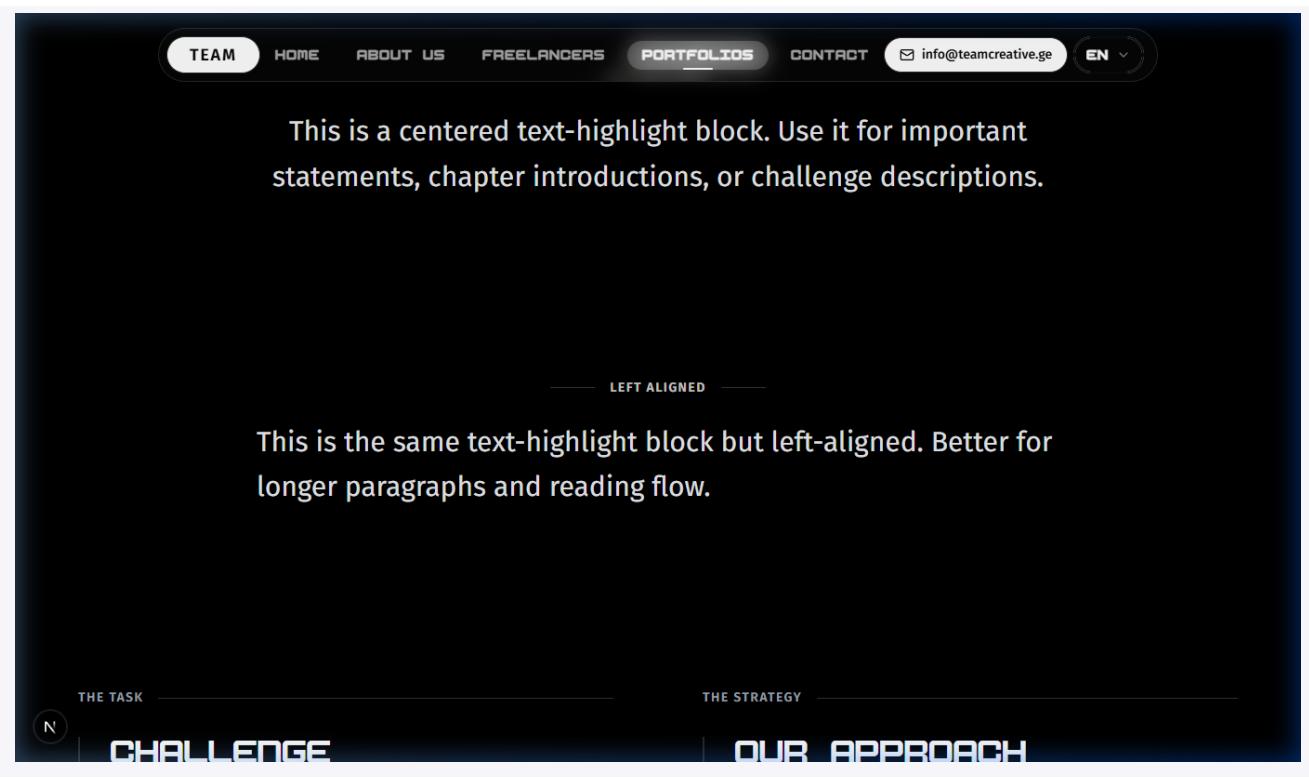
— SECTION LABEL —

This is a centered text-highlight block. Use it for important statements, chapter introductions, or challenge descriptions.

— LEFT ALIGNED —

This is the same text-highlight block but left-aligned. Better for

Text Highlight - Center Aligned



The screenshot shows a dark-themed website header with navigation links: TEAM, HOME, ABOUT US, FREELANCERS, PORTFOLIOS (underlined), CONTACT, an email link (info@teamcreative.ge), and a language selector (EN). Below the header is a large, stylized logo. In the center of the page is a text block with the heading "LEFT ALIGNED" above it. The text reads: "This is a centered text-highlight block. Use it for important statements, chapter introductions, or challenge descriptions." The entire text block is highlighted with a light blue background.

— LEFT ALIGNED —

This is the same text-highlight block but left-aligned. Better for longer paragraphs and reading flow.

Text Highlight - Left Aligned

Data Structure

```
{
  "type": "text-highlight",
  "label": { "en": "The Challenge", "ge": "..." },
  "text": { "en": "Your main statement here...", "ge": "..." },
  "align": "center"
}
```

Field	Required	Options	Description
text	Yes	text	Main paragraph content
label	Optional	text	Small uppercase label above text
align	Optional	"center" / "left"	Text alignment (default: center)

3. Legacy Columns Block

Type: "legacy-columns" - Two-column layout for comparisons.

This is a centered text-highlight block. Use it for important statements, chapter introductions, or challenge descriptions.

— LEFT ALIGNED —

This is the same text-highlight block but left-aligned. Better for longer paragraphs and reading flow.

