

# Problem statements

A home's 24-hour energy environment with 96 time steps (every 15 minutes) has three controllable appliances with unique constraints:

## EV Charger

1  
4-hour block,  
overnight only

## Washing Machine

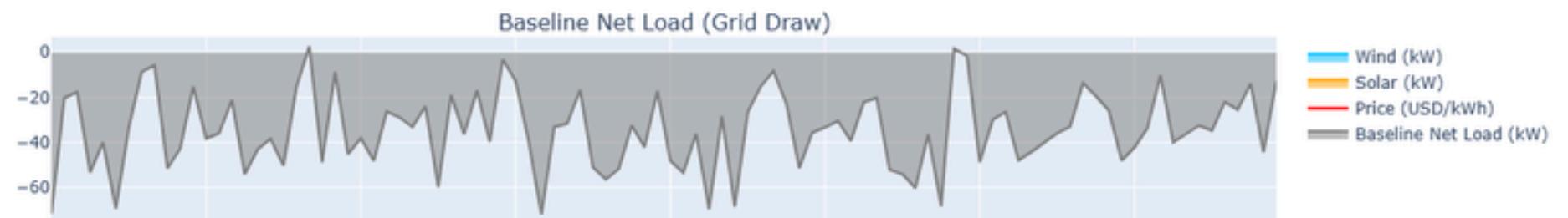
2  
1-hour block,  
daytime only

## Dishwasher

3  
1.5-hour block,  
evening/early  
morning

2101  
Possibilities

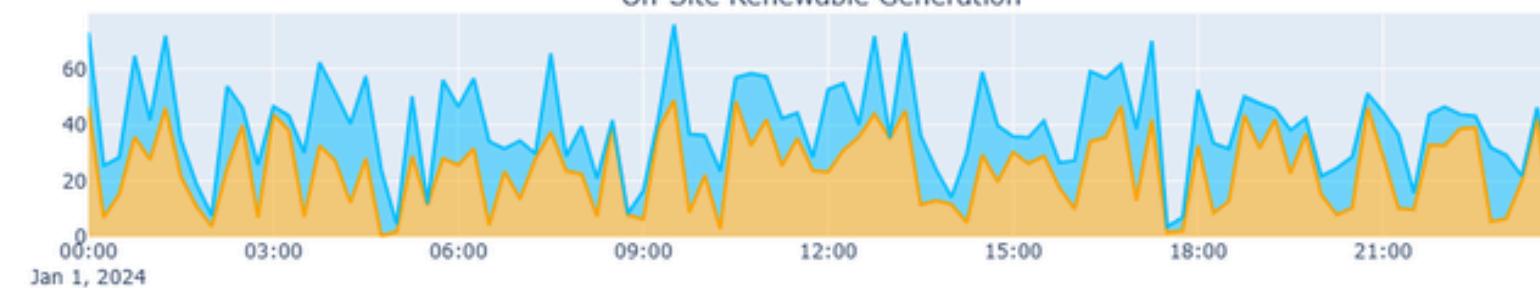
Input Data for 2024-01-01: The 'Problem Space'



Electricity Price



On-Site Renewable Generation



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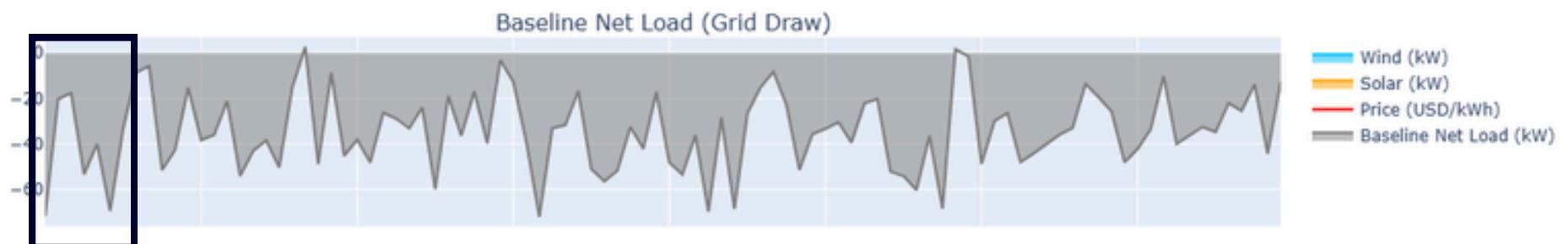
- 2 1-hour block, daytime only

