



UI Style Guidelines

UX/UI Implementation for MOE **My150**

Version 3 // 04.08.2015

Contents

A quick way to maneuver through the document.

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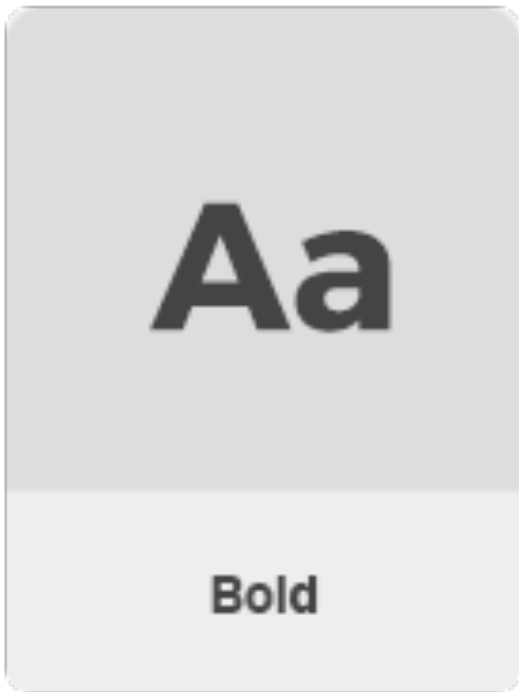
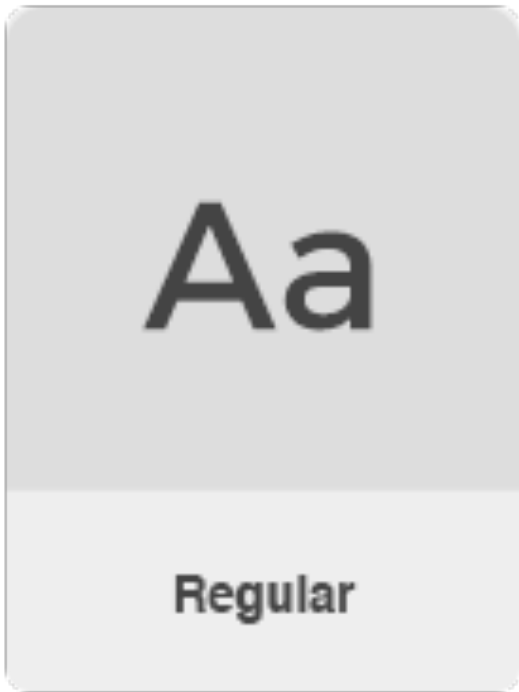
The sparse use of color throughout the interface allows for content to take center stage. None the less, the use of color provides emphasis and increases user recognition and readability.

Color Palettes



The use of typography throughout the interface is adds emphasis and personality to the interface. Found below is font styling and sizing information.

Font Styles



Font Family and Sizing

Font Family: **Montserrat**

h1. This header is HUGE. Font Size: 36px

h2. This is a large header. Font Size: 26px

h3. This is a medium header. Font Size: 24px

h4. This is a moderate header. Font Size: 20px

h5. This is a small header. Font Size: 16px

h6. This is a tiny header. Font Size: 14px

Paragraph text. Sed molestie augue sit amet leo consequat posuere. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Proin vel ante a orci tempus eleifend ut et magna. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus luctus urna sed urna ultricies ac tempor dui sagittis. In condimentum facilisis porta. Seu diam mattis viverra. Nulla fringilla, orci ac euismod semper, magna diam porttitor mauris, quis sollicitudin sapien justo in libero. Other Awesome things.

