



Victor Bruzeau
Senior UX / UI Designer

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Canadian & French citizenship

Based in Montreal - Eastern Standard Time (EST)

Work experience as a designer (10+ years)

GoCo (TELUS subsidiary), Senior UX/UI Designer

Montreal (Mar. 2020 - Present)

Since the acquisition of Ubyty and 4 other companies, my role at GoCo is to unify 5 self-serve platforms (VoIP and Networking services, Help desk) into one to offer a better digital experience to English and French end-users.

Ubyty, Senior UX/UI Designer

Montreal (Aug. 2014 - Mar. 2020)

In charge of rebranding Ubyty -a cloud-based IP telephony company- and redesigning the admin portal (850 customers, 20,000 users). Customers : BIXI, Element AI
Acquired by TELUS (one of the three largest telecom providers in Canada) in 2019.

Webtarget.fr, UX/UI Design consultant

Paris & Montreal (Jan. 2013 - Aug. 2014)

Founded the design consultancy Webtarget. Worked as a UX/UI consultant on various web design projects.

Malherbe Design, Graphic Designer

Paris (May 2012 - Dec. 2012)

Creation of visual identity for commercial & retail architecture projects.

Bresslergroup, Product Design Intern

Philadelphia, USA (Mar. 2011 - Apr. 2012)

12-month internship as a product designer assisting the design director. Participated in many stages of the product development process. Customers : GSK, BD (Medical Sector), Black & Decker. Collaboration on transversal projects with the UX/UI team.

BETC Digital (Havas group), Graphic Design Intern

Paris (May 2010 - Sept. 2010)

5-month internship as a graphic designer assisting the art director on the templates of several web projects: Landing page, mailing, banners. Customers: Evian, Peugeot.

Parker Pen, Product Design Intern

Paris (Sept. 2006 - Sept. 2008)

24-month apprenticeship assisting the design manager Europe. Creation of products (pens, packaging) and follow-up on all aspects of the product development process: from ideation to the industrialization phase.

Education

Master's Degree, Interaction Design (Graduated with honours)

L'École de Design Nantes Atlantique, China Studio (Sept. 2009 - June 2011)

2-year exchange program with Shanghai University

Bachelor's Degree, Product Design (Graduated with honours)

L'École de Design Nantes Atlantique, France (Sept. 2006 - Sept. 2009)

Included a 24-month apprenticeship program at Parker Pen

Skills

Design skills

User Experience, Product Design, Design Strategy

Personas, Information Architecture, Wireframing, Prototyping, Testing

User Interface Design, Visual Design

Design system

Methodology

Product development: from defining product requirements to design implementation

Agile sprints (2 weeks) using JIRA

Design tools & front-end coding

Figma and the Adobe Creative Suite (Photoshop, Illustrator)

Code in the browser: HTML5, CSS3 (expert), Javascript (beginner)

Interpersonal skills

Passion for solving complex problems through design

Strong desire to continuously improve users' experience

Laser focus attention to detail (pixel perfect please)

Strong team player. Love to give and solicit feedback from team members

Languages

French - Native

English - Fluent