## Dishwasher

- 3 1.5-hour block, evening/early morning

**The renewable energy is not always available when the demand is high !**

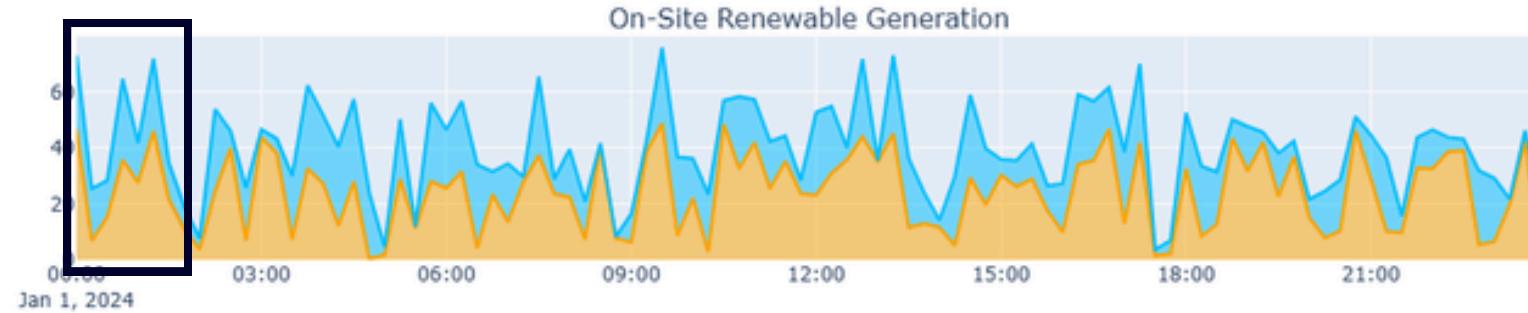
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# The Energy Trilemma Crisis

The modern energy grid faces three competing, high-stakes pressures that create a fundamental crisis:

## High Cost

Consumers face volatile, unpredictable bills and are penalized for using energy when they need it most.

## Grid Instability

"Peaky" demand stresses infrastructure, risking blackouts and forcing expensive, high-emission peaker plants.

## Wasted Renewables

Gigawatts of clean solar and wind energy are lost when demand is low, while we burn fossil fuels later.



# SmartGrid- QUBO & Quantum Annealing

Solving the Energy Trilemma with Quantum Optimization

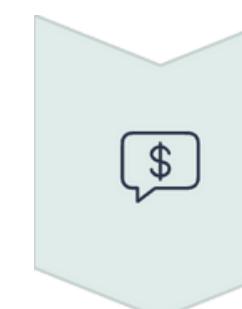
Team Beerantum

Rudraksh, Van Binh Vu & Ziwoong Jang



# Our Solution: Grid-Aware Global QUBO

We engineered a holistic optimization model treating the entire 24-hour period as a single, complex problem. Formulated as a **QUBO (Quadratic Unconstrained Binary Optimization)**, the native language of quantum annealers.



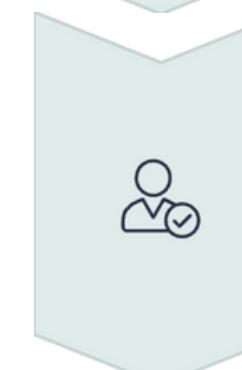
## Minimize Cost

Linear term assigns dollar cost to each appliance's potential start time.



