

# Samantha O'Connell

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## SUMMARY

I am a full-time undergraduate student interested in obtaining a master's degree in computer science, computer engineering, or data science. I plan to apply to fellowships, internships, and financial aid to pay for my tuition. I am a low-income student.

## EMPLOYMENT AND VOLUNTEER EXPERIENCE

### Governor's Committee on Scholastic Achievement

Dec 2022 - Present

*Graphic Designer/ Social Media Manager*

I work with a team on social media marketing techniques. I create graphic designs for social media and business relations. I negotiated a sponsorship/ plan between Governor's Committee on Scholastic Achievement (GCSA) with New York University (NYU). I promote GCSA events and partnerships. Such as creating internships for NYU students.

### New York University

Jun 2023 - Aug 2023

*Community College Transfer Opportunity Program Orientation Leader*

Aug 2023 - Sep 2023

*NYU Welcome Leader*

### New York University School of Professional Studies

Jul 2023 - Sep 2023

*School of Professional Studies Orientation Leader*

In all three of my orientation leadership positions, I welcomed new incoming and returning students to campus. I assisted with orientation events and played a key role in the ease of students' transition to NYU and NYC. I worked with advisors and other NYU professional staff to guide students, lead tours, provide knowledge on NYU resources, complete office duties, conduct inventory maintenance, and assist with university ID creation and university ID distribution. In addition to a multitude of other duties.

The School of Professional Studies (SPS) and Community College Transfer Opportunity Program (CCTOP) orientations were designed for students within that division or scholarship program. This led to a smaller more personalized experience compared to NYU Welcome. Which was a broader experience with over 20,000 incoming and returning students. In addition to working with a team of over 160 NYU Welcome Leaders and staff.

A list of skills developed is event management, communication, interpersonal skills (Inclusion and Belonging), customer service, leadership, conflict management, training, organization, facilitation, intentionality, assessment, conflict resolution, creativity, teamwork, collaboration, critical thinking, and problem-solving, line management, resilience and adaptability, self-management, resources, professionalism, and enthusiasm.

### New York University School of Professional Studies

May 2022 - May 2023

**School of Professional Studies Social Media and Design Committee Chair UG**

**School of Professional Studies Undergraduate Student Council Committee Chair**

**School of Professional Studies Social Media and Design Committee Co-Chair**

Jun 2022 - May 2023

**School of Professional Studies Undergraduate Student Council Committee Chair**

Jun 2023 - Present

I worked in three interchangeable non-profit graphic design positions at the School of Professional Studies (SPS). I was an Undergraduate Student Council (USC) graphic design chair. I led a team of graphic designers and social media managers. I worked alongside my team to meet NYU and the SPS Student Council requirements: guidelines, brand/ brand marketing, and niche. The team and I organized hybrid events to strengthen student engagement for returning students and online only students. Many of my designs are published on the Student Council's social media and within NYU's internal media feed.

I wrote captions, created and edited designs, assisted with social media management, organized and managed events, welcomed guests and provided good quality service within the event, sent and received emails, performed research, managed records and documents, wrote status reports, managed my team, resolved last-minute changes, created meeting credentials, managed equipment, performed other office duties, volunteered, participated in decor and interior design, cleaned, carried and stored supplies, coached new chairs, collaborated with other committees on additional projects, negotiated with other school divisions/ senior management/ clubs/ other, and worked diligently to meet all of my deadlines.

**School of Professional Studies Student/ Club Leader****May 2022 - May 2023**

I worked as a non-profit student leader on the School of Professional Studies Undergraduate Student Council. I was considered a brand ambassador/ representative of the council and school. I assisted the NYU and NYC communities through volunteer work and research.

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## EDUCATION

**Borough of Manhattan Community College****2018 - 2020**

Associate of Liberal Art, AA (Honors)

**New York University - School of Professional Studies****2021 - Present**

Bachelor of Information Systems Management, BS (Honors)

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## RESEARCH AND PUBLICATIONS

**New York University - School of Professional Studies****2022 - Present**

Are You a Duck or Are You Brave: Comparing DuckDuckGo to Brave

**New York University - School of Professional Studies****May 2023**

Dovetail - Art &amp; Literacy Magazine

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## EXTRACURRICULAR, LEADERSHIP, AND COMMUNITY SERVICE

**New York University**
[https://docs.google.com/document/d/1ZYJw3AAaDT\\_hbF0DKvntQQ5yBwPbe7QiIybmbbT35ao/edit?usp=sharing](https://docs.google.com/document/d/1ZYJw3AAaDT_hbF0DKvntQQ5yBwPbe7QiIybmbbT35ao/edit?usp=sharing)


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## ACADEMIC HONORS AWARDED AND HONORARY SOCIETIES

**New York University - School of Professional Studies****Apr 2023**

Alpha Sigma Lambda - Delta Upsilon Chapter Honor Society

**Borough of Manhattan Community College****2018**

The National Society of Leadership &amp; Success

**New York University - School of Professional Studies****FA 2021, SP 2023**

Dean's List

**Borough of Manhattan Community College****Dec 2020**

Honors

**Borough of Manhattan Community College****FA 2019, SP 2020, FA 2020**

Dean's List

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## AWARDS FOR SERVICE OR LEADERSHIP

**New York University - School of Professional Studies****Apr 2023**

Rising Star Award

**Governor's Committee on Scholastic Achievement****Jun 2023**

Community &amp; Contribution Certificate

**Governor's Committee on Scholastic Achievement****Jun 2023**

Alumni Council Member Certificate