# Vicky Chuqiao Yang

Omidyar Fellow and Peters Hurst Scholar, Santa Fe Institute, Santa Fe, NM 87501 vcy@santafe.edu | www.vcyang.com

### **EDUCATION**

2018 Ph.D. Engineering Sciences and Applied Mathematics

> Northwestern University, Evanston, IL Advised by Daniel M. Abrams

> > Dissertation: Mathematical Models of Social Systems with Applications to

Urban Scaling Laws and Political Party Polarization Additional training: Integrated Data Science Traineeship

2014 M.S. Engineering Sciences and Applied Mathematics

Northwestern University

2013 **B.S. Mathematical Sciences; B.S. Physics** (with high distinction)

Worcester Polytechnic Institute (WPI), Worcester, MA

### ACADEMIC APPOINTMENTS

2018 -Santa Fe Institute (SFI), Santa Fe, NM

Omidyar Fellow and Peters Hurst Scholar (independent research position) present

### INDUSTRY APPOINTMENTS

2017 Airbnb Inc., San Francisco, CA

Data Scientist Intern

#### **PUBLICATIONS**

Peer-reviewed Journal Articles		
2021	<b>V.C. Yang</b> , M. Galesic, H. McGuinness*, A. Harutyunyan "Dynamical-system model predicts when social learners impair collective performance," <i>Proceedings of the National Academy of Sciences</i> 118(35). [Video summary]	
2021	E.H. Mora*, C. Heine*, J.J. Jackson*, G.B. West, <b>V.C. Yang</b> , C.P. Kempes "Scaling of urban income inequality in the USA," <i>Journal of the Royal Society Interface</i> 18:20210223.	
2021	<b>V.C. Yang</b> , T. van der Does, H. Olsson, "Falling through the cracks: A dynamical model for the formation of social category boundaries," <i>PLoS ONE</i> 16(3): e0247562.	

2020 V.C. Yang, D.M. Abrams, G. Kernell, A.E. Motter, "Why are US parties so polarize? A 'satisficing' dynamical model," SIAM Review, 62(3), 646-65.

2020 L.M.A. Bettencourt, V.C. Yang, J. Lobo, C. Kempes, D. Rybski, M. Hamilton, "The interpretation of urban scaling analysis in time," Journal of the Royal Society

Interface, 17, 163.

Undergraduate mentee

V.C. Yang, A.V. Papachristos, D.M. Abrams, "The origin of urban-productivity 2019 scaling laws," Physical Review E, 100, 032306. 2019 L. Lee\*, S. Zhang\*, V.C. Yang, "Do two parties represent the US? Clustering analysis of US public ideology survey," SIAM Undergraduate Research Online, vol. 12. DOI: 10.1137/17S016518. 2017 B.S. Tilley, V.C. Yang, J.C. Baiense, and S. Evans, "Frequency-dependent thermal resistance of vertical U-tube geothermal heat exchangers," Journal of Engineering Mathematics, 102 131-150. 2015 E.M. Moon, C. Yang, and V.V. Yakovlev, "Microwave-induced temperature fields in cylindrical samples of graphite powder—Experimental and modeling studies," *International Journal of Heat and Mass Transfer*, vol. 87, No 8, pp. 359–368. 2013 C. Yang and V.V. Yakovley, "An efficient empirical model for microwave-induced average temperature of liquid cylindrical reactants," Journal of Microwave Power and Electromagnetic Energy, 47 (3), pp. 177–185. Other Reports and Articles V.C. Yang, "Collective intelligence as infrastructure for reducing broad existential 2021 risks," Effective Altruism Forum. [link] 2020 L. Hebert-Dufresne, V.C. Yang, "Misinformation about an outbreak like COVID-19 is important public health data," STAT News. [link] 2016 V.C. Yang, "Visualizing the US Congress," interactive data visualization in d3, online at www.vcyang.com/vis congress/. **GRANTS National Science Foundation: Rule of Life: Emergent Networks** 2021-2025 "Towards a unified theory of regulatory functions and networks across biological and social systems." \$2,199,383. H. Youn (PI, Northwestern Kellogg), V.C. Yang (co-PI), C.P. Kempes, S. Redner, G.B. West (co-PIs, SFI) 2021-2024 National Science Foundation: Decision, Risk, and Management Sciences "Understanding the effect of individual decision-making strategies on collective decision outcomes." \$476,231. V.C. Yang (PI), J.L. Skorinko (co-PI, WPI), A. Harutyunyan (co-PI, Sunwater Institute). SELECTED MEDIA COVERAGE OF RESEARCH Nautilus article "What makes group decisions go wrong. And right" [link] 2022 **PNAS News Feature** article "Modeling the power of polarization" [link] 2021 2021 SIAM News article, "Social learners impact outcome of group decision-making" [link] **BigThink** article, "Math explains polarization, and it's not just about politics" [link] 2021 2020 **Forbes** article, "This is the reason American politics are so polarized" [link]

