Descriptives

| University | Interactions | | Page Followers | | Pos Sentiment | | Neg Sentiment | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| *Mean* | *SD* | *Mean* | *SD* | *Mean* | *SD* | *Mean* | *SD* |
| Tel Aviv University | 248.92 | 868.73 | 109,371.07 | 143.12 | 132.78 | 198.74 | 60.75 | 355.04 |
| Ben-Gurion University | 335.55 | 769.72 | 62,520.15 | 112.81 | 242.86 | 517.27 | 28.54 | 176.79 |
| Ariel University | 169.87 | 230.75 | 43,866.17 | 45.12 | 88.00 | 130.22 | 68.70 | 123.20 |
| University of Haifa | 582.79 | 1,201.01 | 80,205.75 | 235.24 | 380.12 | 828.13 | 67.28 | 229.93 |
| Technion | 512.50 | 580.17 | 104,721.79 | 28.05 | 396.41 | 400.28 | 64.81 | 273.23 |
| Reichman University | 141.71 | 263.16 | 51,218.13 | 115.32 | 94.22 | 139.13 | 30.65 | 117.70 |
| Bar-Ilan University | 131.36 | 203.31 | 61,976.72 | 111.67 | 73.46 | 94.84 | 47.23 | 129.08 |
| The Hebrew University | 296.97 | 700.46 | 75,778.43 | 98.85 | 204.63 | 534.87 | 40.17 | 150.56 |
| The Open University | 135.11 | 314.07 | 85,231.32 | 86.19 | 94.07 | 232.83 | 16.28 | 94.52 |
| Weizmann Institute of Science | 182.08 | 506.57 | 35,468.51 | 39.59 | 144.09 | 422.64 | 11.13 | 57.99 |