

# Valerie Bragg

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## PROFESSIONAL SUMMARY

Accomplished Communications Specialist/Journalist skilled in bringing the latest information to various audiences in a quick, accurate and detailed form.

## CERTIFICATIONS

- ITIL Foundations

## WORK EXPERIENCE

### Communications Specialist

**ActionNet, Inc.** —Germantown, MD

*April 2017- Present*

#### Contractor to the Department of Energy

- Translate IT terminology to plain language for emergency and non-emergency notifications
- Work closely with various IT teams to generate ideas on supporting documents, wording of instructions, and deciding when alerts should be delivered
- Work closely with federal management to ensure all documents sent to DOE customers are accurate and easy to understand to a non-technical audience

### Multi-Media Journalist/Reporter

*November 2014 - December 2016*

**WSET- TV**—Lynchburg, VA

- Responsible for covering the largest and third largest counties in Virginia
- Report on multiple stories a day on live television
- Create and maintain important records for future stories
- Post to social media and website multiple times per day

### Multi-Media Journalist/ Weekend Sports Anchor

*November 2011- November 2014*

**KGNS-TV**—Laredo, TX

- Creatively write stories for on-air, online and social media
- Shoot video and edit using Final Cut
- Communicate with everyday people as well as officials on a daily basis

## EDUCATION

**Bachelor of Science-** Mass Communications

*August 2006 - May 2010*

**Towson University**, Towson, MD

Magna Cum Laude

**Graduate Certificate-** Web Design & Online Communications

*January 2018- Present*

**University of Florida**, Gainesville, FL