

Introduction to

UED

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Specialization

Communication Design (2nd Year)

Subject

Introduction to UED

Concerned Professor

Vidhika Rohatgi

Batch

2013 – 17

Year

2014

Presented by

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Introduction

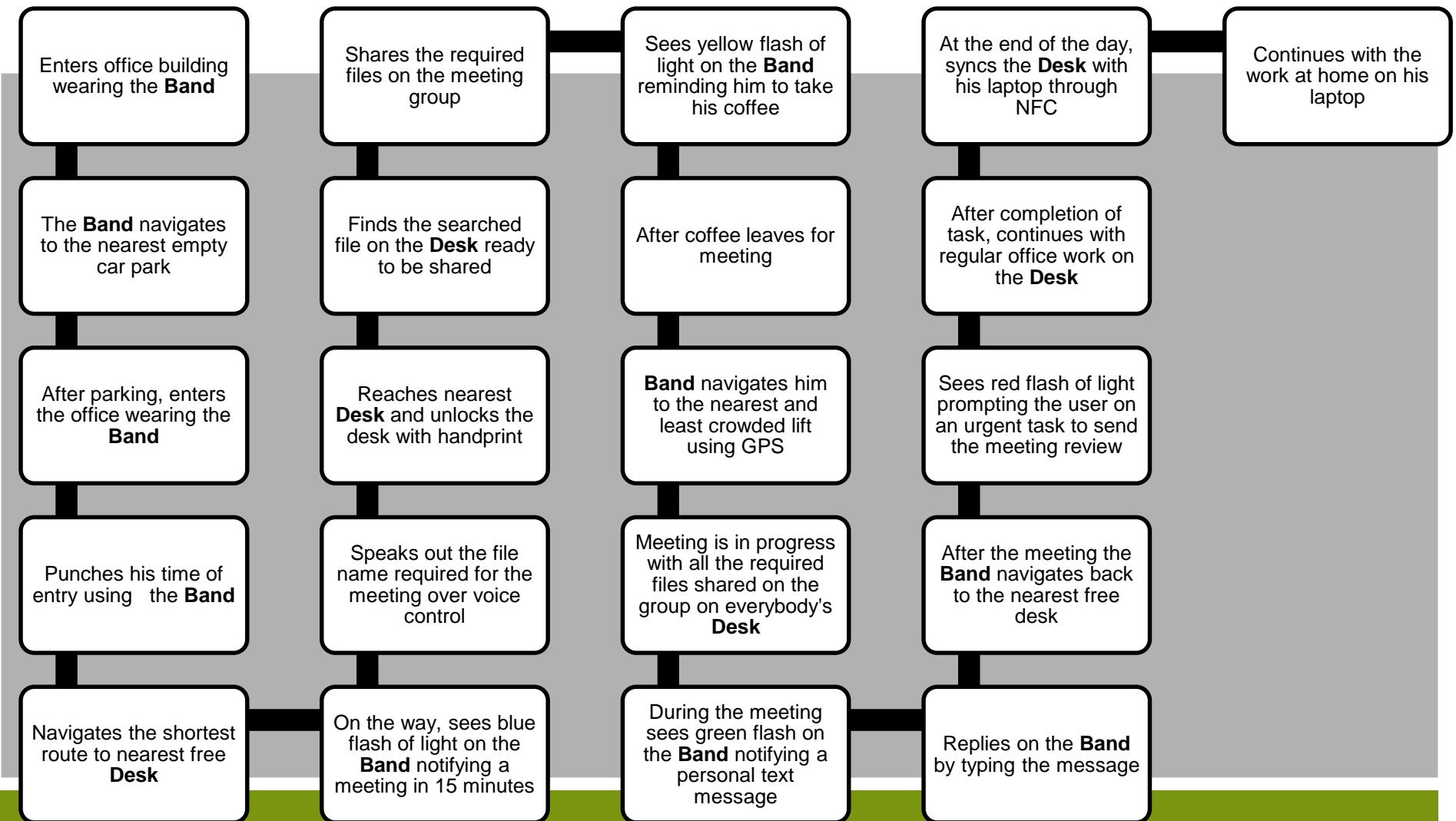
- **User Experience is an essential facet of any design.**
- **The workplace is an underexplored domain.**
- **Offices are almost exclusively accessed only by employees.**
- **The focus is on creating a smoother office experience.**

Aim

To create an interactive, effective and comfortable office experience.

