Google Cloud Platform

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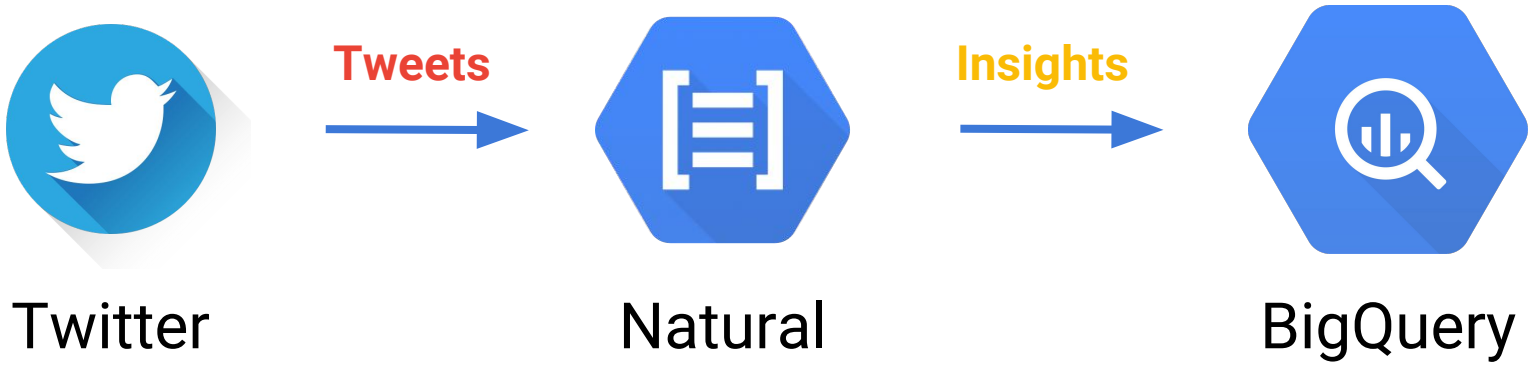
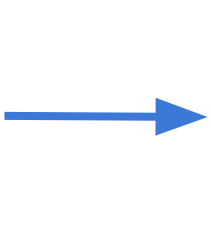
Infrastructure. Innovation. Execution.