THE TASK

CHALLENGE

THE STRATEGY

OUR APPROACH

Legacy Columns

Data Structure

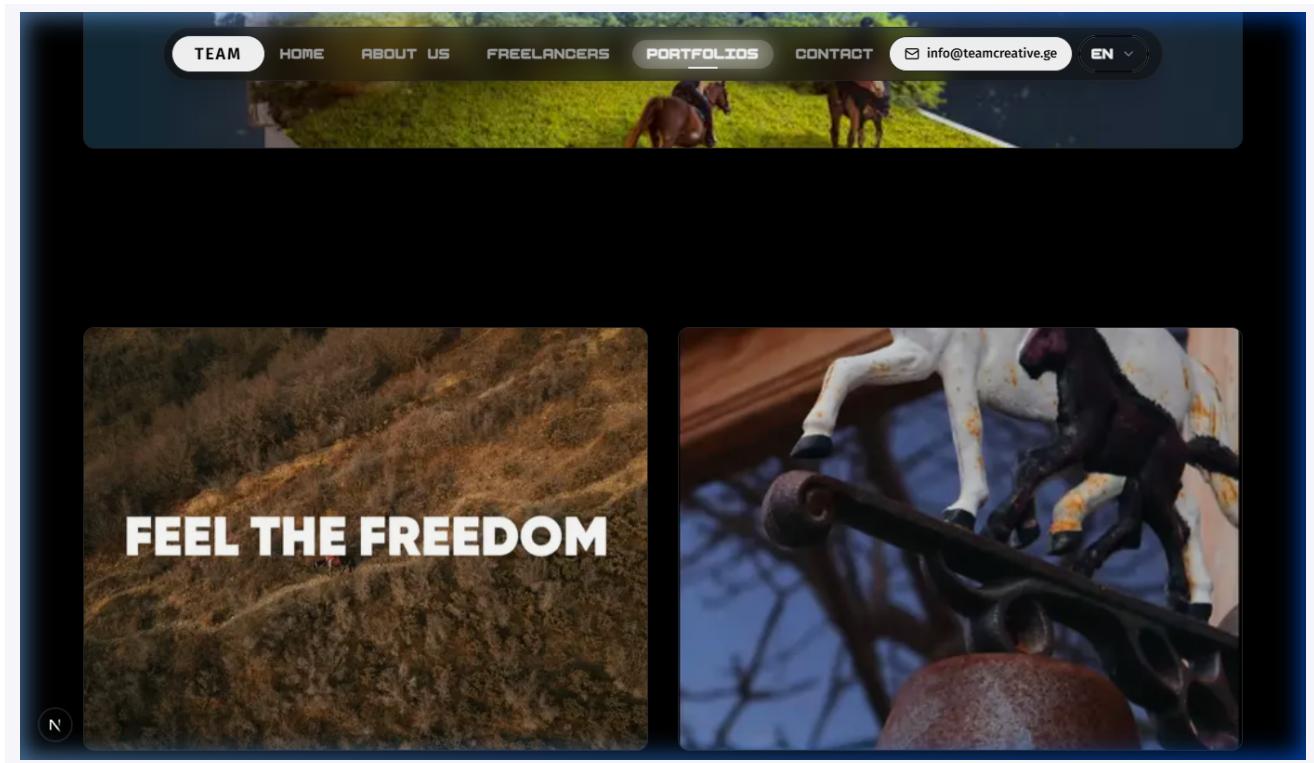
```
{
  "type": "legacy-columns",
  "left": {
    "label": { "en": "The Task", "ge": "..." },
    "title": { "en": "Challenge", "ge": "..." },
    "text": { "en": "Describe the problem...", "ge": "..." }
  },
  "right": {
    "label": { "en": "The Strategy", "ge": "..." },
    "title": { "en": "Our Approach", "ge": "..." },
    "text": { "en": "Describe the solution...", "ge": "..." }
  }
}
```

Field	Required	Description
left.title	Yes	Left column heading
left.text	Yes	Left column paragraph
left.label	Optional	Small label above heading
right.*	Same as left	Right column content