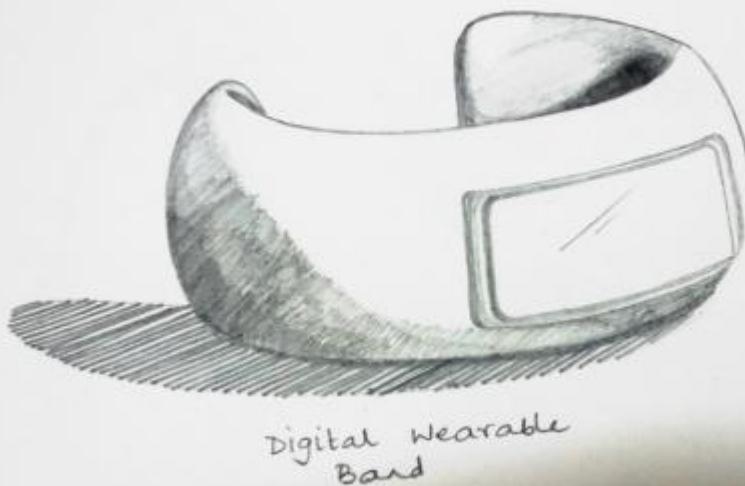
Objective

To ideate, create sketches and basic prototypes that will produce a better and effective office experience for workers.



Brainstorming

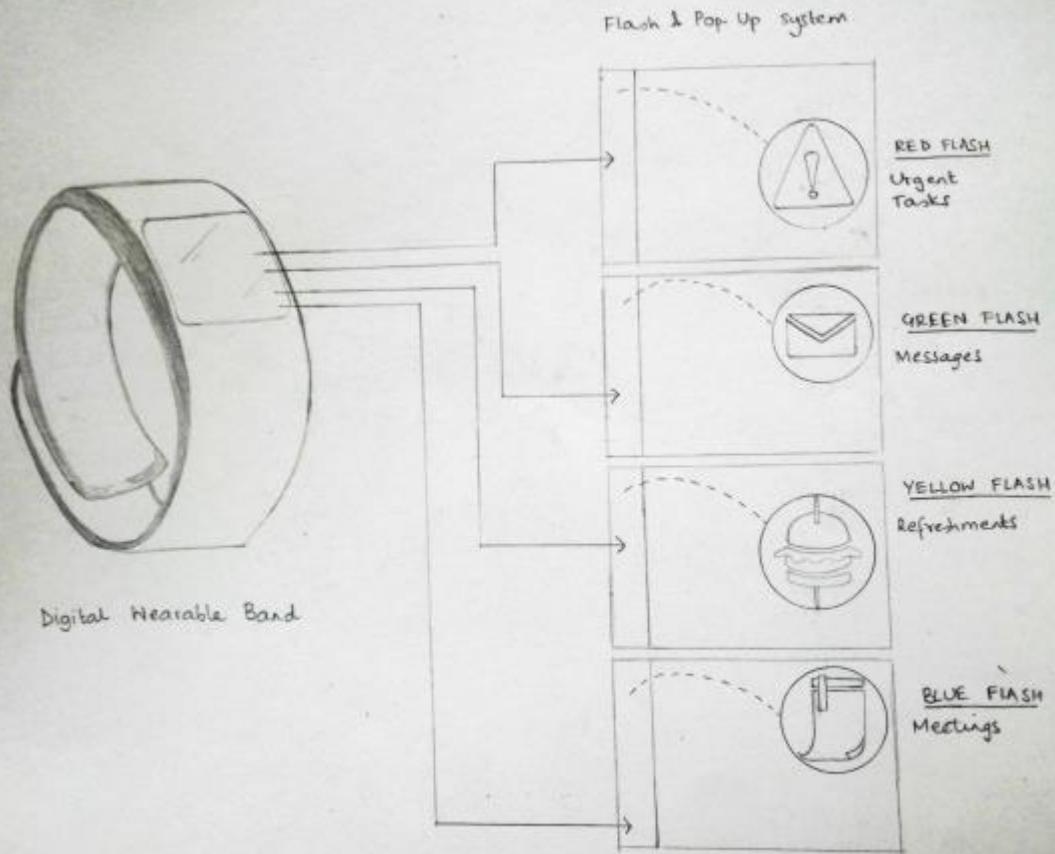
Rough Sketches



Idea for the Wrist band known as 'Carpí' which is the Latin word for 'wrist'.

This idea was incepted from the growing use of 'wearable' products in the UX domain, such as, Google Glass.

Rough Sketches



Basic Notification system concept

Device Identification

- Office personnel work on desks on a daily basis.
- The main component of the experience is The Desk.
- The Desk is a drastic improvement on traditional desks.
- The next trend as far as UX gadgets are concerned will be “wearables”.
- The experience we have ideated includes a wearable accessory as well.



The "Carpi" is a wristband that operates on vocal and tactile interaction. It is integrated with the Vitro.