2020	Wall Street Journal article, "Social media is so good at polarizing us" [link]	
2020	Complexity Podcast [audio link]	
2020	KTRC Talk Radio, The Richard Eeds Show	
INVITED PRESENTATIONS		
Nov 2021	Guest speaker, Mathematics of Democracy course, Harvey Mudd College	
Oct 2021	Seminar speaker, Center for the Study of Complex Systems, University of Michigan	
Sept 2021	Colloquium speaker, Dept. of Computer Science, University of New Mexico	
June 2021	"Scaling of income inequality in the United States," talk and panel discussion, SFI Applied Complexity Network to corporate representatives	
Sept 2020	"Using mathematics to understand the American political landscape," talk at SFI Applied Complexity Network to corporate representatives	
Nov 2019	"Dynamical-system modeling of the formation of social categories," seminar at University of Chicago, Dept. of Sociology, Chicago, IL	
June 2019	"Dynamical system models applied to social phenomena," guest lecture at SFI Complex Systems Summer School, Santa Fe, NM	
April 2019	"Collective decision-making," presentation and panel discussion at SFI Applied Complexity meeting on search and decisions at Google Ventures, Mountain View, CA	
March 2019	"The search for simplicity in complex cities," Transforming Cities mini-course, Carnegie Mellon University and University of Pittsburgh, Pittsburgh, PA	
Feb 2019	"A 'satisficing' dynamical model for political elections," talk at the American Marketing Association Meeting, Austin, TX	
Nov 2016	Guest lecture at the Northwestern University Undergraduate Math Society	
SELECTED CONTRIBUTED PRESENTATIONS		
July 2021	Virtual presentation at International Conference on Computational Social Science	
May 2021	Virtual presentation at SIAM Conference on the Application Dynamical Systems	
June 2020	Virtual presentation at ACM Collective Intelligence Conference [Video]	
Jan 2020	Talk at Dynamics Days US, Hartford CT	
June 2018	Talk at Data Science Research Day, Northwestern University	
May 2017	Poster at SIAM Conference on Applications of Dynamical Systems, Snowbird UT (The Red Sock Award for Best Poster Presentation)	
April 2017	Talk at Chicago Area SIAM Student Conference, Evanston IL	
April 2017	Talk at Seven Minutes of Science Symposium (science outreach), Evanston IL	