Font Size: 12px

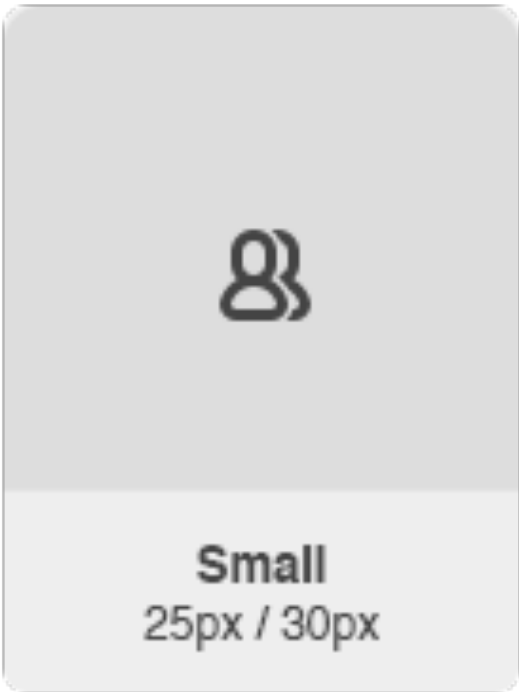
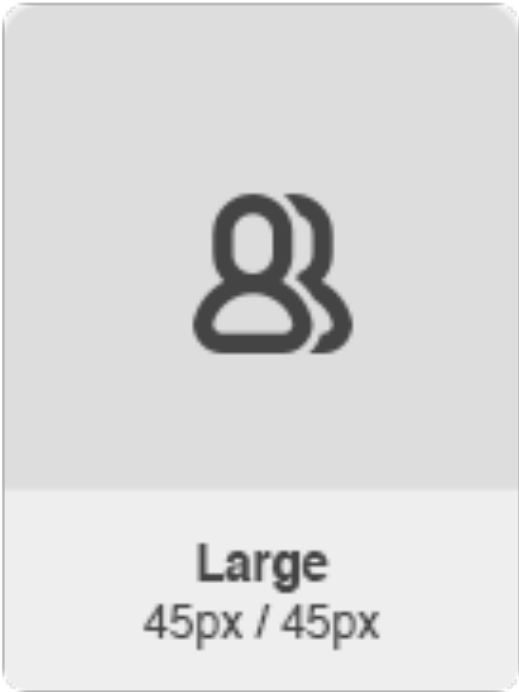
Download Font Here

The screenshot below provides samples of where and how font styles and sizes are used within the interface.



The use of icons of different shapes and sizes a used liberally throughout the interface. Found below is icon sizing information as well as naming conventions for icon images.

Icon Sizing



Icon Image Names



color-folder



color-currency



color-time



color-team



color-doc



color-bell



color-bank



color-lock



color-mail-black



color-mail-blue



color-home



grey-medi



grey-doc



grey-person



grey-currency



grey-pdf



color-widow



color-ppl



color-circle-check



color-circle-chevron




color-circle-eclipse


Download Icons Here

There are 3 main sections inherent in all page layouts that have been designed for this interface. The purpose of each section is outlined below.