## Stabilize Grid

Quadratic term creates 2,327 unique interactions that penalize simultaneous appliance operation.



## Guarantee Service

Powerful penalty forces valid schedules where every appliance runs exactly once.

# The Objective Function

Our model's objective function is a weighted-sum scalarization balancing competing goals:

$$\min E(x) = A * H_{cost} + B * H_{peak} + C * H_{constraint}$$

Minimize cost

Stabilize Grid

Guarantee service



(Term A)

Simple linear term assigning known dollar cost to each appliance's potential start time.



(Term B)

Core innovation: Quadratic term that squares net load at every 15-minute interval, forcing appliances to coordinate.



(Term C)

Quadratic "Service Guarantee" with  $C = 100,000$  creating unbreakable penalty for valid schedules.

# The Greedy Trap

Our model's objective function is a weighted-sum scalarization balancing competing goals:

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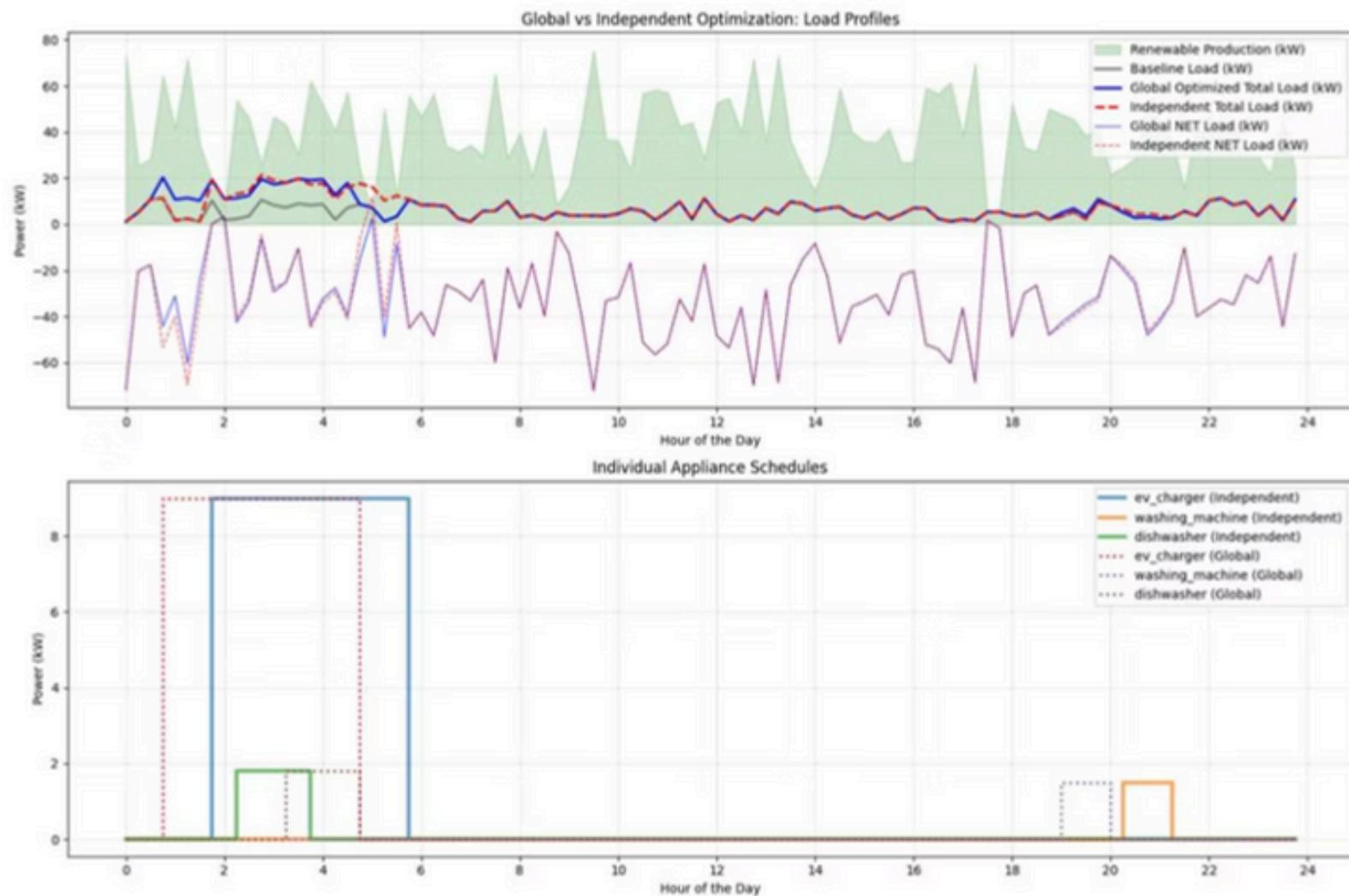
(Term C)

