

PERSONAL OBJECTIVE

Be a highly qualified design and communications professional, assesing ideas from conception to realization, bringing innovation into projects and communications.

EDUCATION

1984-1998

2007 2019 Kinder to 12th Grade Lic. en Diseño Gráfico

Lic. en Mercadotecnia

Escuela Americana

Universidad Dr. José Matias Delgado

Universidad Francisco Gavidia

EXPERIENCE

2007

SYKES

Sales Agent for Hotels.com

2008-Present

MEDITECH LABORATORIES

Design & Communications

Coordinator

OTHER EXPERIENCE

2019

Interamerican Development Bank

Consultant

2014-2019

United Nations Development Program

Consultant

2013-Present

Florida Bells Taco Bell

Consultant for Internal Communications

OTHER SKILLS

PC & Mac ★★★★ Editorial ★★★★

Adobe CC ★★★★

Photography ★★★★ Print ★★★★★

Web ★★★★

English ★★★★★ Spanish ★★★★ MS Office ★★★★

INFO:

Nombre: Valmore Castillo Deras

Civil Status: Single DUI: 03424036-5 Drivers Licence: 0614-270580-116-0

Birth: 27/08/1980

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San Salvador.

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U.S. Visa expiring in 2022

Coordinating the creation and distribution of advertising and communication using various media, including print, web, social media, below the line advertising and outdoor spaces.

My responsibilities also include managing company's events, like press conferences, free press and interviews. I also handled relations with media (Radio, TV, Press, etc.)

Currently working on UNDAF document and "Tercer Informe de Escenarios Políticos Prospectivos."

Designing and coordinating the production of communication material for Taco Bell stores in Florida, regarding employee issues like: newsletters, hiring events, incentives, communication boards through electronic and printed mediums.