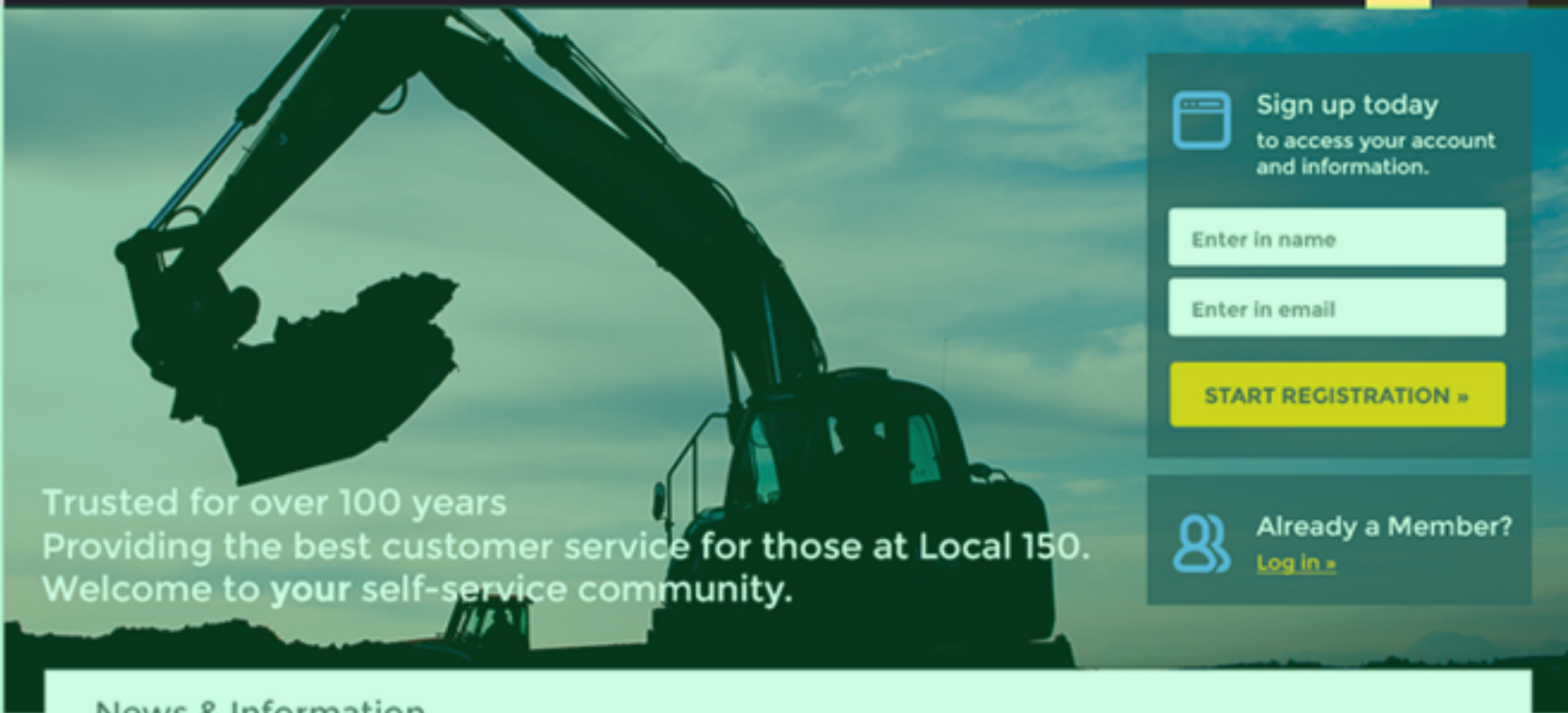
The topmost section serves to frame the logo while calling attention to the global primary actions.

Header
Section






[CONTACT US](#) | [HELP](#)




Trusted for over 100 years
Providing the best customer service for those at Local 150.
Welcome to your self-service community.



Sign up today
to access your account
and information.

START REGISTRATION »



Already a Member?
[Log in »](#)

Content
Section

The center section serves to frame the main interface content.

The bottom section serves to frame copyright, legal, and contact actions.

Footer
Section





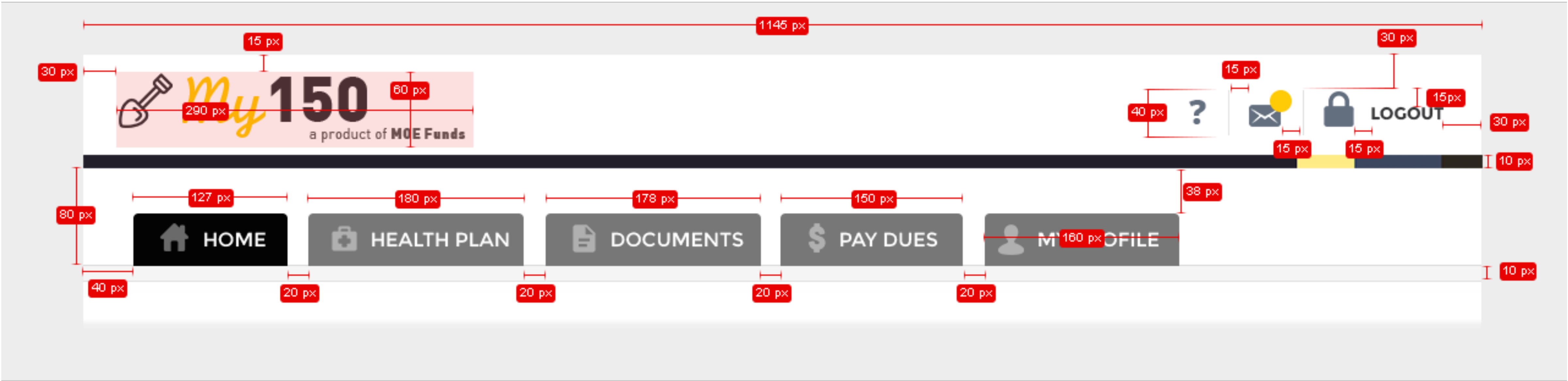
Copyright © My150 by MOE Funds. All rights reserved.