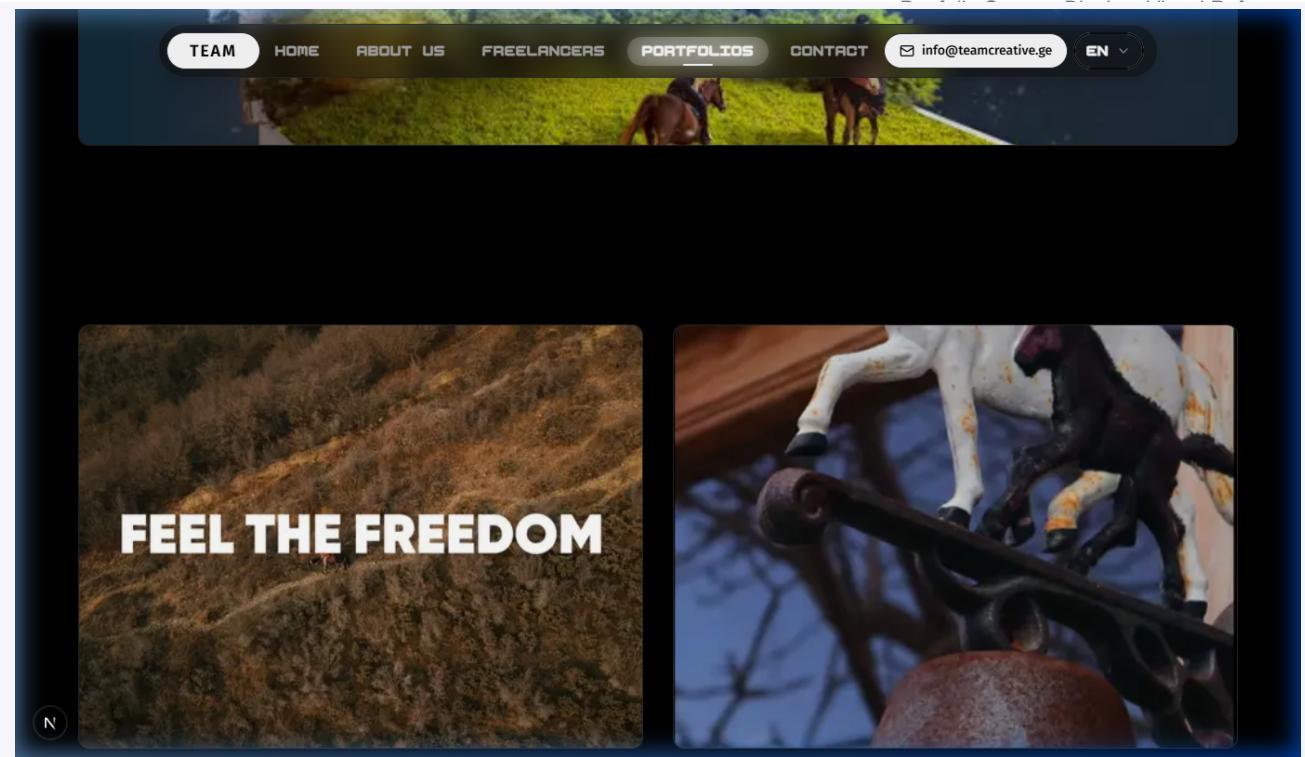
4. Info Card Block

Type: "info-card" - Media with an overlaid information card.