June 2016	Poster at International Conference on Computational Social Science, Evanston IL		
Jan 2016	Poster at Dynamics Days US, Durham NC		
June 2013	Talk at International Microwave Power Institute Symposium, Providence RI		
June 2015	(First Place, Student Paper Competition)		
April 2013	Talk at IEEE Student Conference, Cambridge MA (Second Place, IEEE Student Paper Competition)		
Oct 2012	Poster at New England Psychological Association Annual Conference, Worcester MA		
AWARDS, HONORS, AND FELLOWSHIPS			
2018	Omidyar Fellowship, Santa Fe Institute		
2018	Grand Prize in Interactive Data Visualization, Northwestern University Computational Research Day		
2017	The Red Sock Award for Best Poster Presentation, SIAM Conference on Applications of Dynamical Systems		
2017	SIAM Student Chapter Certificate of Recognition		
2017	Terminal Year Fellowship, Northwestern University		
2013	Provost's Major Qualifying Project Award, WPI		
2009	WPI Presidential Scholarship		
TEACHING	EXPERIENCE		
2021	Lead instructor, Undergraduate Complexity Researcher Program, SFI		
2019	Lecturer, Complex Systems Summer School, SFI		
2019	Guest Lecturer, Transforming Cities Mini-course, Carnegie Mellon University and University of Pittsburgh		
2016–2017	Teaching Certificate Program (teaching training), Northwestern University		
2016	Invited guest lecturer, Northwestern University Undergraduate Math Society		
2014–2015, 2017	Teaching Assistant, Dept. of Mathematics, Northwestern University Courses taught: Linear Algebra, Multivariable Calculus, Vector Calculus, Integral Calculus of One Variable		
2016	Argentine Tango Dance Instructor, Argentine Tango Club, Northwestern University		
2011–2013	Teaching Assistant, Dept. of Mathematics, WPI Courses taught: Differential Equations, Multivariable Calculus, Calculus of One Variable		

## UNDERGRADUATE STUDENT MENTORING

2020	Kate Tanha (Minerva Schools at KGI) Computational text analysis for immigration narratives in ethnic newspapers	
2020	Bronwynn Woodsworth (St Olaf College) Computational text analysis of metaphor use on Mexican immigrants in US newspapers	
2019–2021	Harvey McGuinness (Johns Hopkins University/Santa Fe Highschool) Modeling opinion dynamics in a population of mixed decision-making types	
2019–2021	Elisa Heinrich Mora (Minerva Schools at KGI) Computational modeling of income inequality in urban areas	
2019–2020	Jacob Jackson (Brown University) Studying the effect of global connectivity on socio-economic outputs of cities	
2019	Andria Tattersfield (Claremont McKenna College) Detecting urban community structures using Yelp data	
2016	Louisa Lee and Siyu Zhang (Northwestern University) Clustering analysis of US political ideology surveys	
LEADERSH	IP	
2021	Co-organizer of minisymposium "Modeling Collective Behavior in Human Social Systems," SIAM Conference on Dynamical Systems	
2020–2021	Founder and organizer, "Around Science" Discussion Group, SFI	
2018	Organizer, Inaugural NICO Research Jam	
2017	Chair of Organizing Committee, Chicago Area SIAM Student Conference	
2016–2017	Chapter President, Society for Industrial and Applied Mathematics	
2016–2017	Executive Board, Graduate Leadership and Advocacy Council, Northwestern University	
2015–2017	Co-founder and President, Argentine Tango Club, Northwestern University	
2012–2013	Chapter President, Pi Mu Epsilon US Honorary National Math Society	
SCIENCE OUTREACH		
2020	Activity leader, Julia Robinson Mathematics Festival, Santa Fe, NM	
2019	Volunteer, InterPlanetary Festival, Santa Fe, NM	
2018	Volunteer, Brave Initiatives, Chicago IL	
2017–2018	Judge, Northwestern University High School Project Showcase, Evanston IL	
2017	Speaker, Seven Minutes of Science Symposium, Evanston IL	

2016 Volunteer, Grand Prix Challenges, Evanston 5th Ward Middle School, Evanston IL REFEREE AND JUDGE SERVICE 2021 Judge for the Red Sock Award for Best Poster Presentation, SIAM Conference on Dynamical Systems Referee for grant proposal, NSF: Human Networks and Data Science 2021 2021 Referee for journals Nature Human Behaviour Science Advances Crime Science Chaos: An Interdisciplinary Journal of Nonlinear Science 2020 Referee for journals PLOS ONE Chaos: An Interdisciplinary Journal of Nonlinear Science 2017 Referee for journal Chaos: An Interdisciplinary Journal of Nonlinear Science 2016 Referee for journal Chaos: An Interdisciplinary Journal of Nonlinear Science