[SITE MAP](#) [ANTI-FRAUD](#) [PRIVACY POLICY](#) [LEGAL](#) [HELP](#)

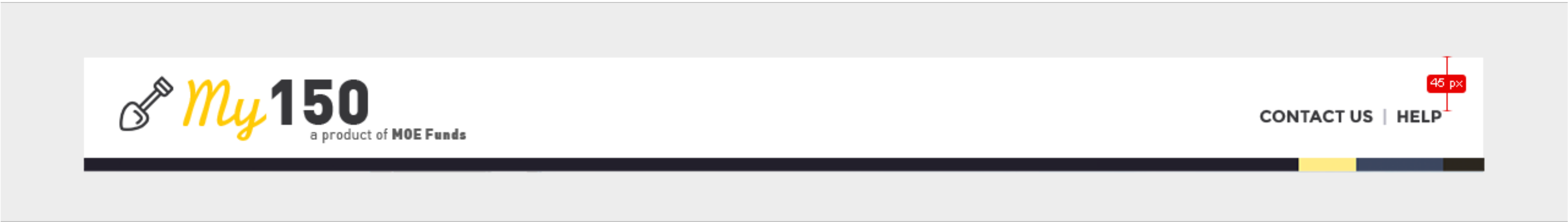
SPACING

Below are padding and spacing patterns that can be found on header layouts, for logged in and logged out users.

Header (Logged In User)

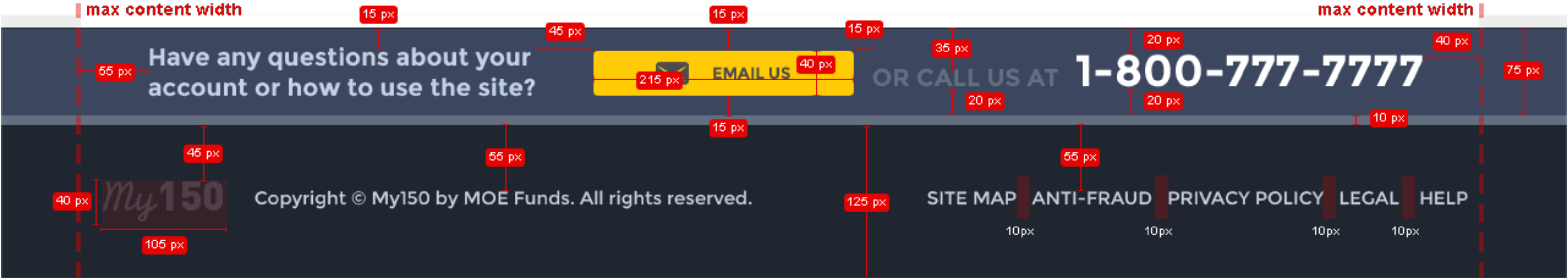


Header (Logged Out User)

