



Violet Crown Festival 2020

An invitation to reach out and contribute to your community

The 2020 Violet Crown Festival, May 2nd in Brentwood Park, is a project of Violet Crown Community Works, a 501(c)(3) nonprofit organization helping to build and sustain community in the Brentwood and Crestview neighborhoods. VCCW-supported projects have included the [Wall of Welcome](#) at Crestview Shopping Center and [Voices of Violet Crown](#), a community history project. This year's proceeds will directly benefit the [Brentwood Park Playground Improvement Project](#).

Our free, annual, neighborhood festival features local artisans and kids' activities, as well as community booths. Local bands, jugglers, and other family-friendly talent entertain festival-goers, while the food court offers variety that will please any palate.

Past festivals' proceeds have supported: (1) *McCallum High School Band's* trip to Carnegie Hall to perform; (2) the *Arroyo Seco Walking Trail* along Arroyo Seco Boulevard running through Brentwood; and, (3) *Friends of Brentwood Park* and their activities to enhance the park with a walking trail, trees, playground equipment, and other improvements.

Your business can contribute the success of the festival by becoming a Violet Crown Spring Festival sponsor, through a tax-deductible donation. Levels of sponsorship are attached. If you have questions, please contact Candace Pruett at vccwsponsor@gmail.com.

Violet Crown Community Works thanks you for your support!

Violet Crown Community Works • P.O. Box 301325 • Austin, Texas 78703
www.violetcrowncommunity.org

Title Sponsors

contribute \$1000 or more (at least \$500 of which is cash) and receive:

- A Banner with your business name designating the specific area (stage, pavilion, or food court). *Example: "Random Widget Company Stage" (To meet the print deadlines, please commit by April 13, 2020.)*
- Booth space at the festival to promote your business
- Your logo and recognition of *Title Sponsor* status, plus a link to your website from our website(s)
- Your logo and recognition of *Title Sponsor* status on signage at the festival, Mention in social media with a link to your website
- Name will be recognized with shout-outs by the announcer throughout the festival.
- **Title Sponsorships are limited so act quickly!**

Gold Sponsors

contribute \$500 - \$999 (at least \$250 of which is cash) and receive:

- Booth space at the festival to promote your business
- Your logo and recognition of *Gold Sponsor* status, plus a link to your website from our website(s)
- Your logo and recognition of *Gold Sponsor* status on festival signage, plus mention in social media with a link to your website. *(To meet the print deadlines, please commit by April 13, 2020.)*
- Name will be recognized in shout-outs by the announcer throughout the festival

Silver Sponsors

contribute \$250 - \$499 (cash or in-kind donation) and receive:

- Your logo and recognition of *Silver Sponsor* status, plus a link to your website from our website(s)
- Social media mention(s) with a link to your website

Bronze Sponsors contribute \$101 - \$249 (cash or in-kind donation) and receive recognition of *Bronze Sponsor* status, plus a link to their website from our website, and a mention in social media posts.

Friends contribute \$100 or less (cash or in-kind donation) and receive a listing on the *Friends* page of our website.

Sponsor promotions on printed materials and in promotional media are dependent upon the date of sponsor contribution as well as VCCW's ability to secure advertising space. **PLEASE SUBMIT ALL LOGOS BY APRIL 13TH. VCCW will make every effort to include sponsors on materials according to the above criteria.*

Violet Crown Festival 2020 Sponsorship Form

Please return if mailing your donation. Credit Card Payment may be made via Paypal link on the website

Contact name:

Business name:

Street address:

City and Zip Code:

Telephone:

E-mail address:

Web address:

Social Media:

Type of business:

We support the Violet Crown Festival 2020 by:

☐ **Making a donation of \$_____ (check payable to Violet Crown Community Works) to support Violet Crown Community Works, the festival, and its neighborhood enhancement projects.**

☐ **Donating the following items or gift certificates:**
Description:

Estimated value: \$_____

Please return the completed form and check to:

**Violet Crown Community Works
P. O. Box 301325
Austin, Texas 78703**

Questions? Please email Candace Pruett, Sponsorship Chair, at vccwsponsor@gmail.com.