Quadratic "Service Guarantee" with  $C = 100,000$  creating unbreakable penalty for valid schedules.

# Proven Performance

## The Smoking Gun

Direct experimental comparison proves our superiority:



$2^{101}$

Possibilities

A very large  
search space

2,327

Interactions

Unique quadratic  
interactions for grid  
coordination

306

Seconds

Solver found optimal  
schedule in under 5  
minutes

# Proven Performance

## The Smoking Gun

Direct experimental comparison proves our superiority:

Metric	Our QUBO	Greedy
Total Cost	\$55.57	\$50.48
Peak Load	<b>3.18 kW</b>	11.63 kW
Peak Reduction	<b>73%</b>	Grid disaster

$2^{101}$

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**306**

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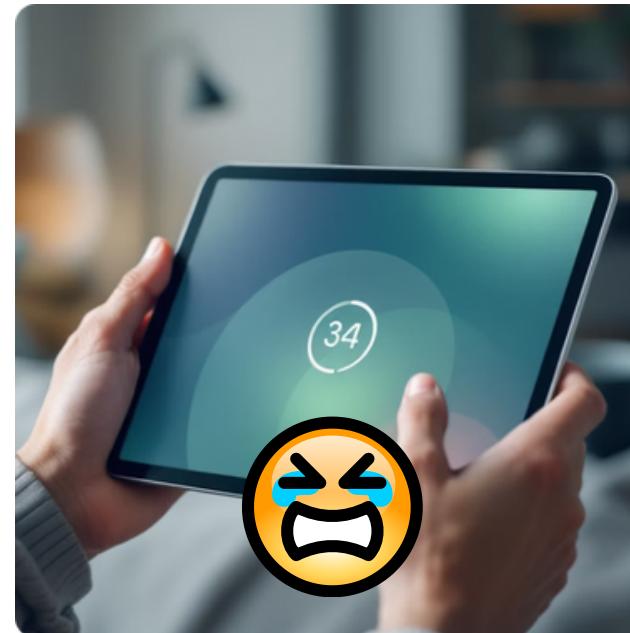
# Target Customers

We are attacking their pain points:



