# Vicky Chuqiao Yang

Omidyar Fellow and Peters Hurst Scholar, Santa Fe Institute, Santa Fe, NM 87501 vcy@santafe.edu | www.vcyang.com

#### **EDUCATION**

2018	Ph.D. Applied Mathematics
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Northwestern University, Evanston, IL Advised by Daniel M. Abrams

Dissertation: Mathematical Models of Social Systems with Applications to

Urban Scaling Laws and Political Party Polarization

2014 M.S. Applied Mathematics

Northwestern University

2013 B.S. Mathematical Sciences; B.S. Physics

Worcester Polytechnic Institute (WPI), Worcester, MA

with high distinction

## **ACADEMIC APPOINTMENTS**

2018– Santa Fe Institute (SFI), Santa Fe, NM

present Omidyar Fellow and Peters Hurst Scholar (independent research position)

2014–2018 **Northwestern University**, Evanston, IL

Teaching and Research Assistant

2010–2012 Worcester Polytechnic Institute, Worcester, MA

Research Assistant, Social Psychology Inquiry Lab

### INDUSTRY APPOINTMENTS

2017 **Airbnb Inc.**, San Francisco, CA

Data Scientist Intern

#### **GRANTS**

2021–2025 National Science Foundation: Rule of Life: Emergent Networks

"Towards a unified theory of regulatory functions and networks across biological and social systems." \$2,199,383. H. Youn (PI, Northwestern Kellogg), V.C. Yang (co-PI),

C.P. Kempes, S. Redner, G.B. West (co-PIs, SFI)

2021–2024 National Science Foundation: Decision, Risk, and Management Sciences

"Understanding the effect of individual decision-making strategies on collective decision outcomes." \$476,231. **V.C. Yang** (PI), J.L. Skorinko (co-PI, WPI), A.

Harutyunyan (co-PI, Sunwater Institute).

## **PUBLICATIONS**

## **Peer-reviewed Journal Articles**

- V.C. Yang, M. Galesic, H. McGuinness\*, A. Harutyunyan "Dynamical-system model predicts when social learners impair collective performance," *Proceedings of the National Academy of Sciences* 118(35). [Video summary]
- E.H. Mora\*, C. Heine\*, J.J. Jackson\*, G.B. West, **V.C. Yang**, C.P. Kempes "Scaling of urban income inequality in the USA," *Journal of the Royal Society Interface* 18:20210223.
- **V.C. Yang**, T. van der Does, H. Olsson, "Falling through the cracks: A dynamical model for the formation of social category boundaries," *PLoS ONE* 16(3): e0247562.
- **V.C. Yang**, D.M. Abrams, G. Kernell, A.E. Motter, "Why are US parties so polarize? A 'satisficing' dynamical model," *SIAM Review*, 62(3), 646–65.
- L.M.A. Bettencourt, **V.C. Yang**, J. Lobo, C. Kempes, D. Rybski, M. Hamilton, "The interpretation of urban scaling analysis in time," *Journal of the Royal Society Interface*, 17, 163.
- **V.C. Yang**, A.V. Papachristos, D.M. Abrams, "The origin of urban-productivity scaling laws," *Physical Review E*, 100, 032306.
- L. Lee\*, S. Zhang\*, **V.C. Yang**, "Do two parties represent the US? Clustering analysis of US public ideology survey," *SIAM Undergraduate Research Online*, vol. 12. DOI: 10.1137/17S016518.
- B.S. Tilley, **V.C. Yang**, J.C. Baiense, and S. Evans, "Frequency-dependent thermal resistance of vertical U-tube geothermal heat exchangers," *Journal of Engineering Mathematics*, 102 131-150.
- E.M. Moon, **C. Yang**, and V.V. Yakovlev, "Microwave-induced temperature fields in cylindrical samples of graphite powder---Experimental and modeling studies," *International Journal of Heat and Mass Transfer*, vol. 87, No 8, pp. 359–368.
- 2013 **C. Yang** and V.V. Yakovlev, "An efficient empirical model for microwave-induced average temperature of liquid cylindrical reactants," *Journal of Microwave Power and Electromagnetic Energy*, 47 (3), pp. 177–185.

### **Other Reports and Articles**

- **V.C. Yang**, "Collective intelligence as infrastructure for reducing broad existential risks," *Effective Altruism Forum*. [link]
- L. Hebert-Dufresne, **V.C. Yang**, "Misinformation about an outbreak like COVID-19 is important public health data," *STAT News*. [link]
- V.C. Yang, "Visualizing the US Congress," interactive data visualization in d3, online at www.vcyang.com/vis\_congress/.

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<sup>\*</sup> Undergraduate mentee

2012 **C. Yang**, J. L. Skorinko, "Does having a foreign accent affect men and women differently? Effect of foreign accent and gender on employment decisions and negotiations," project report submitted to Worcester Polytechnic Institute.

## SELECTED MEDIA COVERAGE OF RESEARCH

2021	<b>PNAS News Feature</b> article "Modeling the power of polarization," quotes me on political polarization. [ <u>link</u> ]
2021	<b>SIAM News</b> article, "Social learners impact outcome of group decision-making," reports on my research of collective decision-making. [ <u>link</u> ]
2021	<b>BigThink</b> article, "Math explains polarization, and it's not just about politics," reports on my research of social categories. [ <u>link</u> ]
2020	<b>Forbes</b> article, "This is the reason American politics are so polarized," reports at length about my work on political party polarization. [link]
2020	Wall Street Journal article, "Social media is so good at polarizing us," discusses my work on political party polarization. [link]
2020	Complexity Podcast [audio link]
2020	KTRC Talk Radio, The Richard Eeds Show

