

# AwakeMind

The mind that never stops learning.

A personal AI that watches, listens, and grows with you — always on, always yours, always local.

## THE PROBLEM

- Today's AI is asleep at the wheel — it forgets you the moment the conversation ends.
- Cloud AI learns from everyone except you. Your data improves their product, not yours.
- The best knowledge lives in people's heads. No one has built a way to keep it alive.

## THE SOLUTION

A device that stays awake with you. It sees your screen, hears your conversations, and absorbs how you think. Every night it consolidates what it learned into permanent memory using novel on-device training (MEMIT + LoRA). No cloud. No subscription. By morning, it's not just an assistant — it's an extension of your mind.

### WATCH

Always aware.  
Sees your screen,  
hears your voice.

### ABSORB

Consolidates nightly  
into permanent  
weight-level memory.

### BECOME

Wakes up knowing  
what you know.  
Grows as you grow.

## WHY NOW

- Apple Silicon makes on-device LLM training real — no cloud GPU required.
- Post-GDPR / HIPAA world: local-only isn't a limitation, it's a compliance moat.
- Microsoft Recall proved demand for ambient capture. The privacy backlash proved it must be local.
- Rewind.ai (\$350M valuation) does dumb search over screenshots. We make the AI actually learn.

## MARKET

- Knowledge workers  
consultants, analysts, researchers
- Skilled trades  
mechanics, surgeons, engineers
- Small businesses  
owner-operators, solo experts
- Enterprise  
onboarding, expert scaling, continuity

## BUSINESS MODEL

- Device sale  
\$500–800 consumer / \$1,500+ pro
- No subscription  
zero recurring cost = headline differentiator
- Expert cloning  
per-clone license to deploy trained models
- Enterprise fleet  
bulk pricing + support contracts

## THE MOAT

The longer it's awake with you, the more irreplaceable it becomes. Not through lock-in — through accumulated intelligence. Competitors can copy the hardware. They can't copy six months of learning your mind.

## THE ASK

Seed round to fund hardware prototyping, expand the research team, and ship the first 1,000 devices.

"Not trained by us.  
Trained by you."