Victor Bruzeau
Senior UX / UI Designer

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+1 (514) 568-9606 / vlbruzeau@gmail.com
French & Canadian citizenship
Currently based in Montreal

Work experience as a designer (10 years)

Ubity, Senior UX Designer
Montreal (Aug. 2014 - Present)
In charge of rebranding Ubity -a cloud-based IP telephony company- and redesigning the admin portal (850 customers, 20,000 users). Customers : BIXI, Element AI
Acquired by TELUS (one of the three largest telecom providers in Canada) in 2019

Webtarget.fr, UX/UI Design consultant
Paris & Montreal (Jan. 2013 - Aug. 2014)
Founded the design consultancy Webtarget. Worked as a UX/UI consultant on various web design projects.

Malherbe Design, Graphic Designer
Paris (May 2012 - Dec. 2012)
Creation of visual identity for commercial & retail architecture projects.

Bresslergroup, Product Design Intern
Philadelphia, USA (Mar. 2011 - Apr. 2012)
12-month internship as a product designer assisting the design director. Participated in many stages of the product development process. Customers : GSK, BD (Medical Sector), Black & Decker. Collaboration on transversal projects with the UX/UI team.

BETC Digital (Havas group), Graphic Design Intern
Paris (May 2010 - Sept. 2010)
5-month internship as a graphic designer assisting the art director on the templates of several web projects: Landing page, mailing, banners. Customers: Evian, Peugeot.

Parker Pen, Product Design Intern
Paris (Sept. 2006 - Sept. 2008)
24-month apprenticeship assisting the design manager Europe. Creation of products (pens, packaging) and follow-up on all aspects of the product development process: from ideation to the industrialization phase.

Education

Master's Degree, Interaction Design (Graduated with honours)
L'École de Design Nantes Atlantique, China Studio (Sept. 2009 - June 2011)
2-year exchange program with Shanghai University

Bachelor's Degree, Product Design (Graduated with honours)
L'École de Design Nantes Atlantique, France (Sept. 2006 - Sept. 2009)
Included a 24-month apprenticeship program at Parker Pen

Skills

Design skills
User Experience, Product Design, Design Strategy
Information Architecture, Wireframing, Prototyping, User research
User Interface Design, Visual Design, Interaction Design
Design system methodology

Tools & coding
Figma, InVision
Adobe Creative Suite (Photoshop, Illustrator, InDesign)
HTML5, CSS3

Interpersonal skills
Passion for solving complex problems through design
Strong desire to continuously improve users' experience
Laser focus attention to detail, pixel perfect
Strong team player. Love to give and solicit feedback from team members

Languages
French - Native
English - Fluent