

# *Kali Brayfield*

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## *Relevant Experiance*

### **Product Designer**

Concept and design new products  
Create personalized product and help launch  
personalized storefront.  
Created a script to add measurements to  
artwork.  
Design packaging.

*Oriental Trading Co. | 2010 to Present*

### **Freelance Web Developer**

Sketch, wireframe, mockup and build  
responsive websites.  
Write and push code, launch site.  
Branding and print materials

*2013 to Present*

### **Web and Graphic Design Intern**

Used a CMS to maintain content for the athletic  
department.  
Designed print materials and internal  
communications.

*Dana College | 2006 to 2010*

### **Club Volleyball Coach**

Coach for youth volleyball and assist with  
camps and clinics.

*2006 to Present*

## *Additional Accomplishments*

Four year starter on NAIA collegiate  
volleyball team, team captain, and career  
statistics leader in 3 categories.

## *Education*

Dana College  
Bachelor of Arts in Graphic  
Design  
Skillcrush Web Developer  
Blueprint

## *Skills*

HTML  
CSS  
Javascript  
jQuery  
Ruby on Rails  
Illustrator  
Photoshop