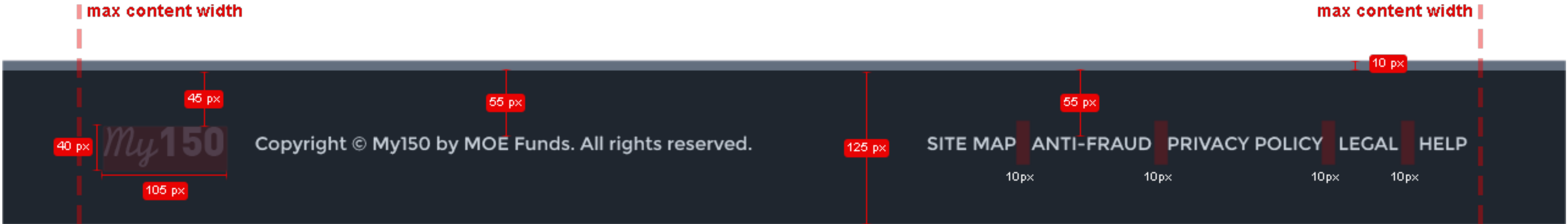


Below are padding and spacing patterns that can be found on footer layouts, for logged in and logged out users.

Footer (Logged In User)

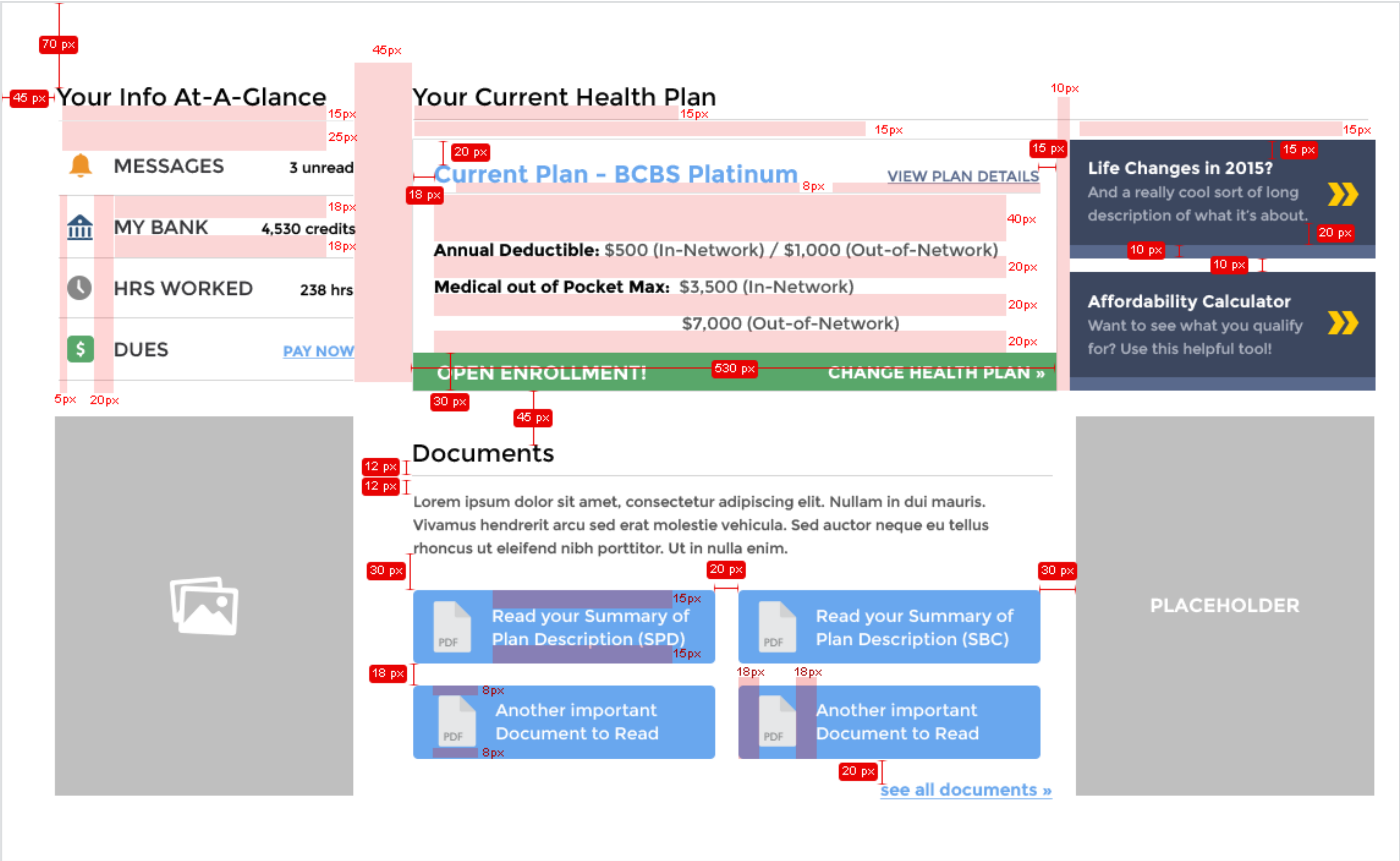


Footer (Logged Out User)



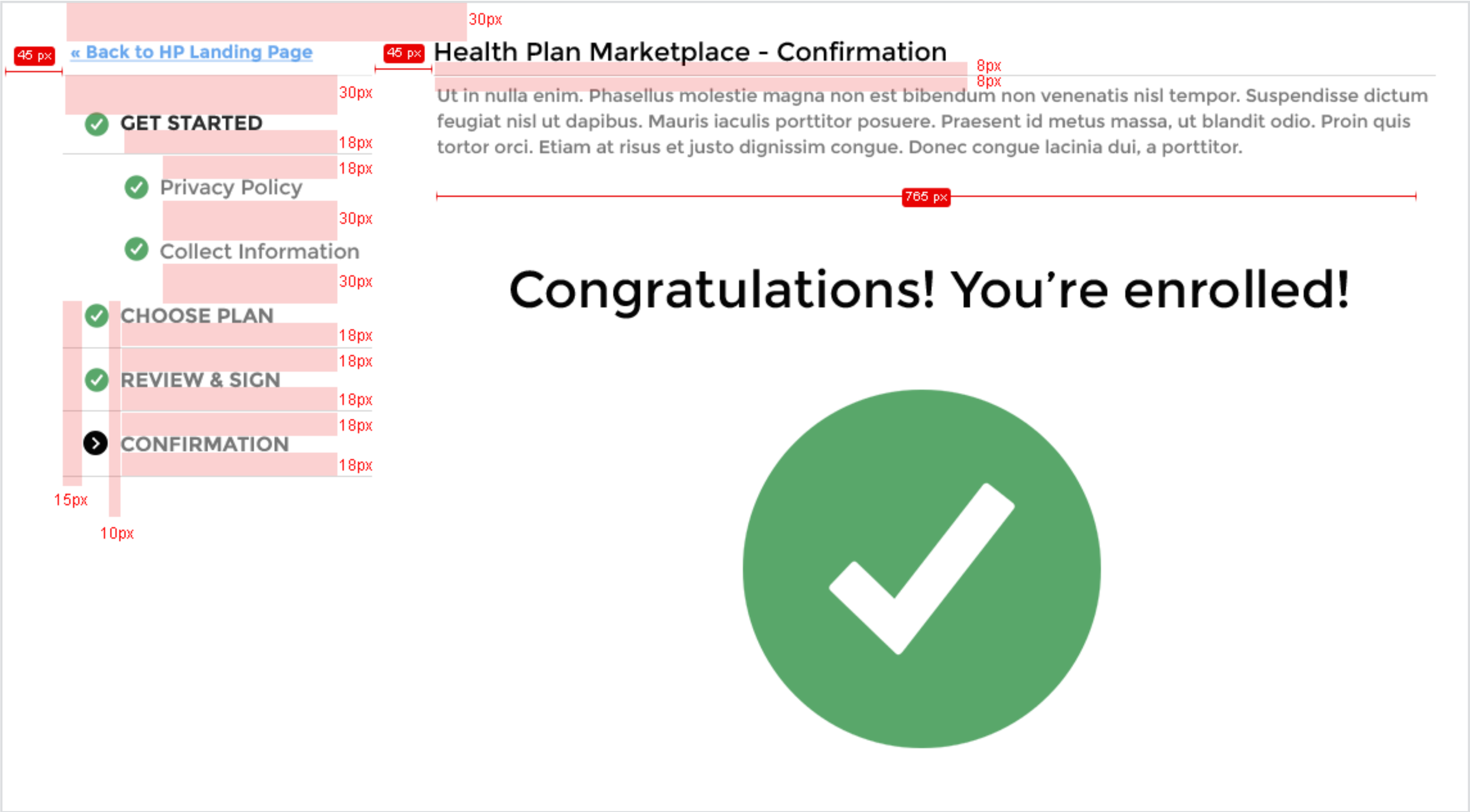
Below are padding and spacing patterns that can be found on 3 column page layouts.