Variations



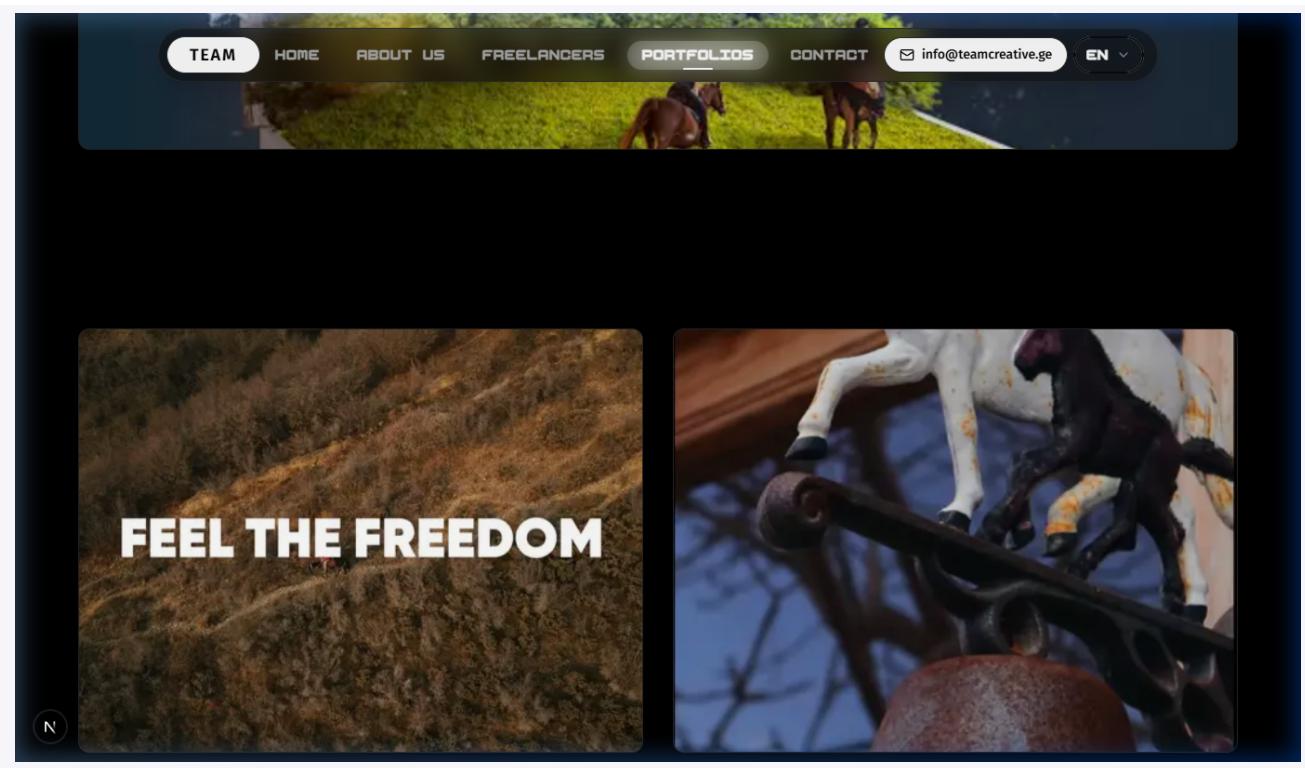
Paper Theme / Left Aligned



TEAM HOME ABOUT US FREELANCERS PORTFOLIOS CONTACT info@teamcreative.ge EN

FEEL THE FREEDOM

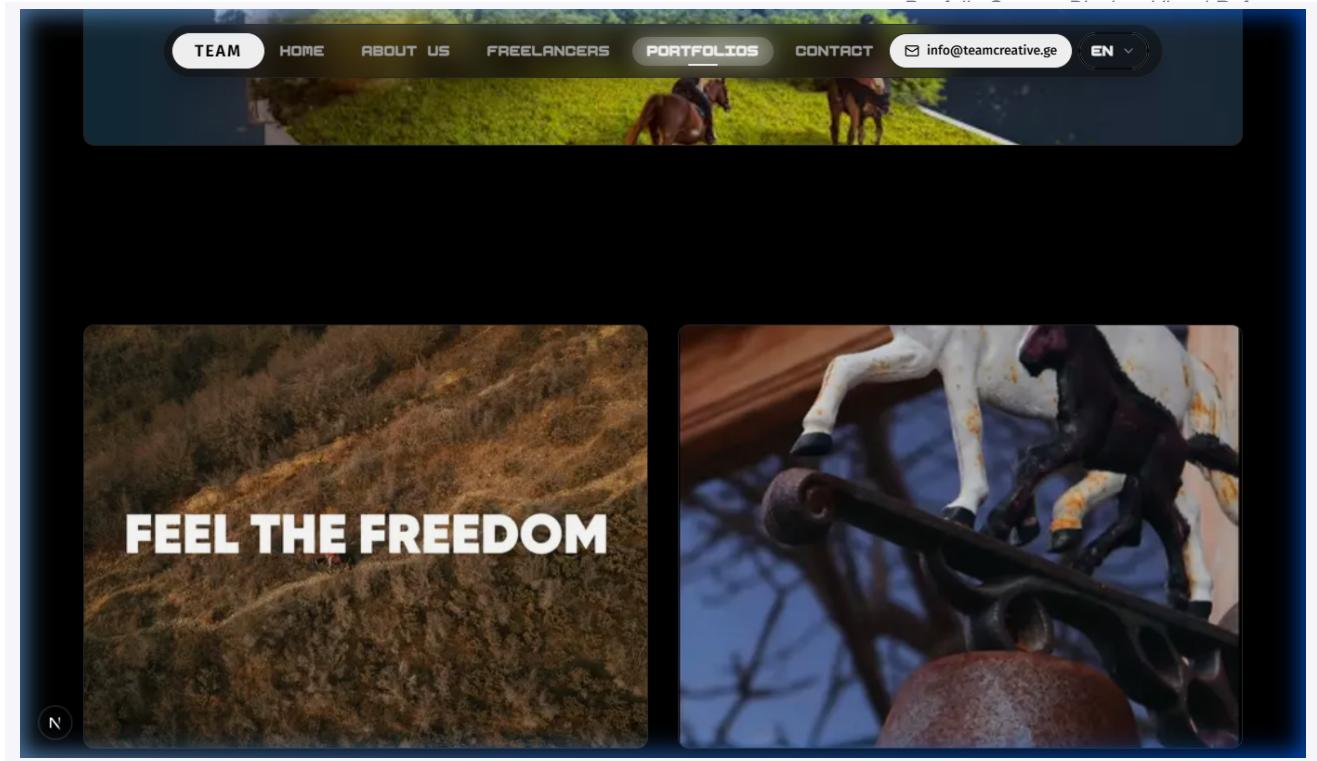
Paper Theme / Right Aligned



TEAM HOME ABOUT US FREELANCERS PORTFOLIOS CONTACT info@teamcreative.ge EN

FEEL THE FREEDOM

Dark Theme



Glass Theme

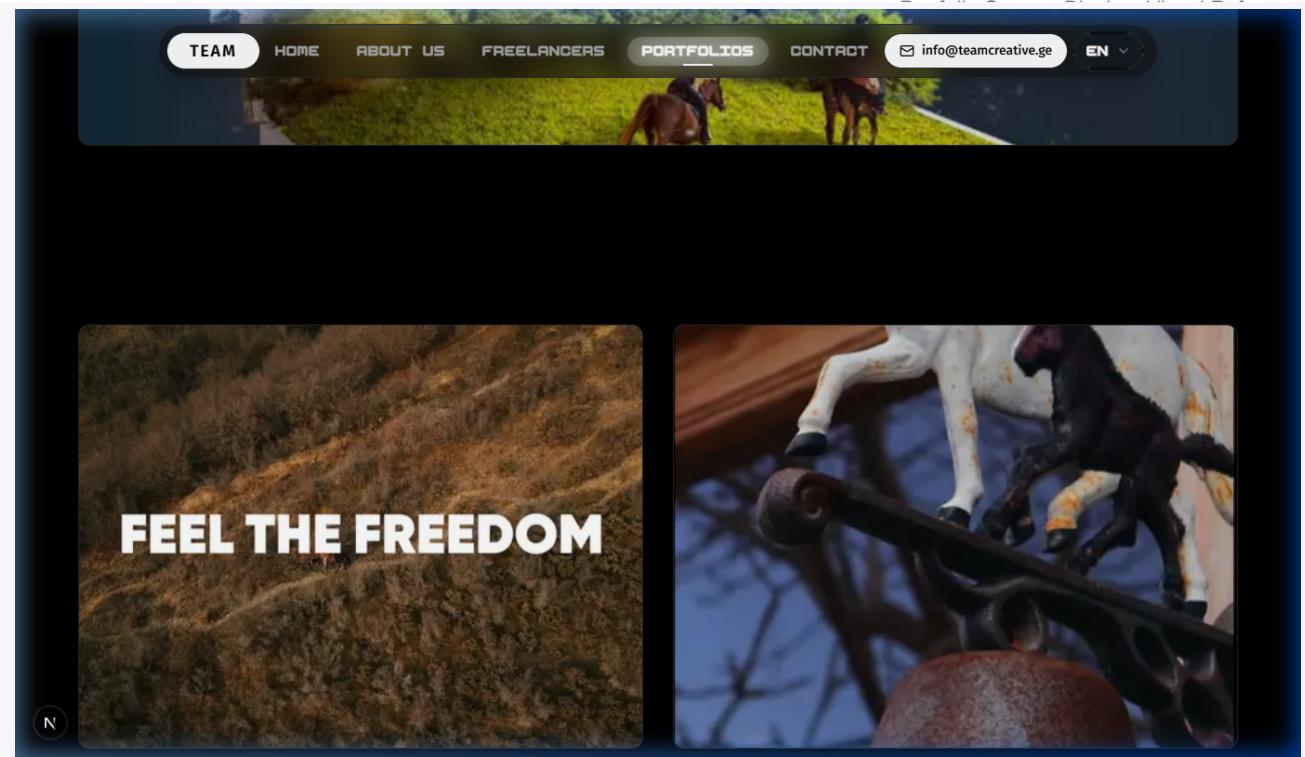
Data Structure

```
{
  "type": "info-card",
  "media": "/images/project/photo.jpg",
  "mediaType": "image",
  "title": { "en": "Card Title", "ge": "..." },
  "align": "left",
  "theme": "paper",
  "details": [
    { "label": { "en": "Client" }, "value": { "en": "Brand X" } },
    { "label": { "en": "Platform" }, "value": { "en": "Instagram" } }
  ]
}
```