Prototyping – 'Carpi' (The Wristband)



Prototyping – Vitro (The Desk)

17:5:2015

12:15 PM



TODAY'S SCHEDULE

- Lunch with client 1:00 PM
- Board meeting with CEO 3:00 PM
- Meeting at 5:00 PM
- Presentation review 6:15
- Conference call 8:00

Welcome Mr. Sharma



Prototyping – Vitro, Aerial View

Experience #1: Blink Notification

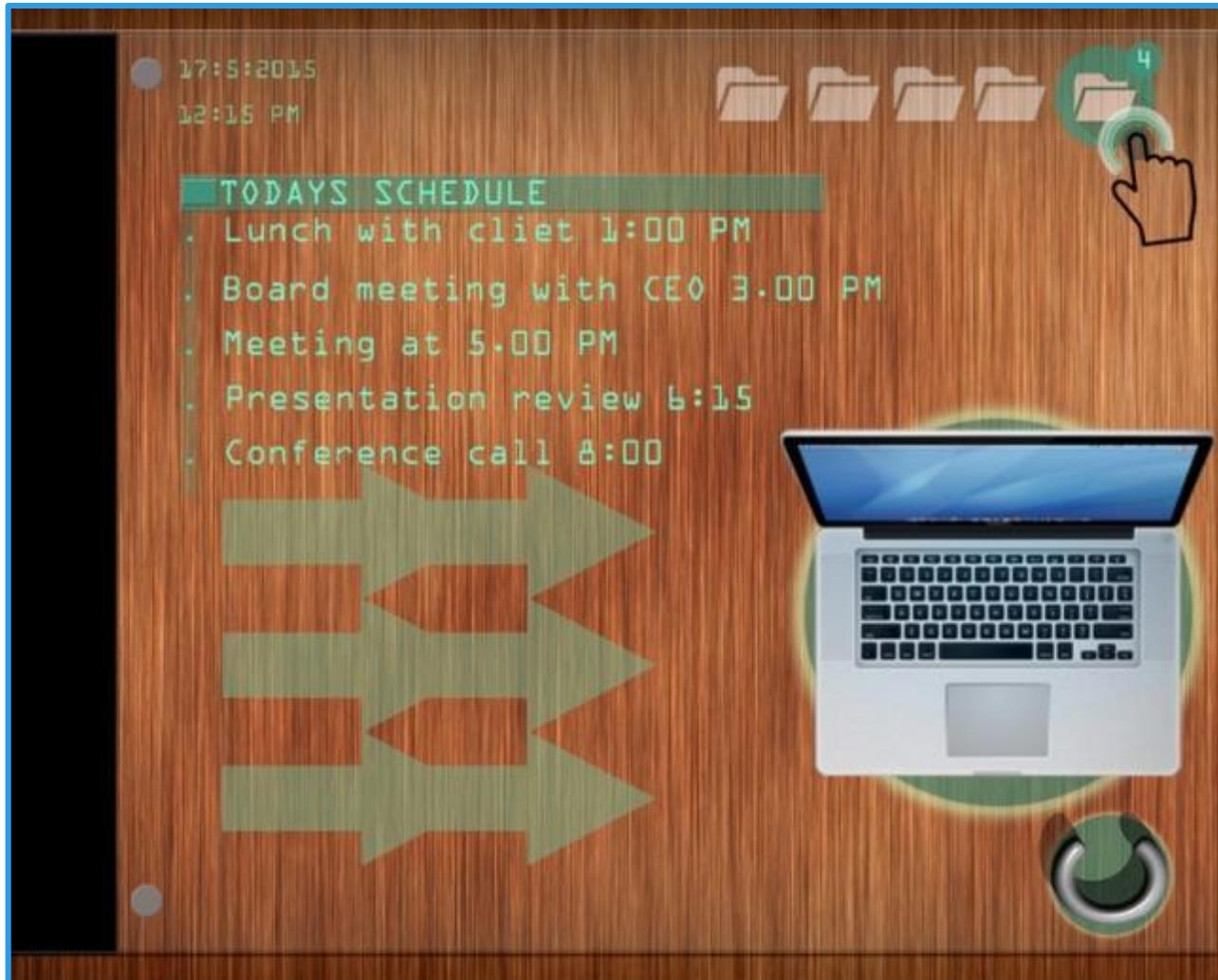
The Carpi screen blinks with a particular colour for each type of notification.

The types and colours are classified as follows:

- Red – Emergencies/Urgent Tasks
- Blue – Meetings
- Green – Messages



Experience #2: The Shift



Upon placing a personal device, such as a mobile phone or laptop on the Vitro, one can transfer the data and interface from it to the device.

Experience #3: Secure Access

The Vitro is physically not exclusive to one user and can be operated by anyone using their Carpi, but one can only access one's own personal data and interface.



Experience #4: Emergency



Upon an urgency such as attending a soon-to-begin meeting on a different floor, the Vitro aids the user in locating the closest

Conclusion

- The Vitro and Carpi make interaction between employees less cumbersome.
- Immediate alerts ensure punctuality.
- The convening of meetings becomes simpler and smoother.
- Carry home work is transferred to employees effectively.
- Overall, the office is transformed into a quicker, more productive and efficient environment.

Credits

V. Vishnu Prasad → Ideation + Content

Roseline Pandian → Ideation + Brainstorming

Tanya Kar → Ideation + Rough Sketch

Priyanshi Khemka → Ideation + Rough Sketch

Varun Bhat → Ideation + Digital Art

Janvi Tapadiya → Ideation + Layout Design

Rishi Sankhyayan → Ideation + Layout Design