3 Column Spacing



Below are padding and spacing patterns that can be found on 2 column page layouts.

2 Column Spacing



Complete Registration

Please fill out all the information below so that we can set your account up just right.

First, let's get your member information first:

PLEASE ENTER YOUR MEMBER ID:

- OR -

REGISTRATION NUMBER:

- AND -

LAST 4 OF SOCIAL SECURITY #:

* Error messages should appear here.

VALIDATE & CONTINUE »

Below are padding and spacing patterns that can be found on tables

Table Spacing

PLANS

Ut in nulla enim. Phasellus molestie magna non est bibendum non venenatis nisl tempor.

	147 px	148 px	148 px	148 px	148 px	
15 px	BCBS PPO GOLD	BCBS HMO SILVER	BCBS FSA SILVER	BCBS PPO SILVER	54 px	
	1,600 MONTHLY COST	1,550 MONTHLY COST	1,350 MONTHLY COST	1,200 MONTHLY COST	120 px	
20 px	SELECT YOUR PLAN	SELECT PLAN	SELECT PLAN	SELECT PLAN	32 px	
	Projected Monthly Credit	1,605	1,605	1,605	1,605	
48 px	Ut in nulla enim.					
	Monthly Balance	-4.4	105	255	405	
	Ut in nulla enim.					
	Current Bank Balance	1,500	1,500	1,500	1,500	445 px
	Ut in nulla enim.					
	Ending Bank Balance	14,470	16,270	18,070	19,870	
	Ut in nulla enim.					
	How many months until my bank is depleted?	90	260	n/a	n/a	
15 px	Ut in nulla enim.					
	see more details	see more details	see more details	see more details		
25 px						
15 px						
	COMPARE PLANS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	Choose which plans you want to compare:		plan selected		plan selected	
10 px						
15 px						

Below are examples of link elements that are in use throughout the interface.

Link Elements



BACKGROUND:
#FFC845



BACKGROUND:
#D8AA3B

Yellow Link »	Blue Link	BLACK LINK	Normal State
Yellow Link »	Blue Link	<u>BLACK LINK</u>	Hover State