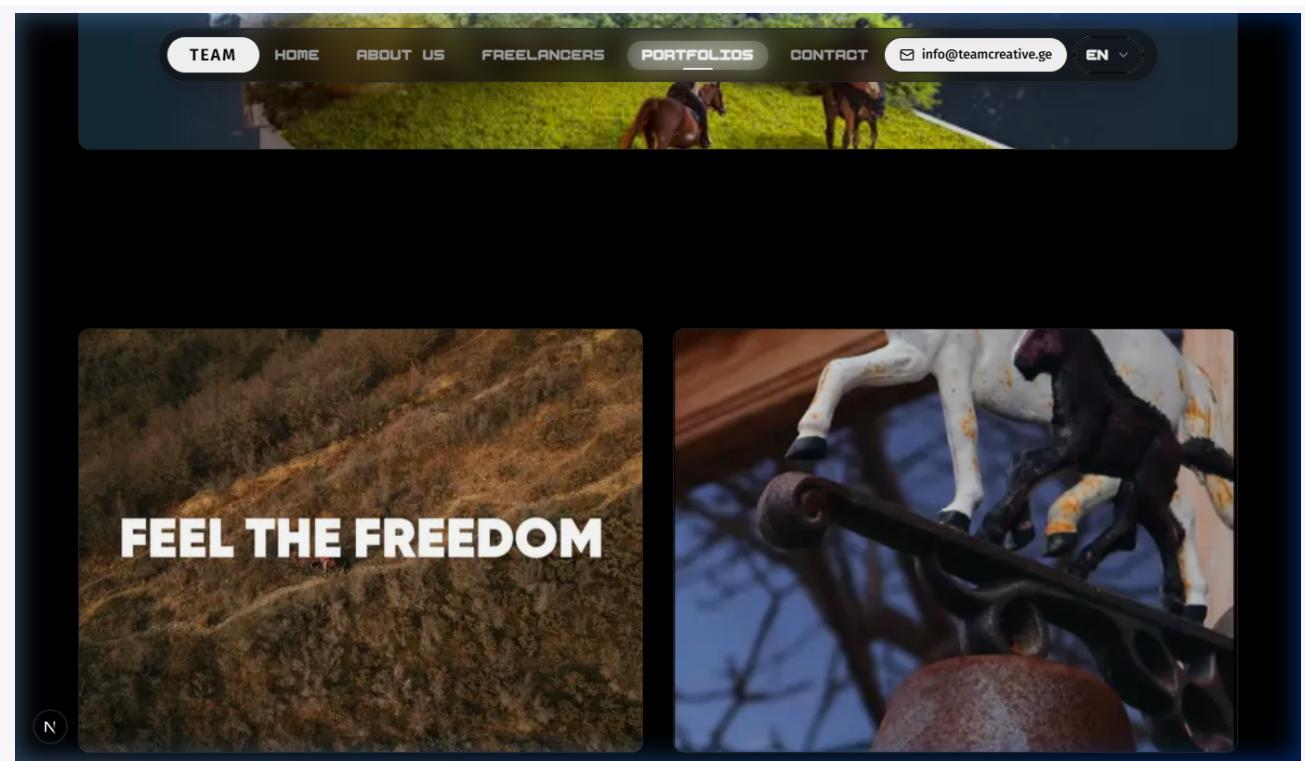
Field	Required	Options	Description
media	Yes	path	Background image or video
mediaType	Yes	"image" / "video"	Type of media
title	Optional	text	Card heading
align	Optional	"left" / "right"	Which side the card appears
theme	Optional	"paper"/"dark"/"glass"	Visual style of the card
details	Optional	array	List of label/value pairs

