



Dear Local Business Supporter,

Violet Crown Festival, an art-filled, neighborhood event is **Saturday, May 4th from 10am to 5pm** at Brentwood Park, 6710 Arroyo Seco. The annual festival showcases local artists, makers, food and music, and attracts visitors from all over Austin.

We would like to invite your business to support this year's festival by becoming a sponsor. Proceeds from the festival will benefit the [Brentwood Park Playground Improvement Project](#).

There are several sponsorship levels available, including a new-this-year, *Title Sponsor* level. All levels will bring you the goodwill of the community. Please read through the attached packet for details regarding the event and sponsor benefits.

The Violet Crown Festival is coordinated by Violet Crown Community Works (VCCW), which is a 501(c) (3) nonprofit organization based in Austin, Texas that builds and sustains community in Brentwood and Crestview by supporting neighborhood enhancement projects and events. Information on past beneficiaries of VCCW funds is available on the "projects" page of the group's website.

For more information, visit <http://violetcrowncommunity.org> or email vccwsponsor@gmail.com.