

Branding Colour



Branding element



Concept

This logo has been inspired from a windmill which symbolizes uninterrupted motion of design thinking and creativity.

The black to white gradient adds sophistication to the design whereas the green symbolizes growth and gives the event a positive start.

Colour Palette



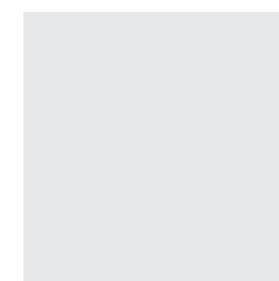
C: 0% R: 88
M: 0%
Y: 0%
K: 80%



C: 0% R: 147
M: 0%
G: 88
Y: 0%
B: 91
K: 50%



C: 0% R: 167
M: 0%
G: 149
Y: 0%
B: 151
K: 40%

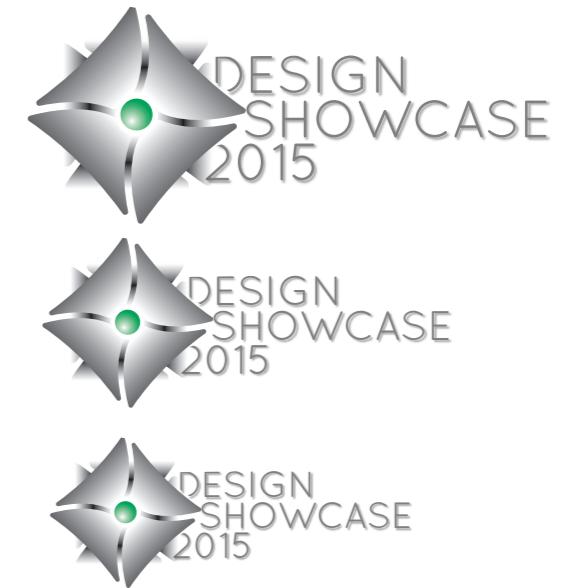


C: 0% R: 230
M: 0%
G: 231
Y: 0%
B: 232
K: 10%



C: 75% R: 65
M: 6%
G: 171
Y: 100%
B: 72
K: 0%

Reduction in size



Black and white Reduction



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