5. Media Grid Block

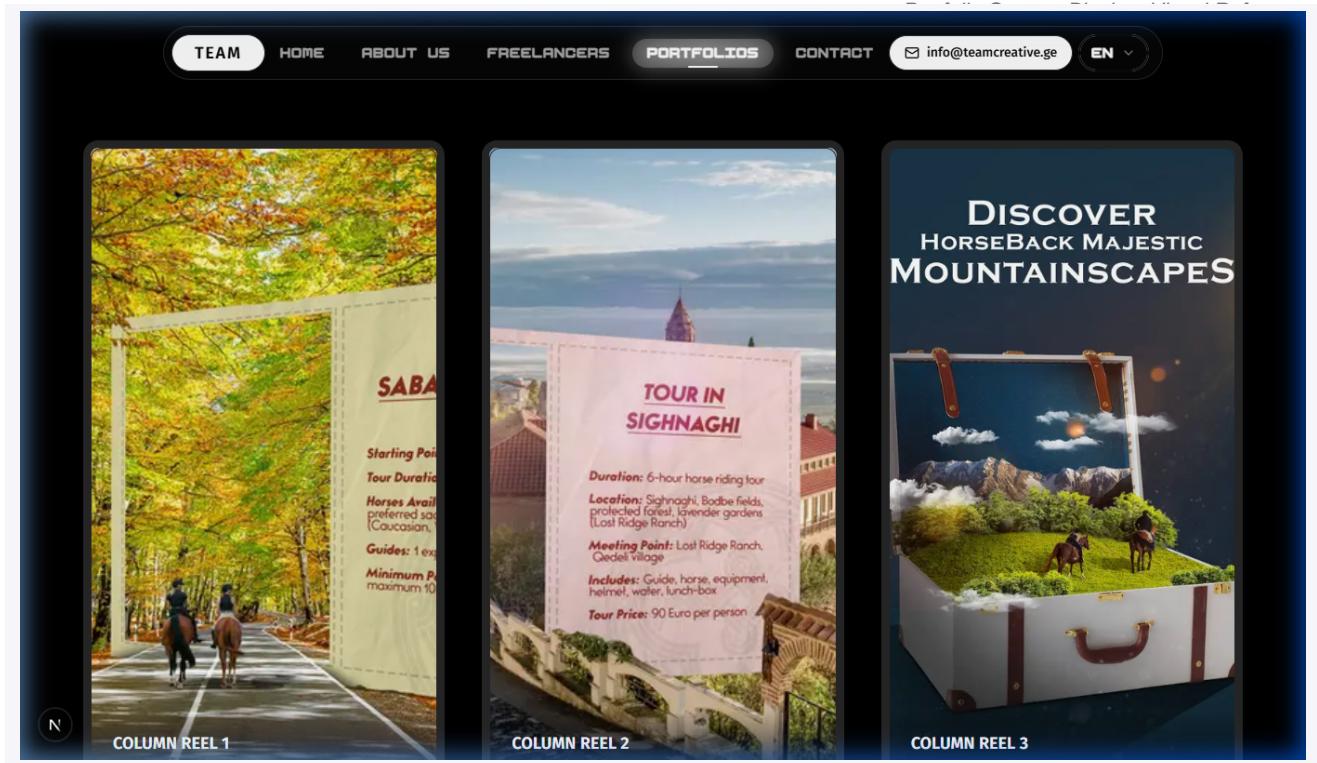
Type: "media-grid" - Gallery of images/videos in a grid layout.



Square Items (2 columns)



Wide Item (full width)



Mixed (squares + wide)

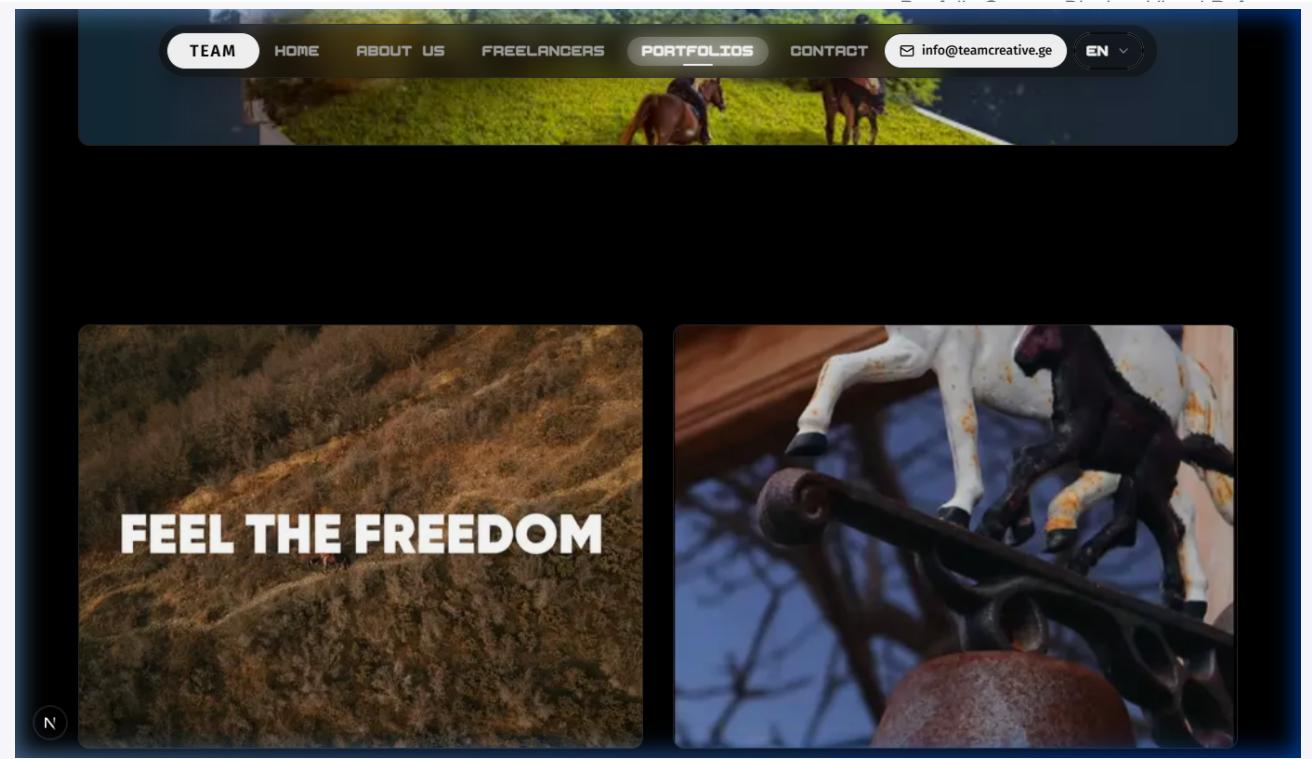
Data Structure

```
{
  "type": "media-grid",
  "items": [
    { "media": "/images/photo1.jpg", "mediaType": "image", "size": "sq" },
    { "media": "/images/photo2.jpg", "mediaType": "image", "size": "sq" },
    { "media": "/images/wide.jpg", "mediaType": "image", "size": "wide" }
  ]
}
```

Field	Required	Options	Description
items[].media	Yes	path	Image or video path
items[].mediaType	Yes	"image" / "video"	Type
items[].size	Optional	"sq" / "wide"	sq = one column, wide = full width

6. Reel Grid Block

Type: "reel-grid" - Vertical 9:16 cards for Reels/TikTok/Stories.



