



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizz Category

All

01-01-2015

31-12-2015



## Best/Worst Sellers

## BUSIEST DAYS & TIME

### DAYS

Orders are Highest on weekends, **Friday/Saturday** evenings.

### MONTHLY

There is **Maximum** orders from month of **July** and **January**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes **Maximum Sales & Total Orders**

### SIZE

**Large size** pizza contributes **Maximum to Sales**



817.86K

Total Revenue



38.31

Average Order value



49,574

Total Pizz Sold



21,350

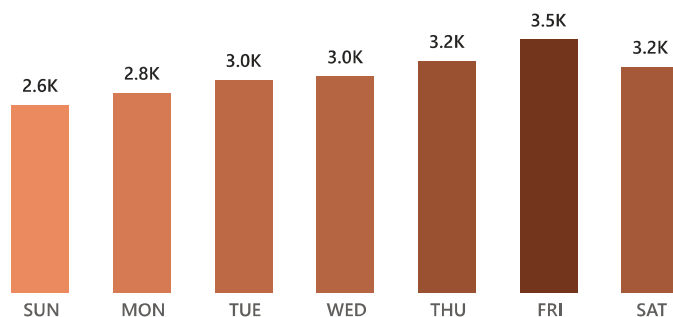
Total Orders



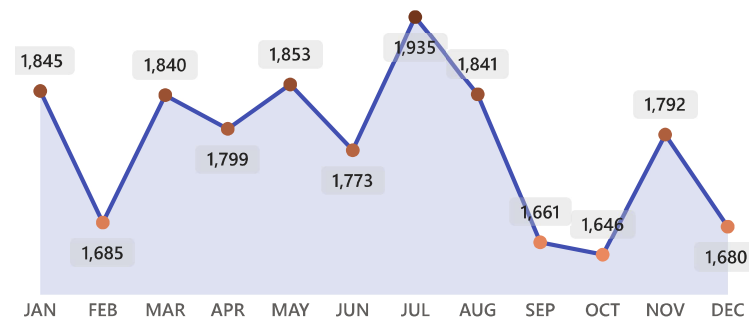
2.32

Average Pizz Per Order

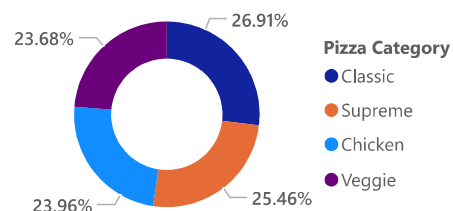
### Daily Trend for Total Order



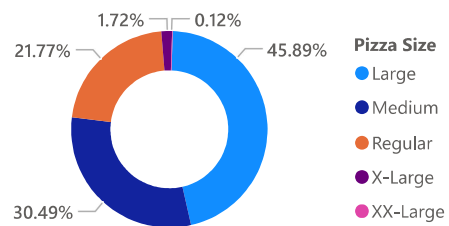
### Monthly Trend for Total Order



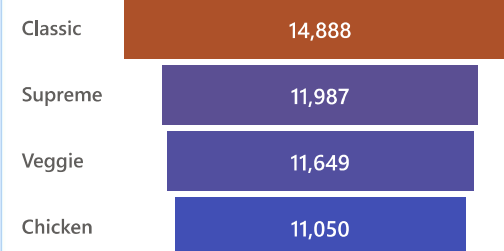
### % of Sales by Pizza Category



### % of Sales by Pizza Category



### Total Pizza Sold by Pizza Category





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Home

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza  
Contributes to **maximum**  
Revenue

### QUANTITY

The Classic Deluxe Pizza  
Contributes to **maximum**  
Quantity

### TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes to **maximum Total**  
Orders

## WORST SELLERS

### REVENUE

The Brie Carre **minimum**  
Revenue

### QUANTITY

The Brie Carre Pizza  
Contributes to **minimum**  
Quantity

### TOTAL ORDERS

The Brie Carre Contributes to  
**minimum Total Orders**



817.86K

Total Revenue



38.31

Average Order value



49,574

Total Pizz Sold



21,350

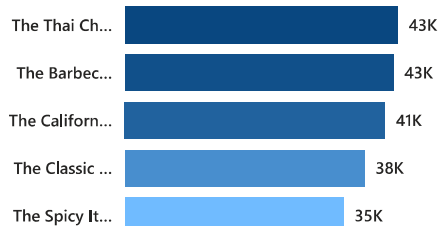
Total Orders



2.32

Average Pizz Per Order

### Top 5 Pizzas by Revenue



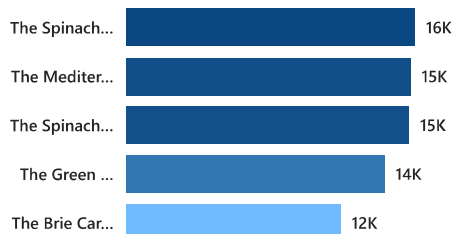
### Top 5 Pizzas by Quantity



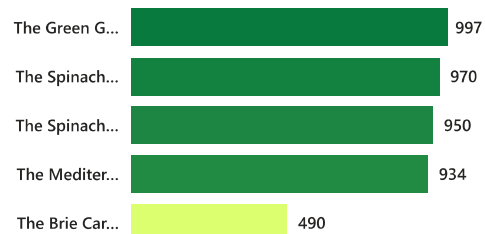
### Top 5 Pizzas by Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Orders