## **INVITED PRESENTATIONS**

Nov 2021	Guest speaker, Mathematics of Democracy course, Harvey Mudd College
Oct 2021	Seminar speaker, Center for the Study of Complex Systems, University of Michigan
Sept 2021	Colloquium speaker, Dept. of Computer Science, University of New Mexico
June 2021	"Scaling of income inequality in the United States," talk and panel discussion, SFI Applied Complexity Network to corporate representatives
Sept 2020	"Using mathematics to understand the American political landscape," talk at SFI Applied Complexity Network to corporate representatives
Nov 2019	"Dynamical-system modeling of the formation of social categories," seminar at University of Chicago, Dept. of Sociology, Chicago, IL
June 2019	"Dynamical system models applied to social phenomena," guest lecture at SFI Complex Systems Summer School, Santa Fe, NM
April 2019	"Collective decision-making," presentation and panel discussion at SFI Applied Complexity meeting on search and decisions at Google Ventures, Mountain View, CA
March 2019	"The search for simplicity in complex cities," Transforming Cities mini-course, Carnegie Mellon University and University of Pittsburgh, Pittsburgh, PA

Feb 2019	"A 'satisficing' dynamical model for political elections," talk at the American Marketing Association Meeting, Austin, TX
Nov 2016	Guest lecture at the Northwestern University Undergraduate Math Society
SELECTED	CONTRIBUTED PRESENTATIONS
July 2021	Virtual presentation at International Conference on Computational Social Science
May 2021	Virtual presentation at SIAM Conference on the Application Dynamical Systems
June 2020	Virtual presentation at ACM Collective Intelligence Conference [Video]
Jan 2020	Talk at Dynamics Days US, Hartford CT
June 2018	Talk at Data Science Research Day, Northwestern University
May 2017	Poster at SIAM Conference on Applications of Dynamical Systems, Snowbird UT (The Red Sock Award for Best Poster Presentation)
April 2017	Talk at Chicago Area SIAM Student Conference, Evanston IL
April 2017	Talk at Seven Minutes of Science Symposium (science outreach), Evanston IL
June 2016	Poster at International Conference on Computational Social Science, Evanston IL
Jan 2016	Poster at Dynamics Days US, Durham NC
June 2013	Talk at International Microwave Power Institute Symposium, Providence RI (First Place, Student Paper Competition)
April 2013	Talk at IEEE Student Conference, Cambridge MA (Second Place, IEEE Student Paper Competition)
Oct 2012	Poster at New England Psychological Association Annual Conference, Worcester MA
AWARDS, I	HONORS, AND FELLOWSHIPS
2018	Omidyar Fellowship, Santa Fe Institute
2018	Grand Prize in Interactive Data Visualization, Northwestern University Computational Research Day
2017	The Red Sock Award for Best Poster Presentation, SIAM Conference on Applications of Dynamical Systems
2017	SIAM Student Chapter Certificate of Recognition
2017	Terminal Year Fellowship, Northwestern University

2016	Integrated Data Science Traineeship, Northwestern University	
2013	Provost's Major Qualifying Project Award, WPI	
2009	WPI Presidential Scholarship	
TEACHING EXPERIENCE		
2021– present	Instructor, "Practical introduction to data science," online open course, Complexity Explorer, SFI	
2021	Lead instructor, Undergraduate Complexity Researcher Program, SFI	
2019	Lecturer, Complex Systems Summer School, SFI	
2019	Guest Lecturer, Transforming Cities Mini-course, Carnegie Mellon University and University of Pittsburgh	
2016–2017	Teaching Certificate Program (teaching training), Northwestern University	
2016	Invited guest lecturer, Northwestern University Undergraduate Math Society	
2014–2015, 2017	Teaching Assistant, Dept. of Mathematics, Northwestern University	
2016	Argentine Tango Dance Instructor, Argentine Tango Club, Northwestern University	
2011–2013	Teaching Assistant, Dept. of Mathematics, WPI	
LEADERSH	IP .	
2021	Co-organizer of minisymposium "Modeling Collective Behavior in Human Social Systems," SIAM Conference on Dynamical Systems	
2020–2021	Founder and organizer, "Around Science" Discussion Group, SFI	
2018	Organizer, Inaugural NICO Research Jam	
2017	Chair of Organizing Committee, Chicago Area SIAM Student Conference	
2016–2017	Chapter President, Society for Industrial and Applied Mathematics	
2016–2017	Executive Board, Graduate Leadership and Advocacy Council, Northwestern University	
2015–2017	Co-founder and President, Argentine Tango Club, Northwestern University	

Chapter President, Pi Mu Epsilon US Honorary National Math Society

## SCIENCE OUTREACH

2012-2013

2020	Activity leader, Julia Robinson Mathematics Festival, Santa Fe, NM	
2019	Volunteer, InterPlanetary Festival, Santa Fe, NM	
2018	Volunteer, Brave Initiatives, Chicago IL	
2017–2018	Judge, Northwestern University High School Project Showcase, Evanston IL	
2017	Speaker, Seven Minutes of Science Symposium, Evanston IL	
2016	Volunteer, Grand Prix Challenges, Evanston 5th Ward Middle School, Evanston IL	
REFEREE AND JUDGE SERVICE		
2021	Judge for the Red Sock Award for Best Poster Presentation, SIAM Conference on Dynamical Systems	
2021	Referee for grant proposal, NSF: Human Networks and Data Science	
2021	Referee for journals Science Advances Crime Science Chaos: An Interdisciplinary Journal of Nonlinear Science	
2021	Referee for journals PLOS ONE Chaos: An Interdisciplinary Journal of Nonlinear Science	
2017	Referee for journal Chaos: An Interdisciplinary Journal of Nonlinear Science	
2016	Referee for journal Chaos: An Interdisciplinary Journal of Nonlinear Science	