Reel Grid

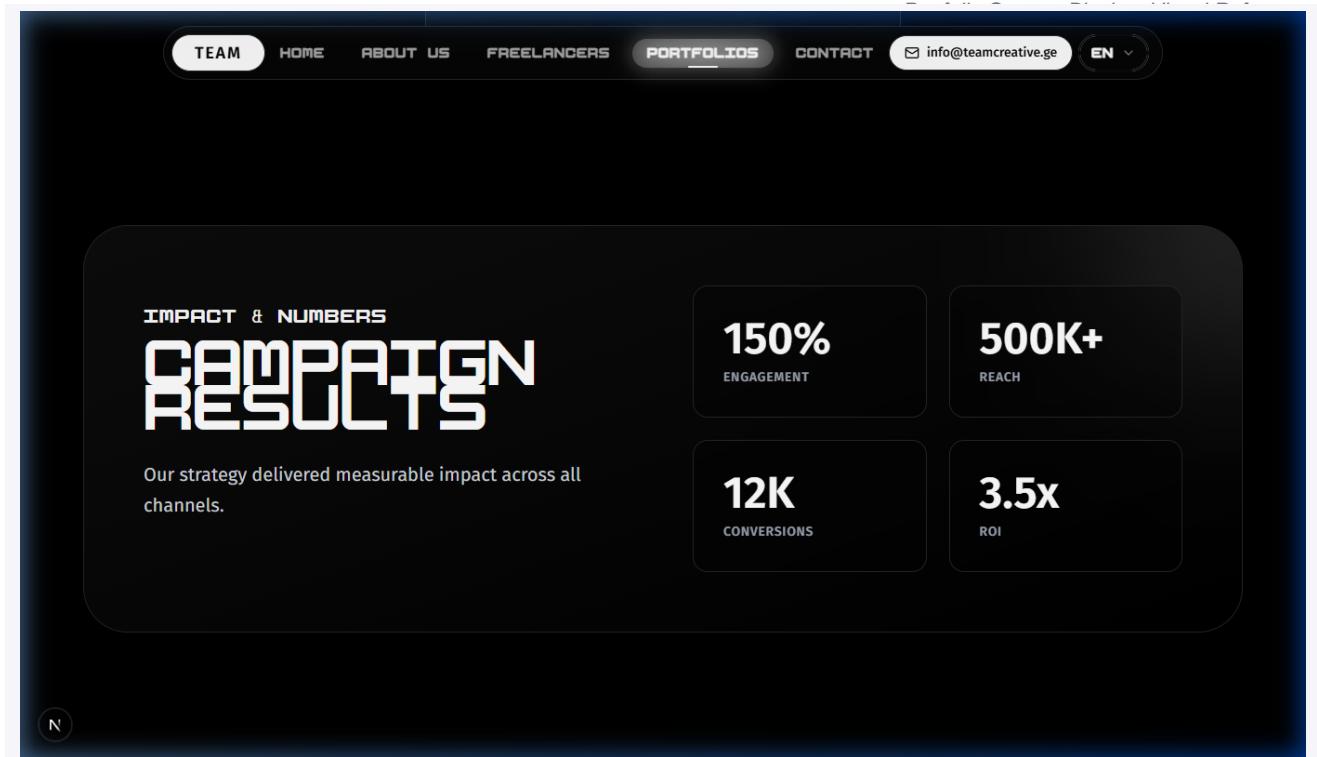
Data Structure

```
{
  "type": "reel-grid",
  "mobileLayout": "swipe",
  "items": [
    { "media": "/images/reel1.mp4", "mediaType": "video",
      "caption": { "en": "Behind the Scenes" } },
    { "media": "/images/reel2.mp4", "mediaType": "video",
      "caption": { "en": "Product Demo" } },
    { "media": "/images/reel3.mp4", "mediaType": "video",
      "caption": { "en": "Testimonial" } }
  ]
}
```

Field	Required	Options	Description
mobileLayout	Optional	"swipe" / "column"	swipe = horizontal scroll on mobile
items[].media	Yes	path	Media path
items[].mediaType	Yes	"image" / "video"	Type
items[].caption	Optional	text	Caption overlay at the bottom

7. Bento Grid Block

Type: "bento-grid" - Asymmetric layout, 2 small + 1 large.