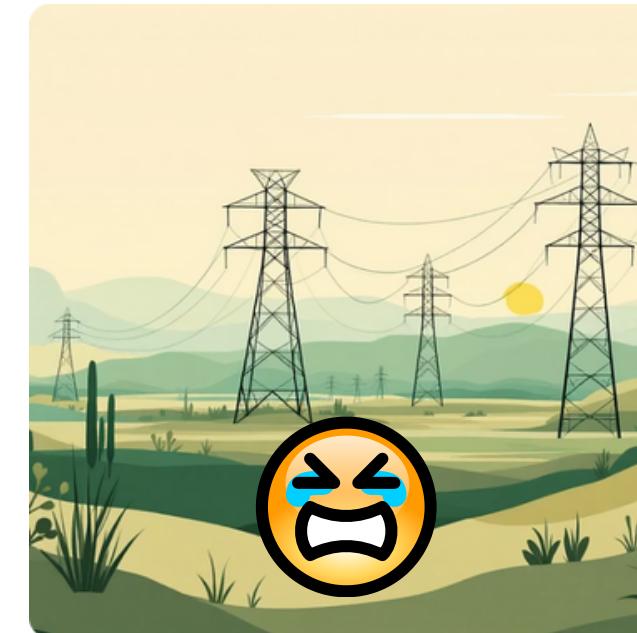
## Utility Companies

Cost of "peaker plants" & grid upgrades; penalties for unreliability.



## Smart-Home Providers

Need to add tangible, billable value beyond convenience to justify hardware costs.



## Grid Operators

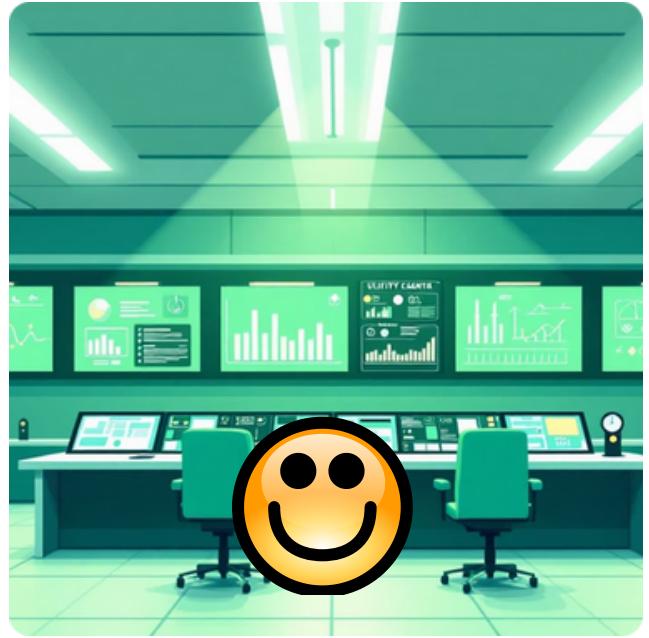
Instability from renewable intermittency; need for frequency regulation.



Beerantum

# Target Customers

We are attacking their pain points:



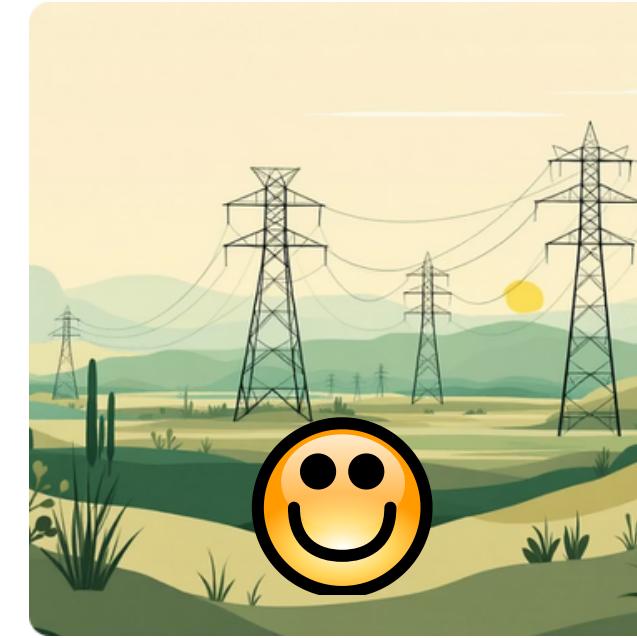
## Utility Companies

A predictable & dispatchable peak-shaving resource. Our A<<B<<C formulation guarantees performance, making you more reliable than competitors.



## Smart-Home Providers

A virtual power plant (VPP) platform that can be tuned for multiple grid services (peak shaving, frequency response) by adjusting hyperparameters.



