



VIOLET CROWN FESTIVAL 2025

An invitation to reach out and contribute to your community

Sponsorship Opportunities

The 2025 Violet Crown Festival returns on **May 3rd** at Brentwood Park, hosted by Violet Crown Community Works (VCCW), a 501(c)(3) nonprofit dedicated to strengthening the Brentwood and Crestview communities.

VCCW has supported projects like the Wall of Welcome and Voices of Violet Crown, a local history initiative. This year, proceeds will benefit the Brentwood Park Playground Improvement Project.

This free, family-friendly festival features local artisans, community booths, kids' activities, live music, jugglers, and a diverse food court.

New for 2025: BBQ Beef Brisket Cook-Off!

Austin neighborhoods will face off in an amateur brisket cook-off, where festival-goers sample and vote for the best BBQ. Don't miss this exciting new addition!

Become a Sponsor

Support the festival and gain valuable community exposure through a tax-deductible sponsorship. Details are below.

For questions, contact Jennifer Husted or Puneet Dixit at vccwsponsor@gmail.com.

Violet Crown Community Works
P.O. Box 301325 • Austin, TX 78703
www.violetcrowncommunity.org

Sponsorship Levels & Benefits

Title Sponsor – \$1,500+

- Exclusive banner placement designating a festival area (stage, pavilion, or bbq team) with your business name (e.g., “Random Widget Company Stage”)
- Booth space at the festival for business promotion
- Logo placement & Gold Sponsor recognition on the festival website with a link to your business
- Festival signage & social media mentions with a link to your website
- Recognition in neighborhood newsletters and live announcements during the festival
- Commit by April 15, 2025, to be included in printed materials

Gold Sponsor – \$750-\$1499

- Logo & Gold Sponsor recognition on the festival website and signage
- Social media mentions with a link to your website
- Recognition in neighborhood newsletters, festival announcements and signs
- Commit by April 15, 2025, for inclusion in printed materials

Silver Sponsor – \$250 - \$749

- Logo & Silver Sponsor recognition on the festival website
- Social media mentions with a link to your website
- Recognition in neighborhood newsletters

Friends – Up to \$250

- Listed on the Friends page of our website

Note: Sponsor promotions in printed materials and advertising depend on commitment date and available space. Logos must be submitted by April 15, 2025. VCCW will make every effort to feature sponsors accordingly.

We look forward to partnering with you to make the 2025 Violet Crown Festival a success!

2025 Violet Crown Festival – Sponsorship & Donation Form

Contact Information

Contact Name: _____
Business Name: _____
Street Address: _____
City & Zip Code: _____
Telephone: _____
Email Address: _____
Website: _____
Social Media Handles: _____
Business Type: _____

Support the Violet Crown Festival 2025

We are proud to support the 2025 Violet Crown Festival by:

☐ Making a donation of \$_____ (Check payable to Violet Crown Community Works) to support the festival and neighborhood enhancement projects.

Submission Instructions

Please return this completed form along with your check to:

Violet Crown Community Works

P.O. Box 301325

Austin, Texas 78703

For questions, contact Jennifer Husted or Puneet Dixit, at vccwsponsor@gmail.com.

Visit us at www.violetcrowncommunity.org.

Thank you for your support!