Bento Grid

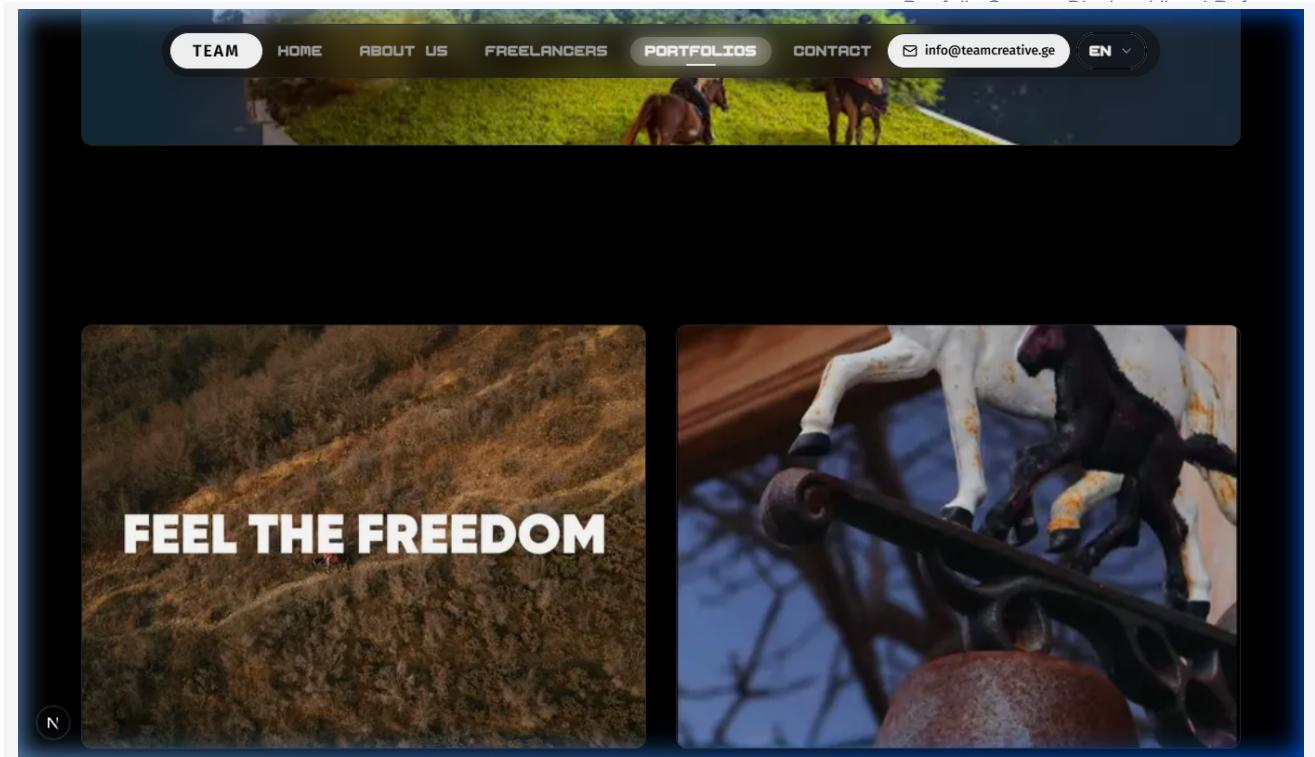
Data Structure

```
{
  "type": "bento-grid",
  "items": [
    { "media": "/images/small1.jpg", "mediaType": "image",
      "span": "small", "caption": { "en": "Detail 1" } },
    { "media": "/images/small2.jpg", "mediaType": "image",
      "span": "small", "caption": { "en": "Detail 2" } },
    { "media": "/images/feature.jpg", "mediaType": "image",
      "span": "large", "caption": { "en": "Main Feature" } }
  ]
}
```

Field	Required	Options	Description
items[].media	Yes	path	Media path
items[].mediaType	Yes	"image" / "video"	Type
items[].span	Yes	"small" / "large"	small = stacks left, large = fills right
items[].caption	Optional	text	Caption overlay

8. Vertical Showcase Block

Type: "vertical-showcase" - Single tall vertical media.



Vertical Showcase

Data Structure

```
{
  "type": "vertical-showcase",
  "media": "/images/mobile-screen.jpg",
  "mediaType": "image",
  "title": { "en": "App Design", "ge": "..." },
  "overlayText": { "en": "Award-winning UX", "ge": "..." }
}
```

Field	Required	Options	Description
media	Yes	path	Image or video
mediaType	Yes	"image" / "video"	Type
title	Optional	text	Bold heading at the bottom
overlayText	Optional	text	Smaller text under the title

9. Results Block

Type: "results" - Displaying campaign outcomes with big numbers.

The screenshot shows a dark-themed website header with navigation links: TEAM, HOME, ABOUT US, FREELANCERS, PORTFOLIOS (which is underlined), CONTACT, and an email link info@teamcreative.ge. A language selector EN is also present. Below the header, a large dark box contains the title "IMPACT & NUMBERS" and "CAMPAIGN RESULTS" in white. A subtext below the title reads: "Our strategy delivered measurable impact across all channels." To the right of the title are four white-bordered boxes containing metrics: "150% ENGAGEMENT", "500K+ REACH", "12K CONVERSIONS", and "3.5x ROI".

Results Block

Data Structure

```
{
  "type": "results",
  "title": { "en": "Campaign Results", "ge": "..." },
  "description": { "en": "Our strategy delivered...", "ge": "..." },
  "stats": [
    { "label": { "en": "Engagement" }, "value": { "en": "150%" } },
    { "label": { "en": "Reach" }, "value": { "en": "500K+" } },
    { "label": { "en": "Conversions" }, "value": { "en": "12K" } },
    { "label": { "en": "ROI" }, "value": { "en": "3.5x" } }
  ]
}
```

Field	Required	Description
title	Yes	Section heading
description	Yes	Summary paragraph
stats	Yes	Array of label/value metric pairs

Quick Reference Table

Block Type	Best For	Media?	Text?
hero	Page intro	Background	Title, Subtitle, Badge
text-highlight	Key statements	No	Label + Text
legacy-columns	Challenge vs Stra	No	Two columns
info-card	Project details	Background	Title + key-value details
media-grid	Photo/video galler	Grid items	No
reel-grid	Reels/Stories sho	Vertical items	Captions
bento-grid	Asymmetric highli	Mixed sizes	Captions
vertical-showcase	Mobile/portrait	Single vertical	Title + overlay text
results	Campaign metrics	No	Title + stats