## Grid Operators

A white-label "Energy & Cost Optimizer" service that turns their devices into money-saving assets, increasing customer retention and product value.

# Market Scope

In 2025:



**\$1.67 billion**

Europe Demand Response  
(DR) Market

Source: Business Research Insights

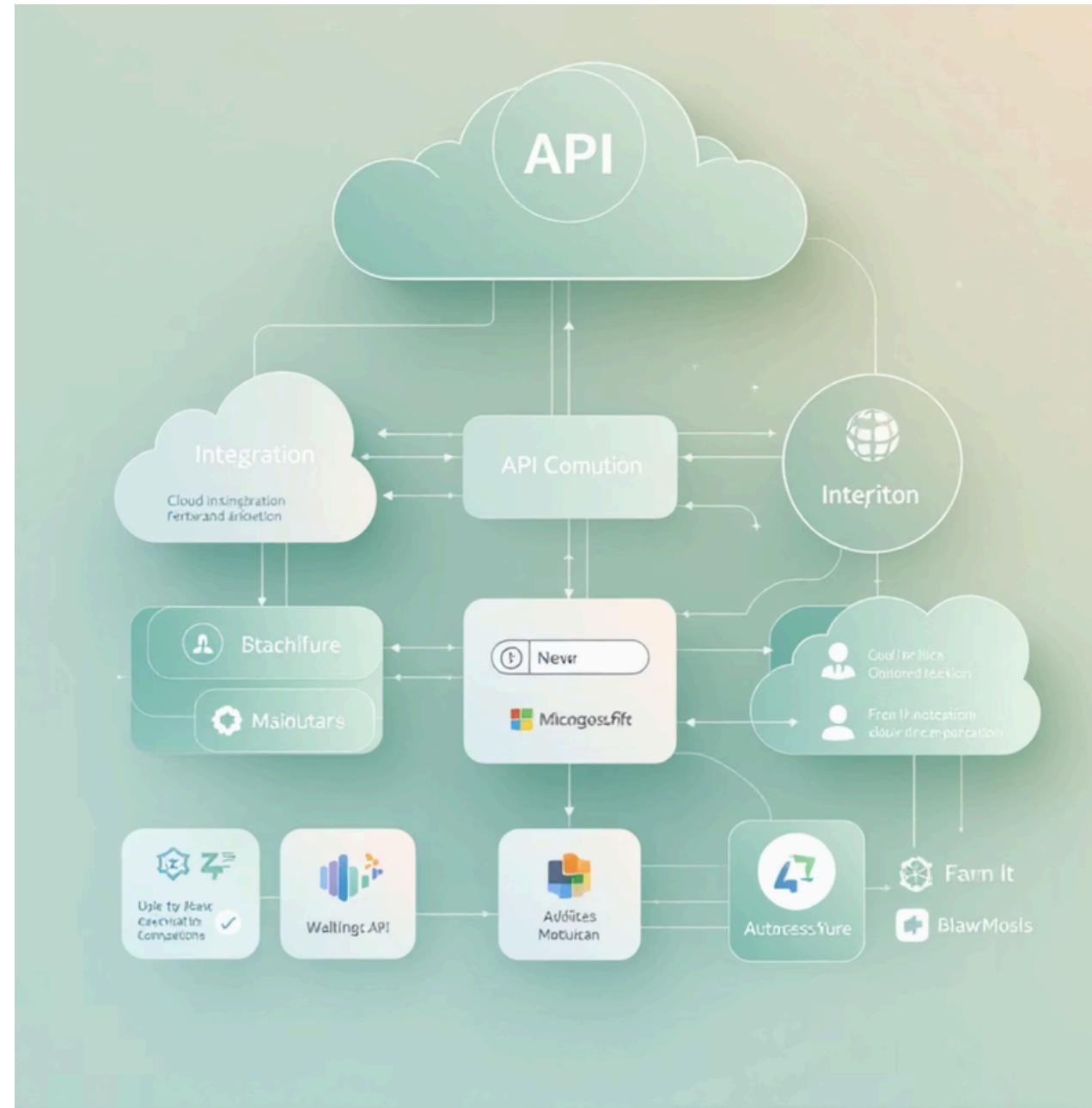


**\$35.2 billion**

Global Demand Response  
(DR) Market

Source: Future Market Insights Inc

# Business Model: B2B API



We license our "Grid-Aware" QUBO formulation as a backend "quantum brain" through a simple, scalable B2B API.