Let’s Build Something

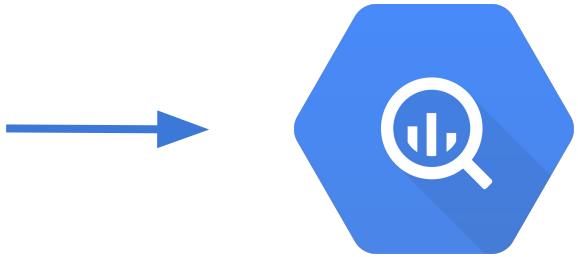


Let’s Build Something

Twitter API
Credentials



Natural Language
API
Credentials



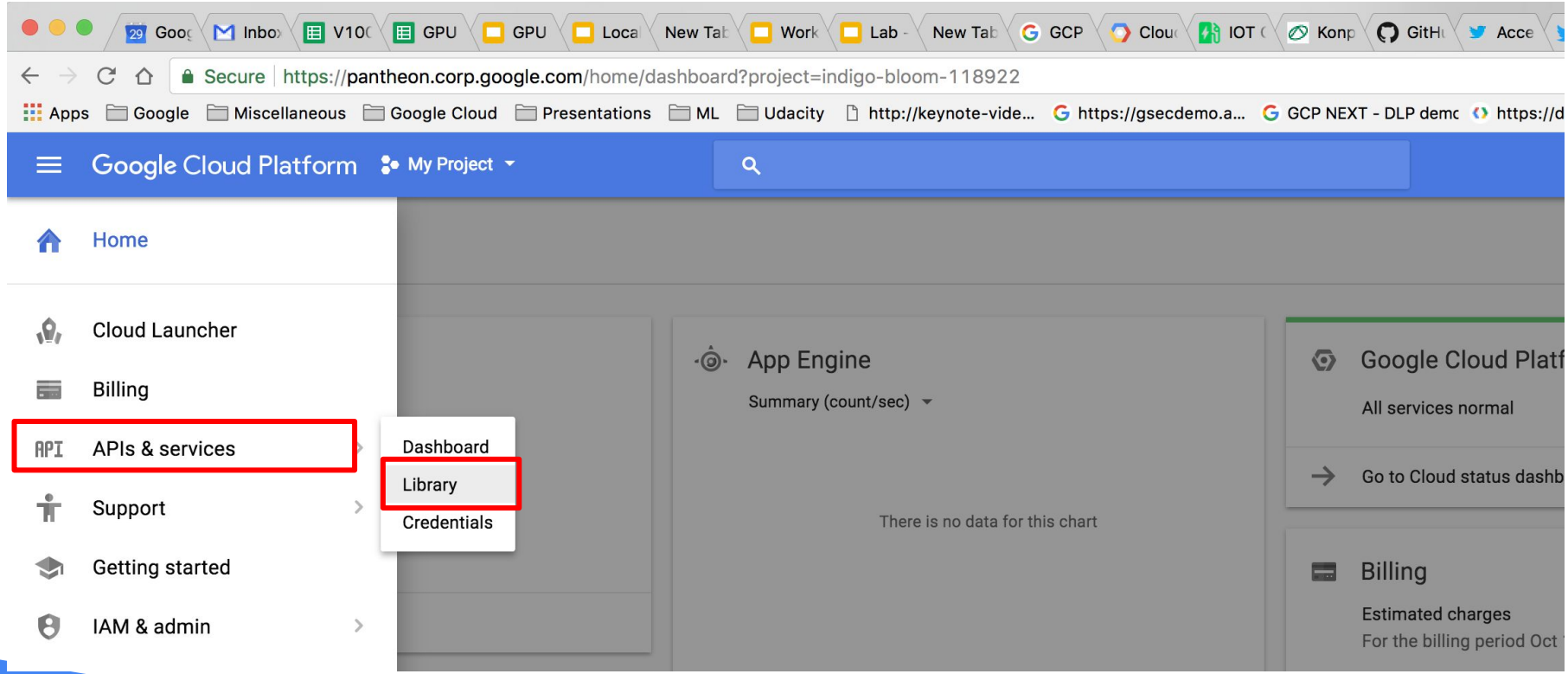
BigQuery
DataSet, Table

Let’s Enable APIs

https://console.cloud.google.com

- Compute Engine API
- BigQuery API
- Natural Language API
- Machine Learning Engine
- Datalab API

Let’s Enable APIs



Let’s Get Twitter Creds: https://app.twitter.com

- Create an App
- Generate Access Token

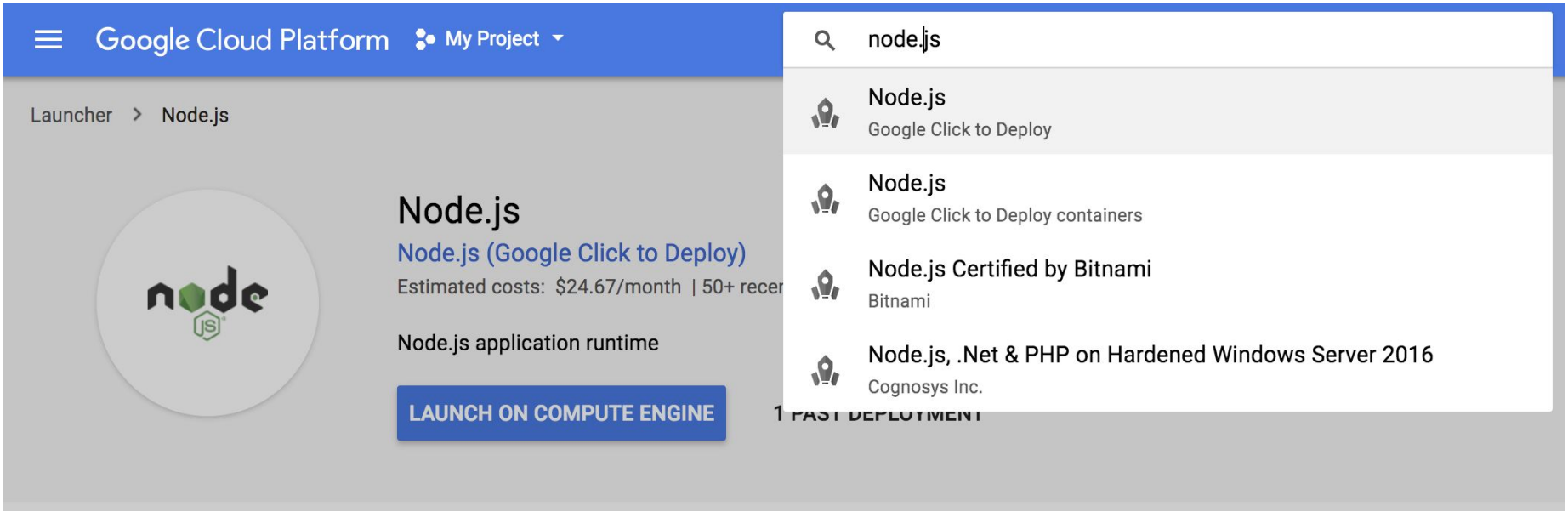
Things to Note:

- App name has to be unique
- Add Phone # to your twitter Profile
- Website needs to be in the format http://www.xyz.com, cannot be www.xyz.com

Let’s Set-Up IAM

- Generate Service Account Key - IAM & Admin
- Add Service account to IAM
- Generate API Key - Natural Language API

Let’s Set-Up Node JS VM

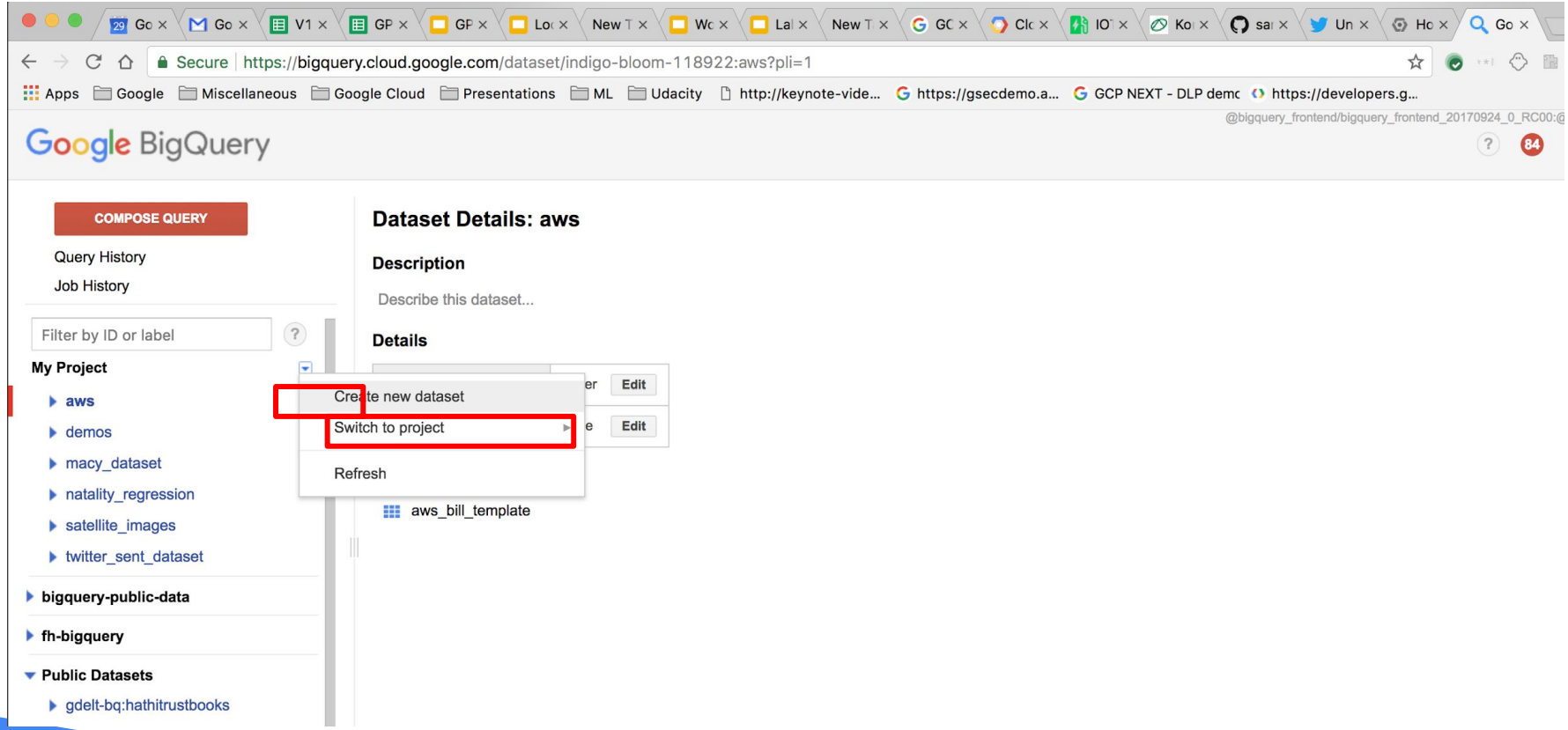


Create BigQuery Dataset & Table

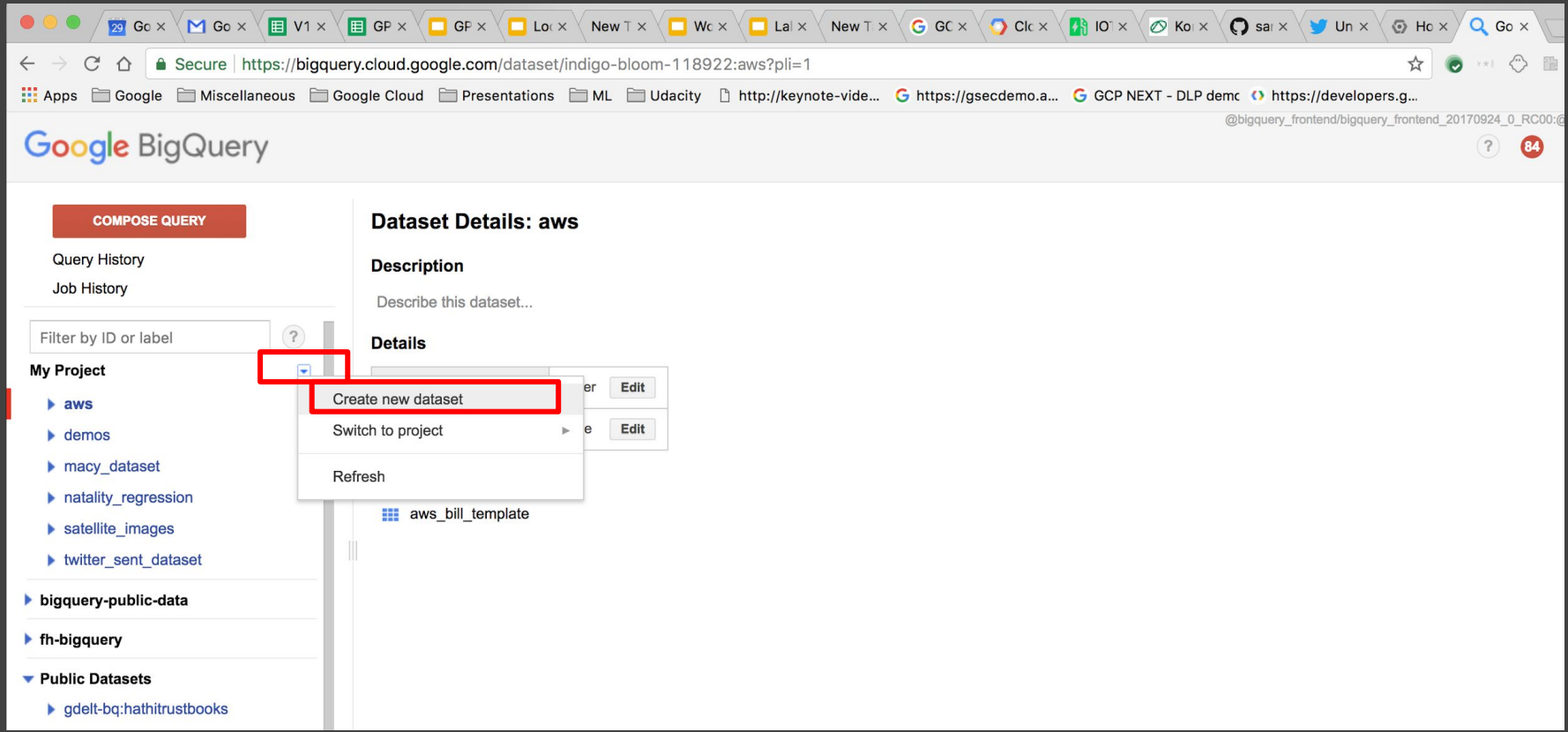
https://github.com/sararob/ml-talk-demos

id:STRING,text:STRING,
created_at:STRING,
user_followers_count:INTEGER,
hashtags:STRING,
tokens:STRING,
score:STRING,
magnitude:STRING,
location:STRING

BigQuery Console: bigquery.cloud.google.com



BigQuery Console: bigquery.cloud.google.com



Queries - Sentiment

```
SELECT FLOAT (score) as sentiment, magnitude, text from
[<project_id>:twitter_sentiment_dataset.tweets]
where text contains "#google"
ORDER BY sentiment ASC, magnitude
```

Queries - Adjective Count

```
SELECT COUNT(*) as adj_count, adjective
FROM
JS(
(SELECT tokens FROM [<project_id>:twitter_sentiment_dataset.tweets] where text contains "trump"),
tokens,
"[{name:'adjective', type:'string'}]",
"function(row,emit){
        try {
                x = JSON.parse(row.tokens);
                x.forEach(function(token){
                        if (token.partOfSpeech.tag === 'ADJ') {
                                emit({adjective: token.lemma.toLowerCase()});
                        }
                });
        } catch (e) {}

        }"
)
GROUP BY adjective
ORDER BY adj_count DESC
LIMIT 100
```