BACKGROUND:
#65A9E8



BACKGROUND:
#3C658B



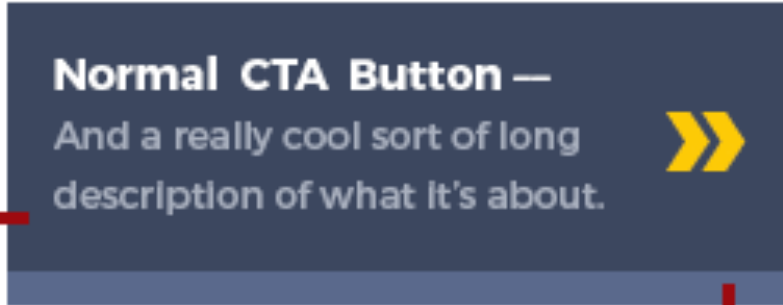
BACKGROUND:
#000000



BACKGROUND:
#777777

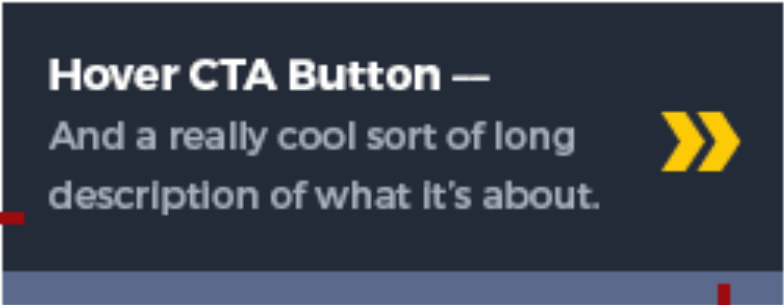


BACKGROUND:
#B6B6B6



BACKGROUND:
#3B475D

BOTTOM BORDER:
#596A89



BACKGROUND:
#232A37

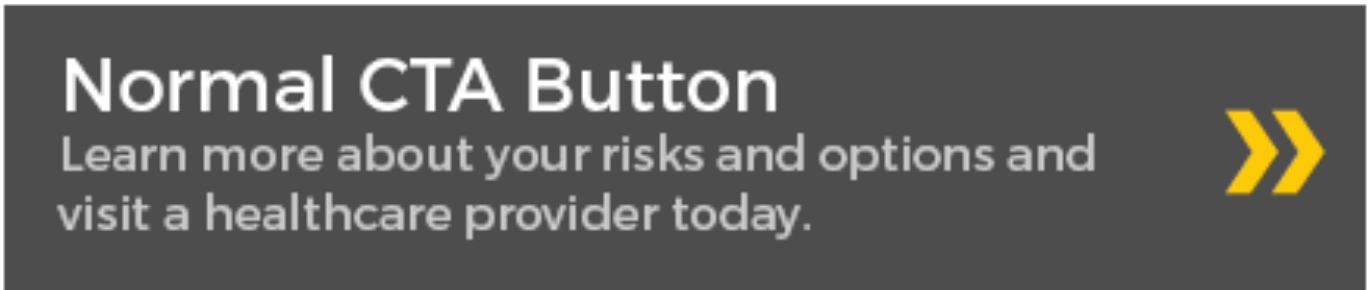
BOTTOM BORDER:
#596A89



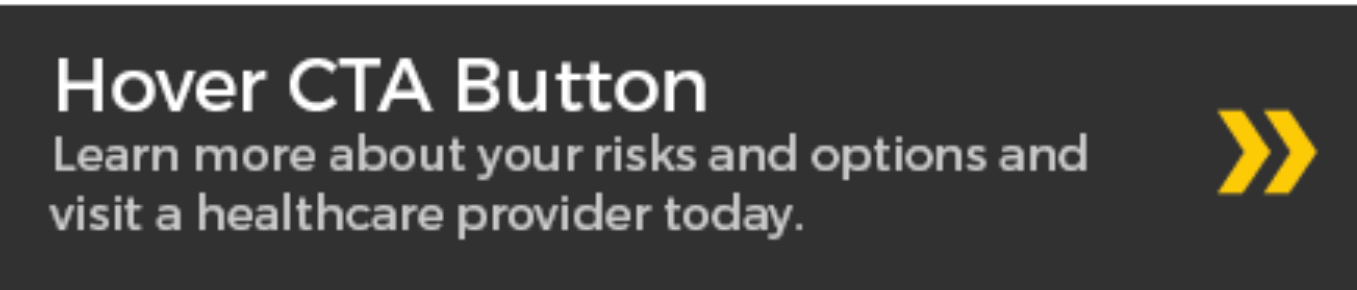
BACKGROUND: #52A771



BACKGROUND: #3C7A52



BACKGROUND:
#4D4D4D



BACKGROUND:
#313131

Below are examples of form elements that are in use throughout the interface.

Form Elements

DROPDOWNS

Make a selection

▼

Dropdown Option 1

▼

Choice #2

Choice #3

Choice #4

Input Field

Input text

Input Error

✖

☒ Radio Selected

☐ Radio Unselected

☒ Checkbox Checked

☐ Checkbox Unchecked

RESOURCES

Below are links to additional resources that will be of use for the UI implementation of the page designs.

Page Designs (PSD File)

Clickable Prototype

bluewolfTM

UI Style Guidelines

UI Implementation for MOE **My150**

For questions about this style guideline document, please contact
marie.kyle@bluewolfgroup.com