01

## Existing User Base

Customers have millions of smart-home app users already.

02

## Immediate Upgrade

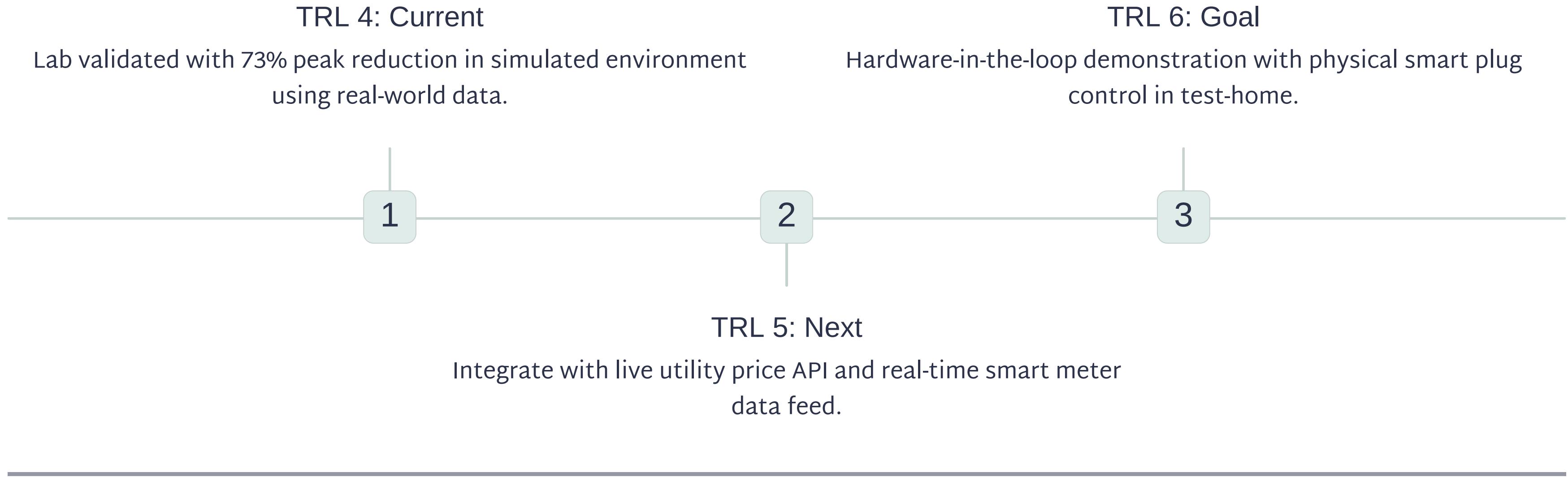
We replace "dumb" greedy schedulers with our quantum solution.

03

## State-of-the-Art

Their products become grid management tools solving the peak-load crisis.

# Technology Readiness & Team



## Technical Expertise

- **Quantum Optimization Lead :** Leads R&D and core quantum formulation design
- **Data & Validation Lead:** Manages data engineering, experimental design, and validation

# 73% Peak Reduction

The "Greedy" solution is the problem. Our "Grid-Aware" QUBO & Quantum Annealing is the answer.



## Experimentally Proven

Validated model with complete Quantum Annealing Simulation prototype



## World-Class Team

Technical depth and professional structure to execute



## Ready to Scale

Seeking funding and strategic mentorship for TRL 6 and pilot programs



ThankQ