

CORPORATE SPONSORSHIP OPPORTUNITIES

Annual corporate partners are recognized as champions of HomeAid Orange County's mission to end homelessness and receive benefits year-round on the HomeAid Orange County website. Annual partners receive acknowledgement on HomeAid's social media sites and e-marketing materials. Benefits vary depending on range but may include cross marketing opportunities within the Essentials for Young Lives campaign as well as tickets to the Doorways for Hope gala.

Humanitarian - \$10,000+

- Logo on HomeAid Orange County website with link
- Logo with link on e-newsletters and e-marketing
- Logo placed in media packages and press kits
- Logo in housing development groundbreaking/dedication programs
- Logo in HomeAid's Essentials for Young Lives campaign materials
- Invitation for six (6) to attend HomeAid Essentials Community Luncheon
- Logo in HomeAid's Doorways for Hope Gala campaign materials
- Six (6) seats at HomeAid's 25th Anniversary Celebration at the Doorways for Hope Gala
- Company highlight in Builder and Developer Magazine or similar industry trade publication
- Company name highlighted/listed in appropriate press releases
- Name recognition on HomeAid Orange County Facebook page and Twitter feed

Guardian - \$5,000+

- Logo on HomeAid Orange County website with link
- Logo with link on e-newsletters and e-marketing
- Logo placed in media packages and press kits
- Logo in housing development groundbreaking/dedication programs
- Logo in HomeAid's Essentials for Young Lives campaign materials
- Invitation for four (4) to attend HomeAid Essentials Community Luncheon
- Logo in HomeAid's Doorways for Hope Gala campaign materials
- Four (4) seats at HomeAid's 25th Anniversary Celebration at the Doorways for Hope Gala
- Name recognition on HomeAid Orange County Facebook page and Twitter feed

Enthusiast - \$2,500+

- Name on HomeAid Orange County website
- Name on e-newsletters and e-marketing blasts
- Name in media packages and press kits
- Name in housing development groundbreaking/dedication programs
- Name in HomeAid's Essentials for Young Lives campaign materials
- Invitation for two (2) to attend HomeAid Essentials Community Luncheon
- Name in HomeAid's Doorways for Hope Gala campaign materials
- Two (2) seats at HomeAid's 25th Anniversary Celebration at the Doorways for Hope Gala
- Name on HomeAid Orange County Facebook page and Twitter feed

Patron - \$1,000+

- Name on HomeAid Orange County website
- Name on e-newsletters and e-marketing blasts
- Name in media packages and press kits
- Name in housing development groundbreaking/dedication programs
- Name on HomeAid Orange County Facebook page and Twitter feed

Friend - \$500+

- Name on HomeAid Orange County website
- Name on e-newsletters and e-marketing blasts
- Name on HomeAid Orange County Facebook page and Twitter feed





Please sign me up as a 2014 Annual Partner to help end homelessness in Orange County!

- ☐ **Humanitarian - \$10,000+**
- ☐ **Guardian - \$5,000+**
- ☐ **Enthusiast - \$2,500+**
- ☐ **Patron - \$1,000+**
- ☐ **Friend - \$500+**

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-Mail: _____

Facebook: _____ Twitter : _____

Payment Method:

- ☐ I would like to fulfill my pledge by making quarterly payments
- ☐ Enclosed is my check: \$_____ Please make checks payable to: HomeAid Orange County
- ☐ Please send me an invoice for my records and payment
- ☐ Please charge my credit card: VISA / MC / AMEX (Please circle card)

Card # _____ Exp. Date: _____

Name on Card: _____ CCV: _____

Authorizing Signature: _____

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