

# Kali Brayfield

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## Relevant Experience

### Product Designer

Concept and design new products  
Create personalized product and help launch  
personalized storefront.  
Created a script to add measurements to  
artwork.  
Design packaging.  
*Oriental Trading Co. | 2010 to Present*

### Freelance Web

**Developer**  
Develop, reframe, mockup and build  
responsive websites.  
Write and push code, launch site.  
Branding and print materials  
*2013 to Present*

### Web and Graphic Design

**Intern**  
Used a CMS to maintain content for the athletic  
department.  
Designed print materials and internal  
communications.  
*Dana College | 2006 to 2010*

### Club Volleyball

**Coach**  
Coach for youth volleyball and assist with  
camps and clinics.  
*2006 to Present*

## Additional Accomplishments

Four year starter on NAIA collegiate  
volleyball team, team captain, and career  
statistics leader in 3 categories.

## Education

Dana College  
Bachelor of Arts in Graphic  
Design  
Skillcrush Web Developer  
Blueprint

## Skills

HTML  
CSS  
Javascript  
jQuery  
Ruby on Rails  
Illustrator  
Photoshop